

Imperial means
Intelligent Business

Summer School
2017

Imperial
College
Business
School



The Imperial advantage

At Imperial College Business School, we drive global business and social transformation through the fusion of business, technology and an entrepreneurial mindset. We inspire brilliant minds from a diverse range of backgrounds to be the world's future leaders of business and society.

Study at a top global university

Imperial College London is one of the world's top 10 universities, with a reputation built on solid principles and practical expertise. Our Summer School courses offer the opportunity to study at Imperial College Business School, enhance your CV and experience an enriching summer in London.

London: a city of opportunity

Vibrant, diverse and well-connected, studying in London means studying in one of the world's greatest cities. Imperial is situated in South Kensington, in the heart of cultural London, where you will have easy access to some of the world's most famous museums, art galleries, parks, shops and restaurants.

Build your business network

London's reputation as a global centre for business and finance attracts the brightest minds, making it the perfect place to expand your international network with students and faculty from around the world and forge valuable professional relationships.

Social programme

You will have the opportunity to explore the diverse social and cultural activities that London offers. That's why when you join Summer School we encourage you to get involved in the events organised for you to enjoy. The social programme will include visits to the theatre, sightseeing excursions and day trips out of the city.



“Alongside the teaching, throughout the course we had the opportunity to participate in different events and activities related to the business world in London. I was able to meet wonderful and inspiring business leaders in my area of interest. This was certainly a once in a lifetime opportunity.”

Daniela Orrego Payán
Entrepreneurial Smart Camp 2016

Summer School courses

In 2017 we will offer a range of undergraduate level courses designed to enrich, enhance and develop your business knowledge and practical skills. Informed by cutting-edge research and taught by world-class faculty, our courses will enhance your CV and give you an edge in a complex and competitive environment. Guest speakers from business and academic excursions will also complement your learning.

The duration of each course is three weeks, and you can choose to study either one or two courses (one course from each session).

Courses are taught full-time, with at least 45 hours of face-to-face teaching. You can gain credits for completing the courses, which are equivalent to 3–4 US credits or 7.5 ECTS*.

*Your home institution will determine how much credit is awarded.



Session one courses:

3 – 21 July 2017

Accounting for Decision Makers

This introductory course will develop your accounting related skills, by explaining the techniques of financial accounting and management accounting, and examining their relevance to the broader issues of financial decision-making and management control in organisations.

Entrepreneurial Smart Camp

This course will help you to fine-tune your early business concepts during a hands-on boot camp, and challenge you to understand the importance of innovation and entrepreneurship in a modern business context. The course provides guidance for and builds resilience in aspiring entrepreneurs. You will be guided through the process of taking an idea or technology to market, growing the venture and securing a successful exit.

Principles of Finance

This course provides an introduction to core concepts in finance. You will learn the nature and workings of financial markets, their use by corporations, investors and others, and the relevance of theory for financial and investment decision making. The course is a great introduction if you are considering pursuing a career in finance.



"The courses are of a high academic level and of a very high quality. The academic trips and guest speaker events interspersed throughout were a refreshing change from lectures and showed us the real-world relevance. There was also careers advice on offer if students needed it."

Shirley Wang

Principles of Finance 2016



Session two courses:

24 July – 11 August 2017

Business Strategy & Consulting

This course will develop your strategic thinking skills and enable you to critically learn and apply business strategy to address challenges commonly faced by organisations. You will gain a strong understanding of how to manage consulting projects and deliver value for a client.

Corporate Finance

This course provides you with an introduction to corporate finance and an overview of the key factors that affect the cost of capital for corporations. You will develop an understanding of the capital structure and pay-out decisions for corporations and evaluate the relationship between investment and financing decisions. You will learn about limitations and challenges faced by corporations by applying the theoretical framework of corporate finance to real world problems.

Strategic Marketing

This course will review and appraise contemporary marketing and digital strategy to provide you with a dynamic vision and insight to marketing and business strategy. You will learn to think like a professional marketer, read and evaluate specialist marketing literature and apply strategic marketing concepts to the global digital economy.



"The faculty who teach on the programmes are very inspiring and ensure the whole group are engaged. They ask the class critical questions and expect interaction, it's not a case of reading off slides. They are very knowledgeable on the areas they're talking about and their passion comes across in their teaching."

Frank Aanstoot

Strategic Marketing 2016

Accommodation and tuition fees

Accommodation

If you need somewhere to stay whilst you are studying in London, safe and convenient accommodation is available to Summer School students in our centrally located halls of residence. Accommodation is not included in the tuition fees. For details about the accommodation available and early bird discounts, please visit our website.

Alternatively, you are welcome to organise your own accommodation.

Tuition fees

An early bird discount is available for applications received on or before 1 March 2017.

	One session	Two sessions
Early bird discount	£1,755	£3,159
Applications made after 1 March 2017	£1,950	£3,510



Admissions

Entry requirements

You can apply to our Summer School if you are currently an undergraduate or postgraduate student, or if you have already graduated and have less than five years' work experience. All students must also meet our English language requirements.

Principles of Finance, Accounting for Decision Makers and Corporate Finance also have mathematics entry requirements. Please see our website for details.

How to apply

All applications must be submitted online. The courses are competitive, so early application is advised. For further details about the application process please refer to our website.

Find out more

If you would like to learn more about our Summer School programme, please get in touch with our recruitment team, who will be happy to help you.

E: summerschool@imperial.ac.uk

W: imperial.ac.uk/business-school/summer-school



Contact us:

E: summerschool@imperial.ac.uk

W: imperial.ac.uk/business-school/summer-school

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