

Imperial means
Intelligent Business

MSc Programmes
2018-19



Imperial
College
Business
School

Contents

Imperial means Intelligent Business

- 03 A world-class education
- 05 The Imperial advantage
- 07 London: a city of opportunity
- 13 A global business school

Finance Master's programmes

- 15 Finance Master's programmes matrix
- 17 MSc Finance
- 23 MSc Finance & Accounting
- 29 MSc Investment & Wealth Management
- 35 MSc Risk Management & Financial Engineering

Management and Specialised Master's programmes

- 41 Management and Specialised Master's programmes matrix
- 43 MSc Management
- 49 MSc Business Analytics
- 55 MSc Climate Change, Management & Finance
- 61 MSc Economics & Strategy for Business
- 67 MSc Innovation, Entrepreneurship & Management
- 73 MSc International Health Management
- 79 MSc Strategic Marketing

Additional programmes

- 85 Summer School

The Master's experience

- 87 Build your career
- 89 Make the right connections
- 91 A lifelong community
- 93 Living in London
- 95 Admissions
- 97 Meet us



A world-class education

At Imperial College Business School, we drive global business and social transformation through the fusion of business, technology and an entrepreneurial mindset. Our programmes inspire intelligent and creative minds from a diverse range of backgrounds to be the world's future leaders.

A top global university

Imperial College London is one of the world's top 10 universities, with a reputation built on solid principles and practical expertise. Studying with us will open doors across the world and give you access to the very latest research in business, technology, science, engineering and healthcare.

The fusion of these parts is key to finding innovative solutions to global problems and is what gives our graduates an edge in a complex and competitive environment.

8th

QS World University Ranking 2018

Imperial College London is ranked 8th globally

8th

Times Higher Education World University Ranking 2016–17

Imperial College London is ranked 8th globally



At Imperial College Business School, we maximise the potential of brilliant minds by providing world-class education and practical experience to develop future business leaders. The high standard of teaching and research taking place at the Business School, is evidenced by our achievements.

4th

Financial Times European Business School Ranking 2016

Imperial College Business School is ranked 4th in the UK and 15th in Europe*

2nd

Financial Times Masters in Management Ranking 2016

MSc Management is ranked 2nd in the UK* and 20th in the world

12th

Financial Times Masters in Finance Ranking 2017

MSc Finance is ranked 12th in the world with an average salary three years post-graduation of US\$91,569

top 1%

Triple accredited

We are among just 1% of business schools worldwide to achieve triple accreditation from AMBA, AACSB and EQUIS. This is in recognition of the excellence of our degree programmes and proves our position as one of the world's elite business schools



The Business School is proud to have received a Bronze Athena SWAN award in recognition of our work in tackling gender inequality in higher education.

* excluding multi-campus programmes



The Imperial advantage

The fusion of business and technology

Our highly practical programmes make your learning relevant for today's competitive job market, and keep you up-to-date with the latest developments in your chosen field.

Unlike other business schools, our pioneering research and expertise does not stop with business. Our intersection with Imperial College's outstanding faculties of engineering, medicine and natural sciences offers you a unique, multi-disciplinary experience.

A faculty of leading experts

Our faculty members combine an understanding of current best practice in global business theory with an immersion in the practical issues of today's global corporations through their research and consultancy projects. You will benefit from working together with faculty through classroom lectures, seminars and informal chats.

Tailored career and professional development service

We have a dedicated Careers team for the exclusive use of Business School students. They will work with you to help identify your career and professional goals, and equip you with the tools to achieve them. A range of services are on offer, including unlimited bespoke one-to-one consultations, group workshops, skills sessions and corporate presentations.

Access to cross-disciplinary institutions

Being a postgraduate student at Imperial gives you access to a number of cross-faculty centres and institutes throughout the College, including:

Brevar Howard Centre for Financial Analysis

Centre for Climate Finance and Investment

Centre for Global Finance and Technology

Centre for Health Economics & Policy Innovation

Data Science Institute

Energy Futures Lab

Grantham Institute – Climate Change and the Environment

Imperial Business Analytics

Institute of Global Health Innovation

Innovative learning environment

We encourage our students to develop technical, practical and professional skills through nurturing innovation and entrepreneurship. Initiatives throughout the year encourage students to take a proactive approach:

Enterprise Lab

The Enterprise Lab connects innovators and entrepreneurs from all faculties across Imperial and maximises the impact of our dynamic enterprising culture.

Located at the heart of the university's world-class innovation and entrepreneurship eco-system, the Enterprise Lab brings together students in business, technology and design through events, projects and competitions.

Imperial College Advanced

Hackspace – offers students a new way to turn their project ideas into physical prototypes through access to workshops, like-minded individuals and labs around Imperial

Social Enterprise Academy –

supports students who want to use their entrepreneurial talent to make a difference

Althea-Imperial Programme –

provides support for developing the leadership and entrepreneurial skills of our talented groups of students led by female leaders



London: a city of opportunity

Vibrant, diverse and well-connected, studying in London means studying in one of the world's greatest cities. London's reputation as a global centre for business and finance attracts the brightest business and creative minds, making it the perfect place to forge lifelong professional relationships and networks.

Leading firms from every major sector are based in the UK's capital, alongside Europe's largest start-up community. In a city with a mindset that embraces innovation, you will also have access to the skill sets of a huge network of passionate innovators and entrepreneurs.

London offers unparalleled access to real-world experience and Imperial's proximity to the City, the capital's financial and business hub, gives you a unique opportunity to visit and learn from top global organisations. Imperial's partnerships and networks amongst London's business world are extensive and our Employer Relations team brings this community to you within the Business School. Our industry connections also give you direct access to business experts as they join you on campus, sharing their wealth of experience as guest speakers and lecturers.

With over 300 languages spoken and 37% of inhabitants coming from outside the UK, London is a world in one city. Whether it's people, food or entertainment, the diversity here is unrivalled.

Imperial is situated in South Kensington, in the heart of cultural London. Right on our doorstep alone, you have access to some of the world's most famous museums, art galleries, parks and restaurants.

Just across the road from the Business School is one of the world's most famous venues, the Royal Albert Hall, where your time at Imperial will come to a spectacular close at your graduation ceremony.



Interesting things to know about London



With 99% of all business activity occurring in time zones that overlap with London's working day, London attracts more European headquarters than any other city.



In 2016 more than 205,000 companies were born in London – that's one new business every three minutes.



3rd best student city in the world according to the QS Best Student City Ranking 2017.



Over 150 public parks contribute to London being 40% green space – that's about 173 square kilometres.



The capital welcomed over 19.8 million international visitors in 2016. It is home to four UNESCO world heritage sites, 173 museums, 857 art galleries and over 100 theatres.

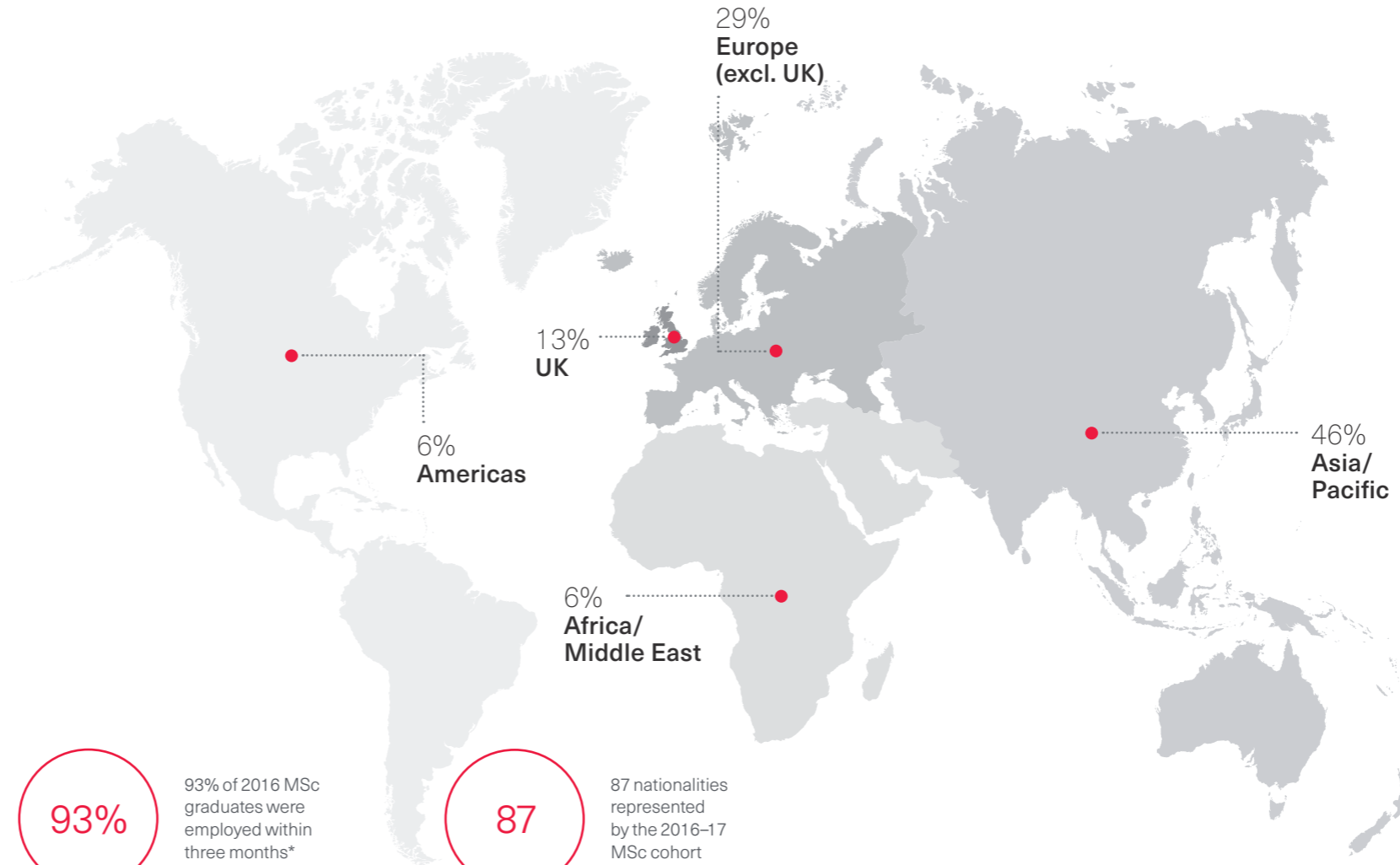


- 1 Serpentine Gallery
A popular contemporary art gallery located a short walk away.
- 2 Royal Albert Hall
A world famous concert hall and the venue of your graduation.
- 3 Imperial College
The Business School is based on Imperial's campus in South Kensington.
- 4 Hyde Park
One of the largest of London's Royal Parks, right on our doorstep.
- 5 Regents Park
This Royal Park is the largest grass area for sports in central London.
- 6 National Gallery
Over 2,300 paintings are held here, including many famous masterpieces.
- 7 Buckingham Palace
The Queen's official London residence. The State Rooms are open to visitors every summer.
- 8 Big Ben & Houses of Parliament
One of London's four UNESCO World Heritage sites and an iconic London building.
- 9 British Museum
Dedicated to human history and culture. The most popular UK attraction.
- 10 London Eye
An observation wheel that showcases a spectacular 360-degree view of the city.
- 11 St Paul's Cathedral
A magnificent working cathedral and venue, sitting at the top of the highest point in London.
- 12 Tate Modern
Britain's national museum of modern and contemporary art from around the world.
- 13 30 St Mary Axe
Known fondly as "The Gherkin", a dramatic landmark in London's main financial district.
- 14 The Shard
At 306 metres high, the Shard offers breath-taking views across the city.
- 15 Tower of London
Established in 1066, this historic castle played a prominent role in English history.
- 16 Tower Bridge
Arguably one of the most famous structures in the world.
- 17 1 Canada Square
Located in the major business district of Canary Wharf.
- 18 Imperial College Boat Club
Open to all students interested in rowing, ICBC has coached a number of Olympic medal-winning rowers.



A global business school

MSc 2016 – 17 student cohort



93%

93% of 2016 MSc graduates were employed within three months*

87

87 nationalities represented by the 2016-17 MSc cohort

14,000

The Business School network has over 14,000 alumni

150

The Business School alumni network spans over 150 countries

54%

54% of students are female

*Of those seeking employment

● Nationality by region

Top 20 countries

- Canada
- China
- France
- Germany
- Greece
- Hong Kong
- India
- Indonesia
- Italy
- Malaysia
- Nigeria
- Norway
- Portugal
- Russian Federation
- Singapore
- Switzerland
- Taiwan
- Thailand
- United Kingdom
- United States

Finance Master's programmes matrix

MSc programme	MSc Finance Pages 17–22	MSc Finance & Accounting Pages 23–28
Overview	This one year programme prepares recent high calibre graduates for a wide range of careers in the financial services sector. It is an intellectually rigorous quantitative finance programme covering a broad range of topics.	This one year programme appeals to students from a range of business and scientific backgrounds looking to move into the finance industry. It provides students with an understanding of both the financial basics and the practical elements of the finance and accounting industries.
Degree background	Preferably a First Class Honours degree (or international equivalent) in a highly quantitative subject such as mathematics, engineering, economics, finance or science.	A First or Upper Second Class Honours degree (or international equivalent) in a quantitative subject such as finance, accounting, economics, mathematics, engineering, science or business.
Work experience	We prefer applicants to have undertaken a minimum of one relevant internship.	Work experience is not essential, but you are strongly recommended to undertake relevant internships.
Typical careers	Sales and trading, investment banking, asset management, hedge funds, investment advisory.	Financial services, professional services, accounting, corporate banking.
Professional links	CFA partner programme	Accredited by ACCA and CIMA
Start date	September 2018	September 2018
Fees*	£33,500	£33,500

MSc Investment & Wealth Management Pages 29–34	MSc Risk Management & Financial Engineering Pages 35–40
This one year quantitative programme offers a comprehensive grounding in the theory of finance alongside the practical application of these ideas to the business of wealth and asset management. It offers a full range of courses in asset and wealth management, private equity and banking.	This one year programme is highly quantitative and geared towards technically-minded graduates wanting a deeper, more analytical study of risk management and financial engineering than is found in general finance programmes.
A First or Upper Second Class Honours degree (or international equivalent) in a quantitative subject such as finance, accounting, economics, mathematics, engineering, science or business.	A First or Upper Second Class Honours degree (or international equivalent) in a highly quantitative subject such as mathematics, engineering, science or economics.
Work experience is not essential, but you are strongly recommended to undertake relevant internships.	Work experience is not essential, but you are strongly recommended to undertake relevant internships.
Asset management, hedge funds, wealth management, sovereign wealth funds, investment advisory.	Risk management, sales and trading, hedge funds, financial engineering, financial technology, consulting/advisory.
Partnership with CFA planned	This programme is accredited by the Professional Risk Managers' International Association (PRMIA)
September 2018	September 2018
£33,500	£33,500

Full details of our entry requirements are available at: imperial.ac.uk/business-school/msc-programmes
Please refer to the specific requirements for your programme of interest before making your application.

* The fees shown above are provisional and may be subject to change. Please see our website for confirmation. Please note that the fees do not include costs for international electives.

MSc Finance



Dr Lara Cathcart
Academic Programme
Director and Associate
Professor

“Celebrating its 20th anniversary in 2017–18, our MSc Finance is a challenging one year programme that prepares recent high calibre graduates and young professionals for a wide range of careers in the highly competitive, yet rewarding, financial services sector. Our MSc Finance graduates are highly employable; an impressive 91% of the 2016 MSc Finance graduates had a job within three months of completing the programme. Covering a broad range of topics, this programme not only offers a solid quantitative foundation, but underpins it using the latest research and practical applications.

Over the past 20 years, our MSc Finance has developed a reputation as the most intellectually rigorous quantitative finance programme in Europe. MSc Finance has Chartered Financial Analyst (CFA) partner programme status.

The programme is highly relevant, reflecting the strong corporate connections we have established with leading companies in the City of London and beyond, providing practical opportunities to build your skills and confidence. You will receive hands-on training, working through relevant case studies with leading practitioners and world-renowned research faculty. This, combined with our innovative teaching approach and the academic and quantitative rigour of the core modules, equips graduates with the technical and financial tools they need to be respected in today's financial sector.”



“I chose the MSc Finance due to its excellent ranking and because of the flexibility of the programme. Also, Imperial College Business School has such a strong reputation with employers. I am very ambitious and I want to have qualifications that will help me apply for positions at top companies.”

Maeva Montagnier
MSc Finance 2016–17

The programme

Before starting the programme you will need to undertake online pre-study modules, which include: Introduction to Mathematics, Introduction to Finance, Accounting Primer, and Career and Professional Development.

In September, you will study five compulsory modules including: Markets and Securities, Financial Modelling, Application of Matlab to Finance, and Business Valuation. These modules introduce the tools of modern finance and enhance your career development skills. You will also attend the Finance Industry careers module which provides a comprehensive introduction to the finance industry and recruitment market.

You'll take six core modules which are the backbone of our programme, providing you with a solid knowledge base in each subject area. Each module builds on previous experience while introducing new and challenging disciplines. The spring term begins with an International Experience. This two day trip to a European city offers you the opportunity to consider finance on an international level and strengthen your networks. You will also be given the opportunity to choose from a variety of electives and undertake a final project. If you obtain a work placement, you may also have the opportunity to incorporate this into the programme.



Financial Times Masters in Finance Ranking 2017

MSc Finance is ranked 12th in the world with an average salary three years post-graduation of US\$91,569

Pre-study online modules

- Accounting Primer
- Career and Professional Development
- Finance Careers Primer
- Introduction to Finance
- Introduction to Mathematics

Foundation modules

- Application of Matlab to Finance
- Business Valuation
- Financial Modelling
- Markets and Securities
- The Finance Industry

Core modules

- Corporate Finance
- Derivatives
- Financial Econometrics
- Investments and Portfolio Management
- Macro Finance
- Mathematics for Finance

Project, electives and work placement

Most students take the Applied Project, which has a practical focus and is designed for those who are interested in a career in a financial institution. If you have secured a work placement (internship), you may be able to incorporate this experience into your field of study.

You will also choose four electives. For the small number of students who wish to follow an academic career and apply to a PhD programme, we offer the option of a 10,000 word Research Project with the choice of three electives.

Electives include:

- Advanced Company Valuation
- Advanced Corporate Finance
- Advanced Financial Statistics
- Advanced Options Theory
- Applied Trading Strategies
- Asset Allocation and Investment Strategies
- Banks, Regulation and Monetary Policy
- Behavioural Investment Management
- Big Data in Finance
- Corporate Strategy and Dynamic Competition
- Credit Risk
- Fixed Income Securities
- International Finance
- Introduction to Algorithmic Trading (international elective)
- Law and Capital Market Dealing
- Macro and Finance for Practitioners (international elective)
- Mergers and Acquisitions
- Private Equity and Venture Capital
- Real Estate Investment
- Structured Credit and Equity Products
- Topics in FinTech Innovation
- Wealth Management and Alternative Investments

Additional options

- Bloomberg and Reuters training
- CFA Institute Research Challenge
- CFA exam preparation
- Private Equity/Venture Capital speaker series
- Workshops in Applied Modelling, Trading, C++ and VBA

Programme timetable

	Pre-study August	Foundation September	Autumn term October – December	Spring term January – March	Summer term April – June	Summer July – August
Pre-study online modules	█					
Foundation modules		█				
Core modules			█	█		
Elective modules				█	█	
Project				█	█	█
Work placement (optional)						█

Guest lecturers and speakers*

We are proud to host guest lecturers and speakers alongside our world-class teaching faculty, giving you industry insight and perspectives from the modern business world.

Recent speakers include:

- | | |
|---|---|
| Ralph Sueppel
Executive Member/
Portfolio Manager
<i>Graham Capital Management</i> | Alex Ions
Research
<i>Rosenberg Equities, AXA Investment Managers</i> |
| Boyan Filev, CFA
Co-Head
Quantitative Equities
<i>Aberdeen Asset Management</i> | Blair Jacobson
Partner
<i>Ares Management</i> |
| Gideon Smith
Europe Chief Investment Officer
<i>AXA Rosenberg</i> | Stephen Ziff
Partner
<i>Coller Capital</i> |
| Nick Samouilhan
Senior Fund Manager
<i>Multi-Asset Funds Aviva Investors</i> | Callum Bell
Managing Director
<i>Investec</i> |
| | Stuart Chapman
Partner
<i>Draper Esprit</i> |
| | Marcos Battisti
Managing Director
<i>Intel Capital</i> |

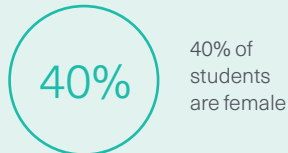
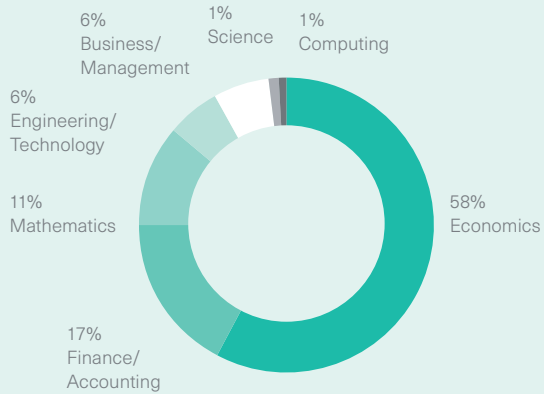
* Guest lecturers and speakers are shared across our finance MSc programmes. For further information about recent guest lectures for finance students, see pages 26, 32 and 38.

For further details about the modules and programme structure, please visit:
imperial.ac.uk/business-school/msc-finance

Programme statistics

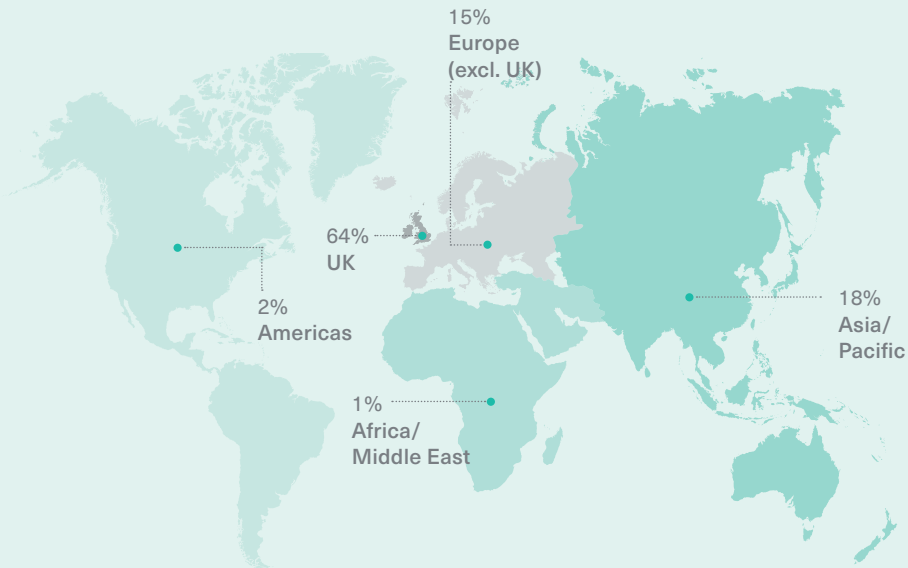
2016 – 17 cohort

Degree background

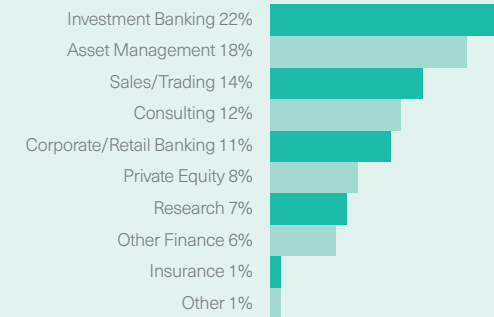


Class of 2016 graduate employment*

Employment by region



Employment by sector



91% of 2016 graduates were employed within three months

Employers and example roles

Our MSc Finance students have gained employment at a wide range of companies, including:

Bank of America	Credit Suisse	J.P. Morgan	Morgan Stanley
Merrill Lynch	Deloitte	KPMG	Nomura
Barclays Investment Bank	Deutsche Bank	Lazard	PwC
BlackRock	European Investment Bank	L.E.K. Consulting	RBC Capital Markets
Blackstone	EY	Lloyds Banking Group	RBS
BNP Paribas	Fidelity	London Stock Exchange	Rothschild
BCG	Goldman Sachs	Macquarie Group	Société Générale
Citi	HSBC	McKinsey & Company	Standard Chartered Bank
Commerzbank	Jefferies	Moelis & Company	UBS Investment Bank

Example roles that MSc Finance students have secured include:

Advisory Analyst	Graduate Trainee	Quantitative Analyst
Analyst	Investment Banking Analyst	Research Analyst
Auditor	Mergers and Acquisitions Analyst	Sales Trading Analyst
Commodities Sales		Valuation Analyst
Credit Risk		

MSc Finance & Accounting



Professor James Sefton
Academic Programme
Director and Chair in
Economics

“Our one year MSc Finance & Accounting programme, accredited by both ACCA and CIMA, appeals to students from a range of business and scientific backgrounds looking to move into the finance industry.

Taught by outstanding academics and leading practitioners, students are provided with a thorough grounding in the theory of finance. Built on this solid technical foundation is an understanding of the practical elements of the finance and accounting industries which include advanced techniques in corporate financial strategy, project management and company valuation.

MSc Finance & Accounting ensures students benefit from a unique blend of rigour and relevance, providing an understanding of the financial basics, more specialist knowledge in a chosen area and a practical experience through electives and project work.

If you aspire to work in areas such as management consulting, equity research analysis, sales in investment banking, the treasury department of a large corporate company, or at one of the big four, then this programme is suitable for you.”



The programme

Before starting the programme, you will need to undertake online pre-study modules, which include: Introduction to Mathematics, Introduction to Finance, Accounting Primer, and Career and Professional Development.

In September you will study five compulsory modules including Accounting and Valuation, Markets and Securities, Financial Modelling, and Application of Matlab to Finance. These modules introduce the tools of modern finance and enhance your career development skills.

You will also attend the Finance Industry careers module which provides a comprehensive introduction to the finance industry and recruitment market.

You'll take eight core modules which are the backbone of our programme, providing you with a solid knowledge base in each subject area. Each module builds on previous experience while introducing new and challenging disciplines. You will also be given the opportunity to choose from a variety of electives and undertake a final project. If you obtain a work placement, you may also have the opportunity to incorporate this into the programme.



“The choice of electives and the unique visiting professors chosen to deliver these electives makes MSc Finance & Accounting stand out.”

Yash Shah
MSc Finance & Accounting 2016–17

Pre-study online modules

- Accounting Primer
- Career and Professional Development
- Finance Careers Primer
- Introduction to Finance
- Introduction to Mathematics

Foundation modules

- Accounting and Valuation
- Application of Matlab to Finance
- Financial Modelling
- Markets and Securities
- The Finance Industry

Core modules

- Advanced Corporate Finance
- Applied Econometrics
- Corporate Finance
- Corporate Financial Management and Strategy
- Fundamentals of Derivatives
- Financial Accounting
- Investments and Portfolio Management
- Management Accounting

Project, electives and work placement

Most students take the Applied Project, which has a practical focus and is designed for those who are interested in a career in a financial institution. If you have secured a work placement (internship), you may also be able to incorporate this experience into your field of study.

You will also choose four electives. We also offer the option of a 10,000 word Research Project with the choice of three electives, for those students who are interested in applying for a PhD programme.

Electives include:

- Advanced Company Valuation
- Advanced Financial Accounting
- Advanced Financial Statistics
- Banks, Regulation and Monetary Policy
- Corporate Law and Corporate Tax Strategy
- Corporate Strategy and Dynamic Competition
- Enterprise Risk Management
- Insurance
- International Finance
- Law and Capital Market Dealing
- Macro and Finance for Practitioners (international elective)
- Mergers and Acquisitions
- Real Estate Investment
- Structured Credit and Equity Products
- Topics in FinTech Innovation
- Private Equity and Venture Capital

Additional options

- Applied modelling workshop
- Bloomberg and Reuters training
- Cases in Applied Accounting workshop
- Chartered Financial Analyst (CFA) exam preparation
- Computing workshops in C++ and Visual Basic
- Private Equity/Venture Capital speaker series

Programme timetable

	Pre-study August	Foundation September	Autumn term October – December	Spring term January – March	Summer term April – June	Summer July – August
Pre-study online modules						
Foundation modules						
Core modules						
Elective modules						
Project						
Work placement (optional)						

Guest lecturers and speakers*

We are proud to host guest lecturers and speakers alongside our world-class teaching faculty, giving you industry insight and perspectives from the modern business world.

Recent speakers include:

Blair Jacobson Partner <i>Ares Management</i>	Stuart Chapman Partner <i>Draper Esprit</i>
Stephen Ziff Partner <i>Coller Capital</i>	Marcos Battisti Managing Director <i>Intel Capital</i>
Callum Bell Managing Director <i>Investec</i>	Benjamin Carton de Wiart Managing Director <i>Equity Derivatives Strats, Morgan Stanley</i>

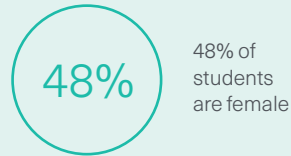
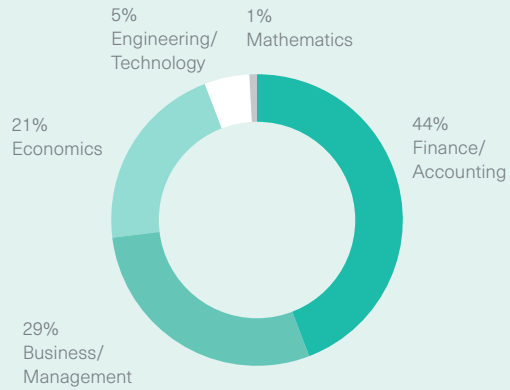
* Guest lecturers and speakers are shared across our finance MSc programmes. For further information about recent guest lectures for finance students, see pages 20, 32 and 38.

For further details about the modules and programme structure, please visit: imperial.ac.uk/business-school/msc-finance-accounting

Programme statistics

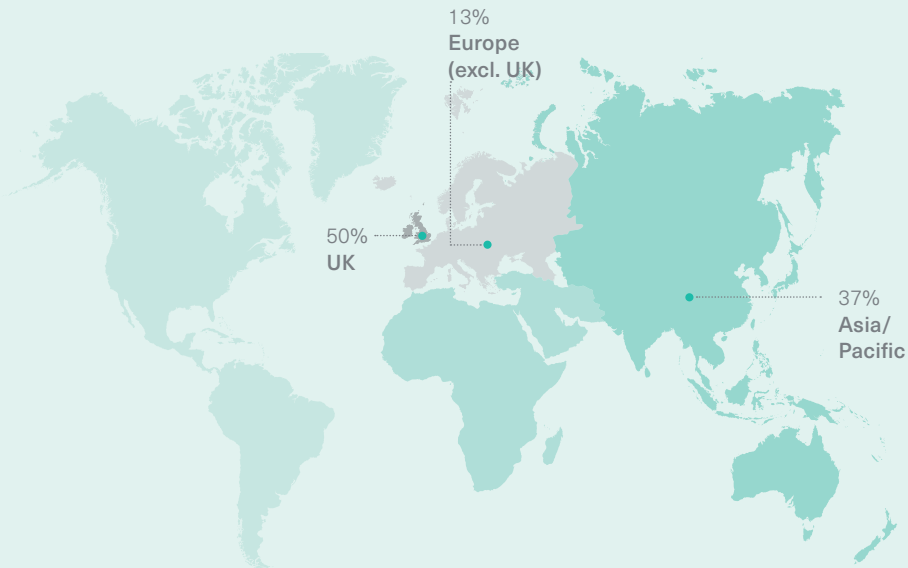
2016 – 17 cohort

Degree background

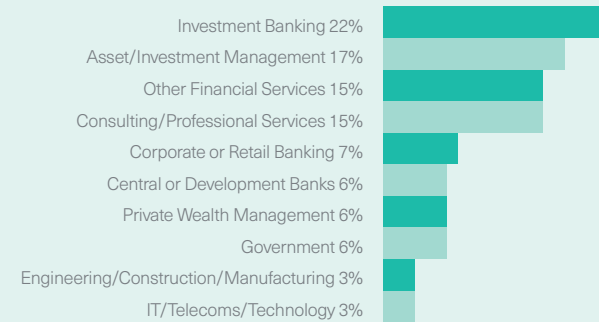


Class of 2016 graduate employment*

Employment by region



Employment by sector



95% of 2016 graduates were employed within three months

Employers and example roles

Our MSc Finance & Accounting students have gained employment at a wide range of companies, including:

Balyasny Asset Management LP	China Development Bank	HSBC	PwC
Bank of America Merrill Lynch	Citi	Incapital Inc	Rothschild
Bank of East Asia	Citigroup	J.P. Morgan	Siam Commercial Bank
Barclays	Credit Suisse	KPMG	TF Securities
Bloomberg LP	Deloitte	London Stock Exchange Group	UBS
BNP Paribas	Deutsche Bank	Ministry of Finance	Unilever
Capula Investment Management LLP	Duff & Phelps	Morgan Stanley	
	EY	Nomura	

Example roles that MSc Finance & Accounting students have secured include:

Accountant	Investment Analyst	Research Analyst
Analyst	Investment Portfolio Analyst	Senior Associate
Assurance Associate	Private Equity Associate	Technology Consulting Analyst
Equity Analyst		Valuations Analyst
Forensic Accountant		

MSc Investment & Wealth Management



Professor James Sefton
Academic Programme
Director and Chair
in Economics

“In today’s world of finance, a financier not only requires an area of expertise but a broad base of finance theory and an understanding of the wider industry to build a successful career.

Founded on Imperial’s reputation as a world-leading technical university, MSc Investment & Wealth Management offers a comprehensive grounding in the theory of finance alongside the practical application of these ideas to the business of wealth and asset management. This approach ensures that the programme is highly relevant to the current world of finance and builds on the strong corporate connections we have established with the City.

This cutting-edge programme comprises modules in trading strategies, the business of wealth management and advanced portfolio management. MSc Investment & Wealth Management is the only Master’s programme in the UK that offers a full range of modules in asset and wealth management, private equity and banking.”

“MSc Investment & Wealth Management has added value to my CV, my financial knowledge and my professional network by giving me career advice, quantitative methodologies and the right people to excel in a career in Finance.”

Nicolas Moura
MSc Investment & Wealth
Management 2016–17



The programme

Before starting the programme, you will need to undertake online pre-study modules, which include: Introduction to Mathematics, Introduction to Finance, Accounting Primer, and Career and Professional Development.

In September, you will study five compulsory modules including Markets and Securities, Financial Modelling, Application of Matlab to Finance, and Introduction to Project Valuation. These modules introduce the tools of modern finance and enhance your career development skills.

You will also attend the Finance Industry careers module which provides a comprehensive introduction to the finance industry and recruitment market.

You’ll take six core modules which are the backbone of our programme, providing you with a solid knowledge base in each subject area. Each module builds on previous experience while introducing new and challenging disciplines. You will also be given the opportunity to choose from a variety of electives and undertake a final project. If you obtain a work placement, you may also have the opportunity to incorporate this into the programme.

Pre-study online modules

- Accounting Primer
- Career and Professional Development
- Finance Careers Primer
- Introduction to Finance
- Introduction to Mathematics

Foundation modules

- Application of Matlab to Finance
- Financial Modelling
- Introduction to Project Valuation
- Markets and Securities
- The Finance Industry

Core modules

- Asset Allocation and Investment Strategies
- Derivatives
- Financial Econometrics
- Investments and Portfolio Management
- Macroeconomics
- Mathematics for Finance

Project, electives and work placement

Most students take the Applied Project, which has a practical focus and is designed for those who are interested in a career in a financial institution. If you have secured a work placement, you may also be able to incorporate this experience into your field of study.

You will also choose four electives. For the small number of students who wish to follow an academic career and apply to a PhD programme, we offer the option of a 10,000 word Research Project with the choice of three electives.

Electives include:

- Advanced Financial Statistics
- Advanced Options Theory
- Applied Trading Strategies
- Banks, Regulation and Monetary Policy
- Behavioural Investment Management
- Big Data in Finance
- Corporate Strategy and Dynamic Competition
- Credit Risk
- Fixed Income Securities
- Insurance
- International Finance
- Introduction to Algorithmic Trading (international elective)
- Macro and Finance for Practitioners (international elective)
- Private Equity and Venture Capital
- Quantitative Methods in Asset Management
- Real Estate Investment
- Structured Credit and Equity Products
- Topics in Corporate Finance
- Topics in FinTech Innovation
- Wealth Management and Alternative Investments

Additional options

- Applied Modelling workshop
- Bloomberg and Reuters training
- Chartered Financial Analyst (CFA) exam preparation
- Computing workshops in C++ and Visual Basic
- Private Equity/Venture Capital speaker series
- Trading workshops

Programme timetable

	Pre-study August	Foundation September	Autumn term October – December	Spring term January – March	Summer term April – June	Summer July – August
Pre-study online modules	█					
Foundation modules		█				
Core modules			█	█		
Elective modules				█	█	
Project				█	█	█
Work placement (optional)						█

Guest lecturers and speakers*

We are proud to host guest lecturers and speakers alongside our world-class teaching faculty, giving you industry insight and perspectives from the modern business world.

Recent speakers include:

Ralph Sueppel
Executive Member/
Portfolio Manager
*Graham Capital
Management*

Boyan Filev, CFA
Co-Head Quantitative
Equities
*Aberdeen Asset
Management*

Gideon Smith
Europe Chief
Investment Officer
AXA Rosenberg

Nick Samouilhan
Senior Fund Manager,
Multi-Asset Funds
Aviva Investors

Alex Ions
Research, Rosenberg
Equities
AXA Investment Managers

Aurèle Storno
Head of Multi-Asset
Solutions
Lombard Odier

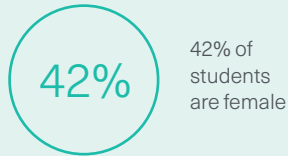
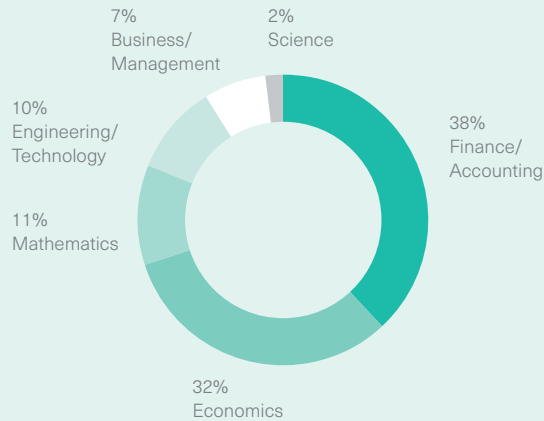
* Guest lecturers and speakers are shared across our finance MSc programmes. For further information about recent guest lectures for finance students, see pages 20, 26 and 38.

For further details about the modules and programme structure, please visit: imperial.ac.uk/business-school/msc-investment-wealth

Programme statistics

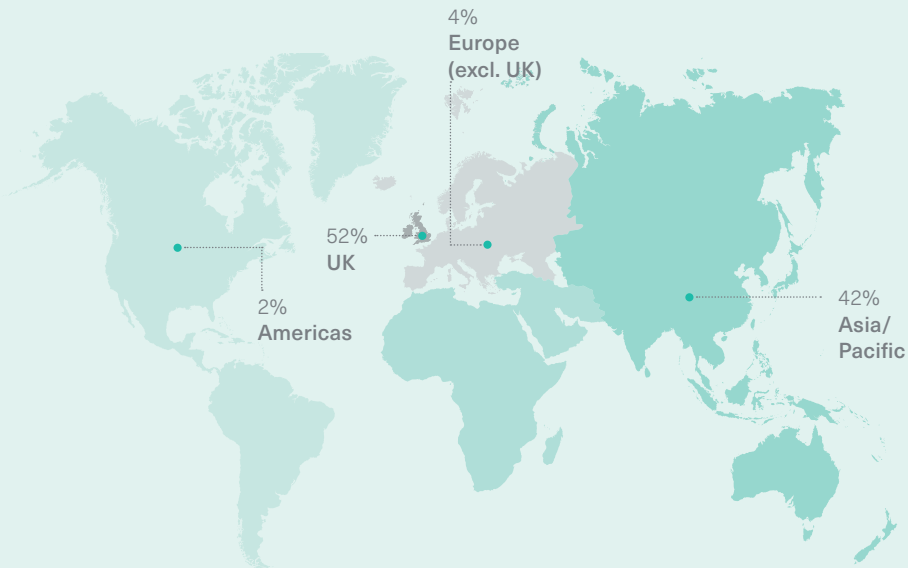
2016 – 17 cohort

Degree background

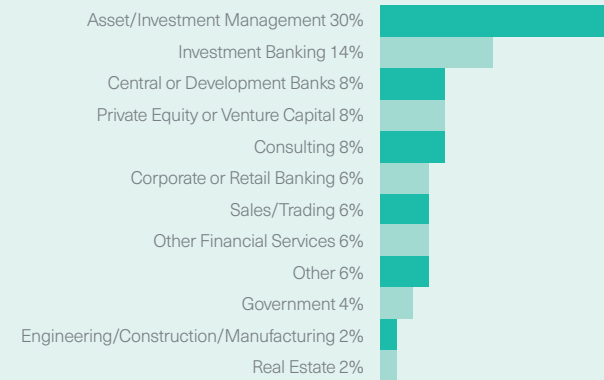


Class of 2016 graduate employment*

Employment by region



Employment by sector



92% of 2016 graduates were employed within three months

Employers and example roles

Our MSc Investment & Wealth Management students have gained employment at a wide range of companies, including:

Aberdeen Asset Management	China Development Bank	Hong Kong Monetary Authority	RBS
Accenture	CITIC Securities	J.P. Morgan	Rothschild
Alpha Capital Markets	Citigroup	Korea Investment & Securities Co	Société Générale
Aviva Investors	Deloitte	KPMG	Thai Bankers' Association
Barclays Investment Bank	Deutsche Bank	LBV Asset Management	UBS Wealth Management
BlackRock	Ebury	London Stock Exchange Group	
Changjiang Securities Co	EY	Morgan Stanley	
China Capital Management	Goldman Sachs	PwC Middle East	
	Hawk Investment Capital Limited		

Example roles that MSc Investment & Wealth Management students have secured include:

Analyst	Credit Risk Analyst	Quantitative Research Analyst
Analyst Consultant	Investment Analyst	
Associate	Investment Associate	
Business Analyst	Portfolio Analyst	

MSc Risk Management & Financial Engineering



Dr Lara Cathcart
Academic Programme
Director and Associate
Professor

“MSc Risk Management & Financial Engineering is a highly quantitative programme tailored to high calibre and technically-minded graduates wanting a deeper, more analytical study of risk management and financial engineering than is found in general finance programmes.

The programme is taught by a combination of our outstanding faculty and industry practitioners from the city, providing a good mix of the latest research findings from the Business School’s Brevan Howard Centre for Financial Analysis and unique industry developments from professionals working in the field.

The programme is accredited by the Professional Risk Managers’ International Association (PRMIA) and the School offers students on this programme the opportunity to attend PRMIA events, have access to its resources and receive considerable discounts on PRMIA exams.

This one year programme, which has been running for over 10 years, ensures you benefit from a unique blend of rigour and relevance, providing graduates with the quantitative and practical skills required for a successful career in the hugely competitive, yet rewarding, sector of financial services.”



“Studying MSc Risk Management & Financial Engineering has been a fantastic experience. The programme is taught by great faculty and industry practitioners so we have gained not only the quantitative skills, but also insight into industry development.”

Qianni Zhang
MSc Risk Management & Financial Engineering 2016–17

The programme

Before starting the programme, you will need to undertake online pre-study modules, which include: Introduction to Mathematics, Introduction to Finance, Accounting Primer and Career and Professional Development.

In September you will study five compulsory modules including Markets and Securities, Financial Modelling, Application of Matlab to Finance, and Data Structures and Algorithms with Python. These modules introduce the tools of modern finance and enhance your career development skills. You will also attend the Finance

Industry careers module which provides a comprehensive introduction to the finance industry and recruitment market.

You’ll take six core modules which are the backbone of our programme, providing you with a solid knowledge base in each subject area. Each module builds on previous experience while introducing new and challenging disciplines. You will also receive training in Visual Basic for Applications (VBA), choose from a variety of electives and undertake a final project. If you obtain a work placement, you may also have the opportunity to incorporate this into the programme.



Pre-study online modules

- Accounting Primer
- Career and Professional Development
- Finance Careers Primer
- Introduction to Finance
- Introduction to Mathematics

Foundation modules

- Application of Matlab to Finance
- Data Structures and Algorithms with Python
- Financial Modelling
- Markets and Securities
- The Finance Industry

Core modules

- Empirical Finance: Methods and Applications
- Financial Engineering
- Financial Statistics
- Investments and Portfolio Management
- Risk Management and Valuation
- Stochastic Calculus

Project, electives and work placement

Most students take the Applied Project, which has a practical focus and is designed for those who are interested in a career in a financial institution. If you have secured a work placement (internship), you may also be able to incorporate this experience into your field of study.

You will also choose four electives. For the small number of students who wish to follow an academic career and apply to a PhD programme, we offer the option of a 10,000 word Research Project with the choice of three electives.

Electives include:

- Advanced Financial Statistics
- Advanced Options Theory
- Applied Trading Strategies
- Asset Allocation and Investment Strategies
- Banks, Regulation and Monetary Policy
- Big Data in Finance
- Computational Finance with C++
- Credit Risk
- Enterprise Risk Management
- Fixed Income Securities
- Insurance
- International Finance
- Introduction to Algorithmic Trading (international elective)
- Macro and Finance for Practitioners (international elective)
- Structured Credit and Equity Products
- Topics in Corporate Finance
- Topics in FinTech Innovation
- Private Equity and Venture Capital
- Wealth Management and Alternative Investments

Additional options

- Applied Modelling workshop
- Bloomberg and Reuters training
- Chartered Financial Analyst (CFA) exam preparation
- Computing workshops in C++
- Private Equity/Venture Capital speaker series
- PRMIA Case Study Challenge
- Trading workshops

Programme timetable

	Pre-study August	Foundation September	Autumn term October – December	Spring term January – March	Summer term April – June	Summer July – August
Pre-study online modules						
Foundation modules						
Core modules						
Elective modules						
Project						
VBA module						
Work placement (optional)						

Guest lecturers and speakers*

We are proud to host guest lecturers and speakers alongside our world-class teaching faculty, giving you industry insight and perspectives from the modern business world.

Recent speakers include:

William McQuillan Partner <i>Frontline Ventures</i>	Peter Eggleston Co-Founder and Director <i>BestX Ltd.</i>
Dorian Lowell Partner Head of Restructuring <i>Gleacher Shacklock</i>	Aurèle Storno Head of Multi-Asset Solutions <i>Lombard Odier</i>
Benjamin Carton de Wiar Managing Director – Equity Derivatives Strats <i>Morgan Stanley</i>	Heike Munro MD Co-Head Lead Financial Advisory Europe <i>AlixPartners</i>

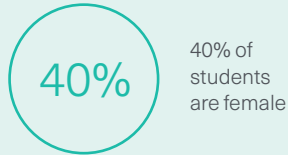
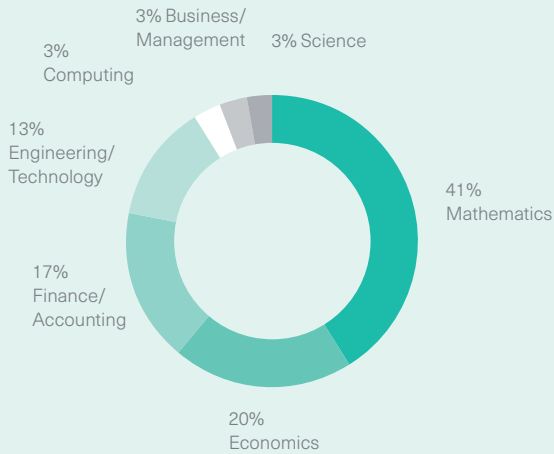
* Guest lecturers and speakers are shared across our finance MSc programmes. For further information about recent guest lectures for finance students, see pages 20, 26 and 32.

For further details about the modules and programme structure, please visit: imperial.ac.uk/business-school/msc-risk-management

Programme statistics

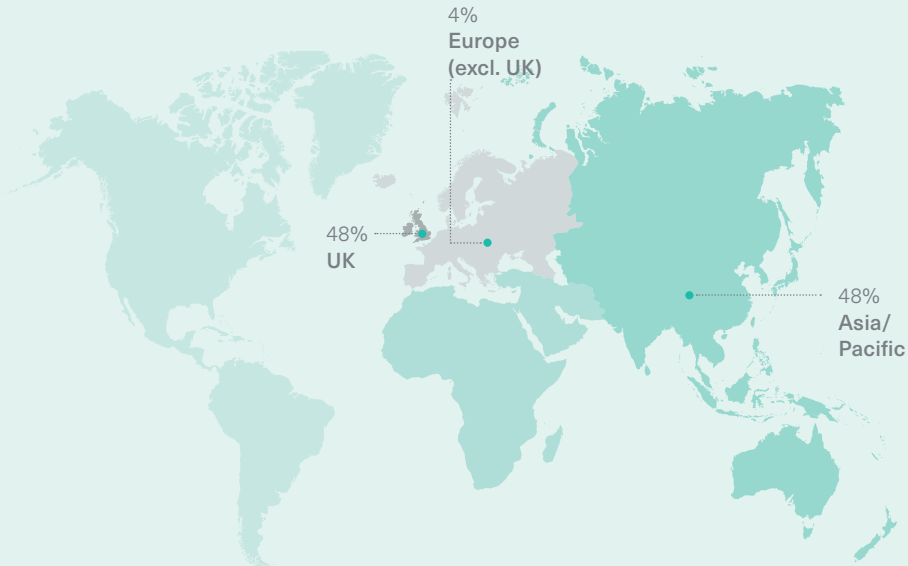
2016 – 17 cohort

Degree background



Class of 2016 graduate employment*

Employment by region



Employment by sector



90% of 2016 graduates were employed within three months

Employers and example roles

Our MSc Risk Management & Financial Engineering students have gained employment at a wide range of companies, including:

Bank of China	Credit Suisse	Koch Supply and Trading Company Ltd	Standard Chartered Bank
Barclays	Deloitte	MARKIT Group	Swiss Re
BlackRock	Deutsche Bank	Morgan Stanley	Towers Watson
Bloomberg	EY	Parthenon Group	UBS
BNP Paribas	Goldman Sachs	Prudential	
Capco	HSBC	RBS	
Capgemini	IMC Financial Markets	Risk Management Solutions	
Chenavari Financial Group	ING	Schroders	
Citi	J.P. Morgan	Société Générale	
Commerzbank	KPMG		

Example roles that MSc Risk Management & Financial Engineering students have secured include:

Actuarial Analyst	Credit Risk Analyst	Investment Manager
Actuary	Credit Trader	Risk Consultant
Analyst	Fund Manager	Risk Management Assistant
Business Analyst	Global Markets Analyst	

Management and Specialised Master's programmes matrix

MSc programme	MSc Management Pages 43–48	MSc Business Analytics Pages 49–54	MSc Climate Change, Management & Finance Pages 55–58
Degree background	A First or Upper Second Class Honours degree (or international equivalent). Typical degree backgrounds include business, engineering, science, medicine, technology and humanities.	A First or Upper Second Class Honours degree (or international equivalent) in a quantitative discipline such as mathematics, statistics, computer science, engineering, physics, economics, business or a quantitative social science.	A First or Upper Second Class Honours degree (or international equivalent) in a quantitative discipline such as science, engineering, economics and mathematics.
Work experience	Designed for new and recent graduates with no more than three years' work experience.	Work experience is not essential, but you are strongly recommended to undertake relevant internships.	Designed for new or recent graduates, but those who have some work experience are welcome.
Typical careers	Consulting, professional services, banking, finance, FMCG, retail.	Consulting, digital media, financial services, healthcare, marketing.	Consulting, energy, financial services, management strategy, international organisations, sustainability.
Start date	September 2018	September 2018	September 2018
Fees*	£29,000**	£27,500	£16,000 (Home/EU)/ £27,500 (Overseas)

MSc Economics & Strategy for Business Pages 61–66	MSc Innovation, Entrepreneurship & Management Pages 67–72	MSc International Health Management Pages 73–78	MSc Strategic Marketing Pages 79–84
A First or Upper Second Class Honours degree (or international equivalent) in a business-related subject or another subject that includes at least introductory courses in economics.	A First or Upper Second Class Honours degree (or international equivalent). Typical degree backgrounds include business, engineering, economics, humanities, medicine and science.	Preferably a First or Upper Second Class Honours degree (or international equivalent). Typical degree backgrounds include medicine, science, engineering and business.	A First or Upper Second Class Honours degree (or international equivalent). Typical degree backgrounds include business, marketing, economics, psychology, communications or a closely related discipline.
Designed for new and recent graduates. Candidates with more than three years' work experience will be considered on a case by case basis.	Designed for new and recent graduates. Candidates with more than three years' work experience will be considered on a case by case basis.	Designed for new or recent graduates, but those who have some work experience are welcome.	Designed for new and recent graduates. Candidates with more than three years' work experience will be considered on a case by case basis.
Consulting, banking, energy, finance, professional services, technology.	Starting your own business, consulting, retail, FMCG, luxury goods, engineering, manufacturing, energy.	Healthcare, consulting, pharmaceutical, NGOs.	Marketing, consulting, brand management, digital and social media.
September 2018	September 2018	September 2018	September 2018
£27,500	£27,500	£27,500	£27,500

* The fees shown above are provisional and may be subject to change. Please see our website for confirmation.

** Please note fees do not include costs for the Study Tour or Study Abroad modules.

Full details of our entry requirements are available at: imperial.ac.uk/business-school/msc-programmes
Please refer to the specific requirements for your programme of interest before making your application.

MSc Management



Jolande Bot-Vos
Programme Director and
Principal Teaching Fellow

“Our MSc Management is an intensive one year programme aimed at transforming recent graduates into highly responsible, effective and successful decision-makers in global business.

The MSc Management programme’s distinctive combination of business-focused learning encompasses theory and its application to the real world via practical case studies and hands-on tasks involving companies and other external institutions. Our students are inspired by the value of creativity and socially responsible thinking, and they leverage the richness of their teams to devise solutions that foster innovation, financial performance and business sustainability. Our graduates thrive in the corporate, consulting and entrepreneurial world.

An Imperial MSc Management is a highly effective way to shape your career and is suitable for high calibre, motivated, ambitious students who want an edge in today’s competitive job market.”



Financial Times Masters in Management Ranking 2016

MSc Management has been ranked in the top 20 global programmes for the past six years. In 2016 it was ranked 2nd in the UK* and 20th in the world.

The programme

Core modules are the backbone of our programme and give you a solid base of practical knowledge in every subject area. During the programme you will study 10 core management modules, while tailoring your needs through a choice of pathways and summer term electives.

The pathways currently offered are:

Strategy and Leadership pathway

This pathway introduces advanced concepts in strategic management, and a practical collection of tools that can be used to be an effective leader and decision-maker. It is particularly relevant to those students targeting the consulting and financial sectors.

Digital Business pathway

This pathway explores the economic foundations for analysing competition in digital markets and the strategic insights necessary to succeed in the digital era.

Energy Business pathway

This pathway explores the challenges of producing and trading energy sustainably in the global market place.

Financial Services pathway

This pathway introduces the foundations of two subjects, namely risk management and mergers and acquisitions. A practical understanding of these subjects is critical to successfully operate in the financial services industry.

The programme culminates with the summer term electives where you can choose to take a combination of modules to personalise your education and boost your employability.

The programme also offers an intensive career development journey specifically designed for MSc Management students. This enables you to develop a deep understanding of several industries, develop personally and professionally and maximise your employability.

Programme timetable

	Pre-study July – August	Autumn term September – December	Spring term January – March	Summer term April – June	Summer July – August
Pre-study online modules	■				
Core modules		■		■	
Pathways			■		
Elective modules (e.g. work placement)				■	■

Pre-study online modules

Accounting Primer

Careers Primer

Data Analysis Primer

Finance Primer

Maths Primer

Core modules

Accounting and Corporate Reporting
Analysis

Business Economics

Entrepreneurship

Finance

Global Operations and Projects

Innovation Management

International Marketing

Management Capstone

Organisational Behaviour

Strategic Management

Pathways

Digital Business

Energy Business

Financial Services

Elective modules

Strategy and Leadership

Business Analytics

Business Simulation

Consulting Project

Design Thinking for Innovation

Family Business

International Study Tour

Sales Force Management

Social Project

Study Abroad

Work Placement (internship)

Global partner institutions

During the summer period, you can choose to take modules at one of our global partner institutions including:

ESSEC Business School

ESC Rennes

HHL Leipzig Graduate
School of Management

HEC Paris

Università Bocconi



Guest lecturers and speakers

We are proud to host guest lecturers and speakers alongside our world-class teaching faculty, giving you industry insight and perspectives from the modern business world.

Recent speakers include:



“MSc Management has the perfect balance between academic, professional and social opportunities, offering a great student experience, while providing resources to help students achieve their professional ambitions.”

Maryna Omelchenko
MSc Management 2016–17

Jan Muehlfeit
Former Chairman
Microsoft Europe

James Rodger
Partner
Bearing Point

Gulenn Tambe
Partner
EY

David Howe
Commercial Delivery Lead
Vodafone

Ruth Allen
Consulting Manager
Deloitte

Ben Hasted
Executive Director
Morgan Stanley

Wojciech Bendorf-Bundorf
Channel Programs
Manager, Channel Sales
EMEA, Google

Rajeev Aikkara
Head of Data and
Integration
ASOS.com

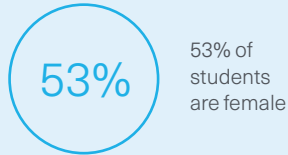
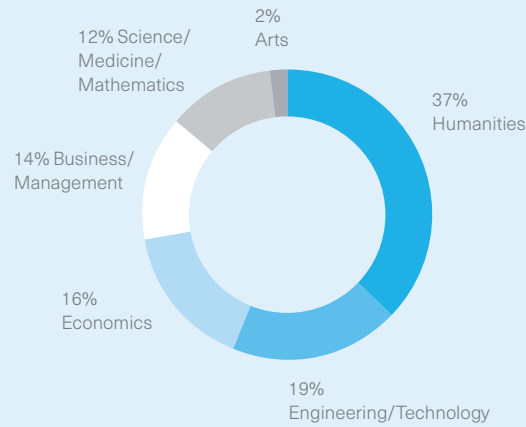
Caroline Taylor
Vice President Marketing,
Communications &
Citizenship, and Chief
Marketing Officer (CMO)
IBM Europe

For further details about the modules and programme structure, please visit:
imperial.ac.uk/business-school/msc-management

Programme statistics

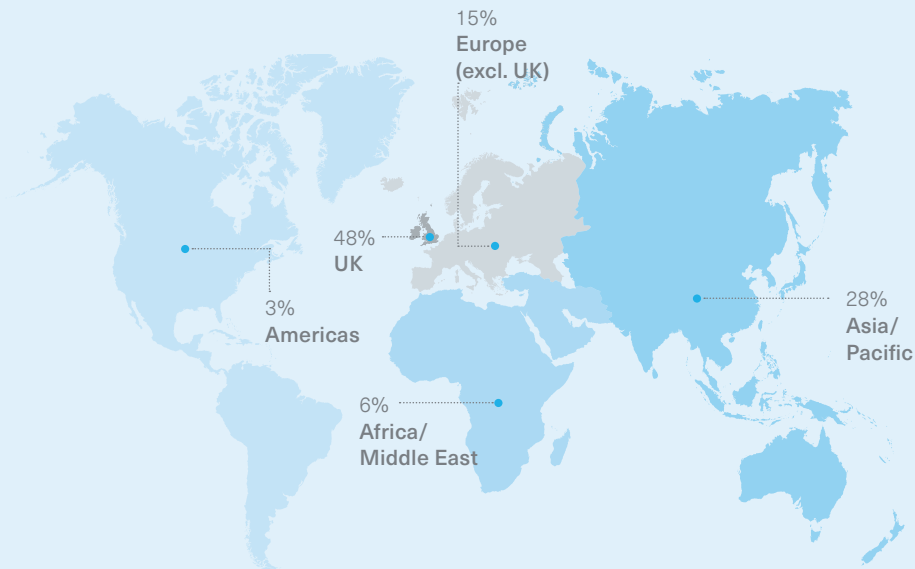
2016 – 17 cohort

Degree background

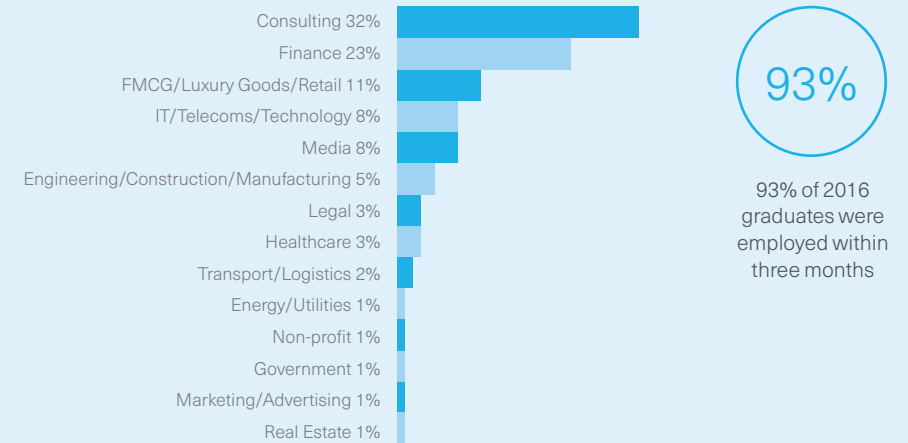


Class of 2016 graduate employment*

Employment by region



Employment by sector



93% of 2016 graduates were employed within three months

Employers and example roles

Our MSc Management students have gained employment at a wide range of companies, including:

Accenture	Coca-Cola	Jardine Matheson	Nestlé
Bain & Co	Deloitte	J.P. Morgan	PwC
BCG	EY	Johnson & Johnson	Shell
BDO	Finalta	KPMG	Société Générale
BTS	GlaxoSmithKline	L.E.K. Consulting	Tata Consultancy Services
Capco	Google	London Stock Exchange	Unilever
Capital Group	HSBC	McKinsey & Company	Universal Records
Citi	IBM	Microsoft	

Example roles that MSc Management students have secured include:

Analyst	Consultant	Investment Banking Analyst
Brand Executive	Data Analyst	Technology Consulting Analyst
Business Analyst	Management Trainee	

MSc Business Analytics



Professor
Kalyan Talluri
Programme Director and
Munjal Chair in Global
Business and Operations

“Our MSc Business Analytics is a demanding one year programme that will prepare you for the future of business; a future of data and evidence-based decision making.

Businesses are struggling to understand the recent deluge of data and are keenly interested in gaining insights from it and turning skill in analytics into competitive advantage. Consequently, we foresee a huge demand for talented graduates who are well-versed on the technical side but who also possess the necessary business acumen to put this to good use. We anticipate highly rewarding careers for our graduates.

Although grounded in highly rigorous technical and quantitative training, our programme is completely focused on the practical business side of analytics. The programme and curriculum objective is to find relevance in data to aid firms across varying sectors. Our electives are sector-focused and we have worked very closely with our Advisory Board and others to design a curriculum that will equip graduates with the knowledge and skills to successfully resolve current analytical business problems.”

The programme

Before starting the programme, you will need to undertake a range of online pre-study modules, which include: Maths for Business Analytics, Introduction to Finance, Accounting Primer and Career and Professional Development.

In the autumn term you will study compulsory modules which include: Analytics in Business, Statistics and Econometrics, Optimisation and Decision Models. Core modules are the backbone of our programme and will provide you with a solid knowledge base in every subject area. You will be taught through a range of contexts – lectures, syndicate discussions, group exercises and individual case studies – and assessed through a combination of examinations, group presentations and coursework.



“I believe that MSc Business Analytics at Imperial College Business School provides the right balance between technical and business modules and it teaches you how to combine your technical knowledge with your business acumen to become a successful professional.”

Christina Tatli
MSc Business Analytics 2016–17

In the spring and summer terms you will also be given the opportunity to choose from a variety of electives, and will undertake a consulting project or a work placement.

Each elective builds on previous experience while introducing new and exciting disciplines.

The programme will culminate in a Business Analytics Report which will enable you to consolidate and apply the knowledge that you will have gained throughout the year.

You will also receive R and Python reinforcement classes and tutorials during the MSc programme.

Programme timetable

	Pre-study August	Autumn term September – December	Spring term January – March	Summer term April – June	Summer July – September
Pre-study online modules					
Core modules					
Electives					
Project or work placement, and report					

Pre-study online modules

Accounting Primer

Career and Professional Development

Introduction to Finance

Maths for Business Analytics

Core modules

Analytics in Business

Data Structures and Algorithms

Fundamentals of Database
Technologies

Machine Learning

Maths and Statistics Foundations
for Analytics

Network Analytics

Optimisation and Decision Models

Statistics and Econometrics

Visualisation

Electives

Advanced Machine Learning

Big Data in Finance

Data Management and Ethics

Digital Marketing Analytics

Healthcare and Medical Analytics

Logistics and Supply-Chain Analytics

Retail and Marketing Analytics

Workforce Analytics

Projects

Business Analytics Report

Consulting Project or Work Placement

The Programme Advisory Board

The MSc Business Analytics Advisory Board reviews and advises on the module objectives with the aim of ensuring that the course content is as relevant as possible to industry.

The members of the Board are as follows:

Alessia Kosagowsky
VP, Customer Analytics
Burberry

Alok Gupta
Data Science Manager
Airbnb

Alwin Magimay
Digital Partner
McKinsey & Company

Andrew Fletcher
Senior Manager,
Data Innovation Lab
Thomson Reuters

Claire Vine
Managing Consultant
IBM

David Zdravkovic
Head of Analytics
OC&C Strategy Consultants

Didier Vila
Global Head of
Data Science
QuantumBlack

Jamie Unwin
Head of Analytics
J&J

Javier Anta
Partner and
Managing Director
BCG

Julia Booth
Consultant
Spencer Stuart

Mazhar Hussain
Director
KPMG Digital

Guest lecturers and speakers

We are proud to host guest lecturers and speakers alongside our world-class teaching faculty, giving you industry insight and perspectives from the modern business world. Recent speakers include:

David Zdravkovic
Head of Analytics
OC&C Strategy Consultants

Julia Booth
Consultant
Spencer Stuart

Kim Tran
Head of Data Consulting
fifty-five

Alok Gupta
Data Science Manager
Airbnb

Karl Surmacz
Principal Data Scientist
McLaren Technologies

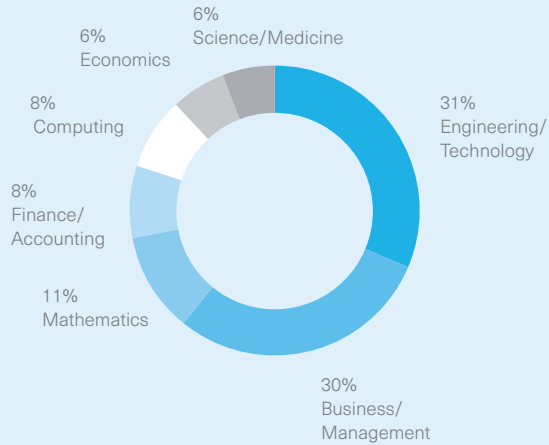
Noa Tamir
Data Scientist
King

For further details about the modules and programme structure, please visit: imperial.ac.uk/business-school/msc-business-analytics

Programme statistics

2016 – 17 cohort

Degree background

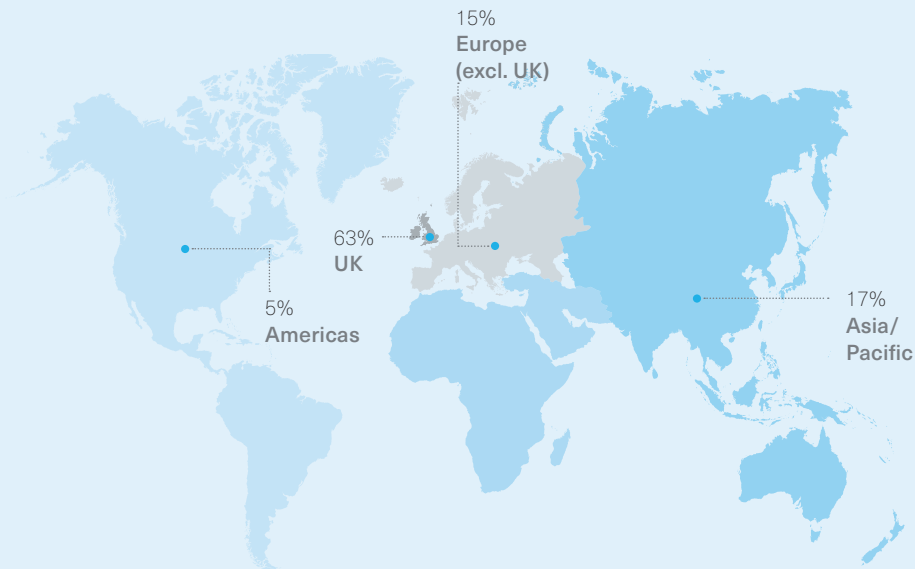


40%
40% of students are female

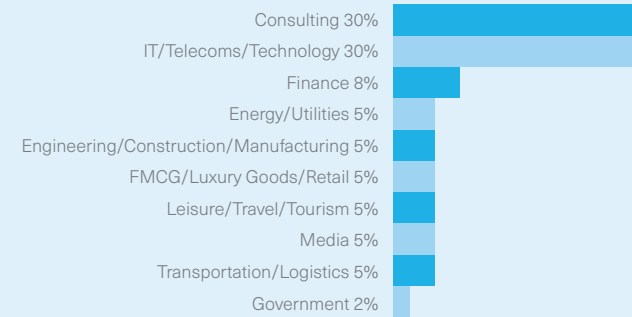
25
The average age is 25

Class of 2016 graduate employment*

Employment by region



Employment by sector



95%

95% of 2016 graduates were employed within three months

Employers and example roles

Our MSc Business Analytics students have gained employment at a wide range of companies, including:

Amazon	Dun and Bradstreet	KPMG	Tenaga Nasional Berhad
Amey	Ebay	McKinsey & Company	Tesco
BMW	E-novia	MEC	United Nations
BCG	Expedia	Millennium Global	
CIDF/China International Duty Free Ltd	EY	Oliver Wyman	
Concentra Analytics	Hotels.com	Procter & Gamble	
Deloitte	J.P. Morgan	Royal Bank of Scotland	
	King	Sentosa Development Corporation	

Example roles that MSc Business Analytics students have secured include:

Account Executive	Business Analyst	Data Scientist	Risk and Regulatory Analytics Analyst
Assistant Brand Manager	Consultant	Mobile Analyst	Technology Consulting Analyst
Associate	Data Analyst	Product Services Operations Manager	
Associate Analytics Consultant	Data Analytics Consultant		

MSc Climate Change, Management & Finance



Dr Mirabelle Muñis
Programme Director
and Assistant Professor

“Our one year MSc Climate Change, Management & Finance is a challenging programme for high calibre graduates and professionals. It is based on the increasing range of issues faced by business leaders in the area of climate change and sustainability, such as energy efficiency, risk management and insurance, financing future ventures and innovation or reducing carbon emissions.

Our academics, at the frontier of research in these areas, together with external professional experts, will give you a technical expertise in finance, economics, innovation, management, marketing and strategy. They will also help you develop an understanding of the challenges and opportunities raised by climate change and the interrelations between these two areas. Armed with deep quantitative and technical knowledge, you will be an asset for successful organisations from a wide variety of sectors, whether large corporations or SMEs, established industrial firms or technological ventures, either in sustainability focused roles or broader business management roles.

Imperial is ideally positioned to offer this innovative programme by bringing together world-leading expertise in business on the one hand, and climate change and sustainability on the other, through a partnership between the Grantham Institute and the Business School.”

The programme

The programme comprises 15 core modules from a range of subject areas. Given the need to understand the relationship between its two components, the programme has been designed to embed within each module both the business and the sustainability/climate change/carbon aspect of a topic. These modules are taught over three academic terms, and you will benefit from a balance between teaching and learning through a mix of lectures, seminars, external speakers, discussions, group exercises and case studies. Assessment will combine examination, group and individual reports and presentations.

In addition to the core modules, you will have the choice during the summer to undertake either a group Consulting Project for a real client or a Work Placement. In both cases, you may also choose to do your project or work placement abroad.

Your final piece of assessment will consist of a capstone Individual Report, a 4,000 word report in which you will put the theory taught in the programme modules into practice, linking it also to your experience on the group Consulting Project or Work Placement. The Climate Change, Management and Finance day in September will bring together students, academics and organisations involved in the summer projects for presentations by students, discussions and debates.



Programme timetable

	Pre-study August	Autumn term September – December	Spring term January – March	Summer term April – May	Summer June – September
Pre-study online modules					
Core modules					
Consulting Project or Work Placement, and Report					

Pre-study online modules

Accounting Primer

Career and Professional Development

Data, Tools and Evidence Primer

Quantitative Skills Primer

Core modules

Business Economics, Climate Change and the Environment

Change Management and Leadership

Clean Tech Innovation and Investment

Climate Change and Governance

Climate Finance

Corporate Finance and Carbon Finance

Energy Economics and Strategy

Financial and Carbon Accounting and Reporting

Impacts and Adaptation to Climate Change

Marketing and Sustainability

Mitigating Climate Change

Quantitative Methods

Risk Management and Climate Change

Sustainable Strategic Management

The Science of Climate Change

Projects

Consulting Project or Work Placement (internship)

Individual Report



“I have very much enjoyed the group projects. I feel like you can achieve a lot more in a team as everyone has different backgrounds and can contribute in various ways.”

Cecilia L'Ecluse
MSc Climate Change,
Management & Finance 2016–17

Guest lecturers and speakers

We are proud to host guest lectures and speakers alongside our world-class teaching faculty, giving you industry perspectives from the business world.

The following guest speakers and visiting lecturers have recently spoken on behalf of the Business School and Imperial's Grantham Institute on the subjects of climate change and the environment:

Christiana Figueres
Executive Secretary
*UN Framework Convention
on Climate Change
(UNFCCC)*

Andrew Owens
Chief Executive
Greenenergy

Michael Liebreich
Chairman of the
Advisory Board
*Bloomberg New
Energy Finance*

Mary Robinson
Former Irish President

Mike Barry
Director of
Sustainable Business
Marks & Spencer

Dr Fatih Birol
Chief Economist
*International Energy
Agency (IEA)*

Professor Sir David
Spiegelhalter
Winton Professor
Public Understanding of Risk

Dr David Clarke
CEO
Energy Technologies Institute

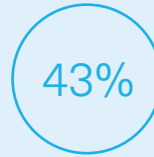
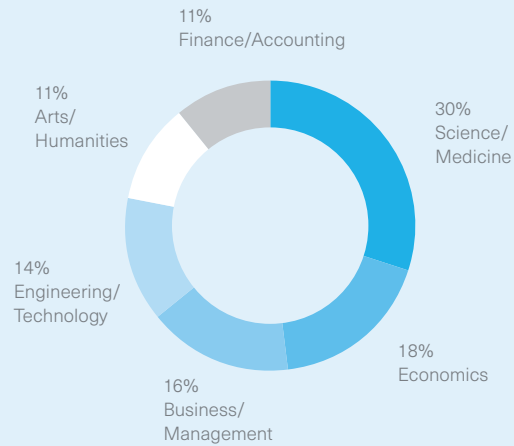
For further details about the modules and programme structure, please visit: imperial.ac.uk/business-school/msc-climate-change



Programme statistics

2016 – 17 cohort

Degree background



43% of students are female



The average age is 24

Employment by sector

Students in the first cohort of MSc Climate Change, Management & Finance (2016–2017) secured internships and employment whilst studying at the business school at companies, including:

Atkins - Faithful+Gould	Infinity Global
Bloomberg L.P.	Investec
Capgemini	Redington Ltd.
EBRD	Statoil
ENGIE	UNFCCC
Impax Asset Management	



MSc Economics & Strategy for Business



Dr Renáta Kosová
Programme Director
and Associate
Professor

“In today’s rapidly changing environment, graduates looking to successfully launch their careers in business need to combine rigorous, contemporary economic thinking with a focus on strategic analysis and data analytics. MSc Economics & Strategy for Business will help you to develop these skills and gain the practical experience required to launch a successful and dynamic career, whether this is as a strategy/management consultant, or business or policy analyst, in the private or public sector.

Taught by leading scholars, we bring cutting-edge research ideas into the classroom and help you to apply them in practice. You will be exposed to a broad range of thinking and challenges; from changes in the global business environment, how to build your competitive advantage, technological innovations and how to handle financial risks, to recent challenges in the energy sector, digital economics and best practice in strategy implementation.

The unique combination of modules in economics, strategy and other business disciplines, provides a valuable platform from which to enter the business world with the confidence and drive to make a real, measurable impact.”



The programme

Drawing on the strength of teaching and cutting-edge research at Imperial College Business School, MSc Economics & Strategy for Business (ESB) prepares students for a dynamic career in business.

You'll learn how to combine up-to-date economic and strategy frameworks with data analytics tools, and how to apply them to the decision making process in real organisational settings.

The programme consists of three separate terms, designed such that your learning gradually progresses from understanding theoretical fundamentals to practical applications.

The ESB core

Consisting of six modules in the autumn term, you will develop a broad understanding of the concepts and tools embedded in economics and strategy, including an empirical module – Analytics for Applied Economics and Business.

You'll strengthen your ability to utilise economic and strategic frameworks, develop innovative thinking and derive relevant implications for business operations.

The ESB advantage

Comprised of five modules, the spring term builds on the ESB core to deepen your understanding of the global business environment, financial markets and strategy.

ESB applications

In the summer term, ESB applications provides you with practical experiences, applying all the theories and tools that you have acquired throughout the year to real-world situations. You will work on a business simulation, allowing you to integrate your learning with a focus on decision making. The Consulting Project, undertaken for a real client, will further strengthen your ability to devise optimal and innovative solutions to real-life business problems.

Programme timetable

	Pre-study July – August	Autumn term September – December	Spring term January – March	Summer term April – June	Summer July – August
Pre-study online modules					
Core modules					
Advantage modules					
Application modules					
Consulting Project or Work Placement and ESB Report					

Pre-study online modules

Career and Professional Development
Data Tools and Evidence
Maths Primer
Strategy Primer

Core modules

Accounting
Analytics for Applied
Economics and Business
Business Economics
Corporate Strategy
Economics and Strategy for Innovation
Strategic Marketing

Advantage modules

Corporate Finance
Information, Incentives and Contracts
Macroeconomics for Business
Risk Management
Global Strategy

Application modules

Business Simulation
Digital Economics and Digital Strategy
Energy Economics and Strategy
Strategy Implementation

Projects

Consulting Project or Work Placement
ESB Report

Students on this programme will participate in career and professional development workshops in the month of September, with continuing careers support and workshops throughout the programme year.



“The most rewarding aspect of MSc Economics & Strategy for Business would certainly be working in our syndicate groups – leveraging on each other’s strengths and working towards a common goal. I am proud and confident that after this experience, each and every one of us could walk away leading a new team of our own and excel in our career wherever we are.”

Daphne Lie
MSc Economics & Strategy
for Business 2016–17

Guest lecturers and speakers

We are proud to host guest lecturers and speakers alongside our world-class teaching faculty, giving you industry insight and perspectives from the modern business world.

Recent speakers include:

Andrew Allum
Partner
L.E.K. Consulting

Bob Corker
Former Senior Economic
Policy Advisor
IMF

Vivienne Cox
Former Executive
Vice President
BP

Richard Feasey
Group Policy Adviser
Vodafone

Jonathan James
Senior Strategy Advisor
*Gazprom Marketing
& Trading*

Robert Biggs
Chief Project Engineer,
Strategic Business
Development
Rolls-Royce

Collin Ellis
Chief Credit Officer –
*EMEA Moody’s
Investor Services Ltd*

James Coulson
Global Head of
Market Compliance
Société Générale

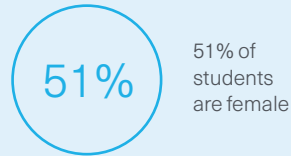
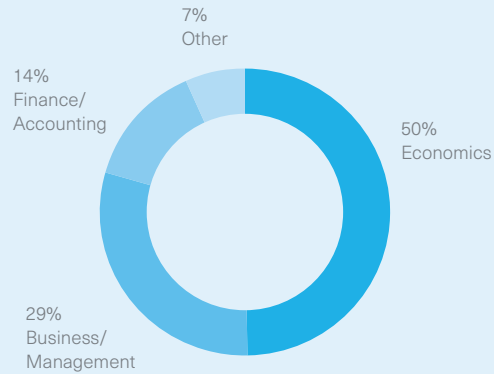
Andrew May
Head of Gas Market
Analysis – UK
Statoil

For further details about the modules and programme structure, please visit: imperial.ac.uk/business-school/msc-economics-strategy

Programme statistics

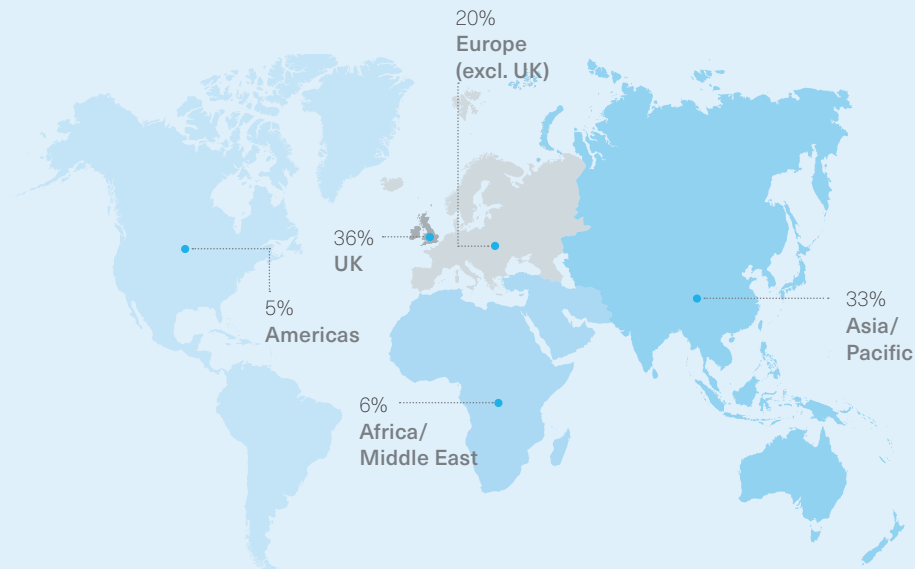
2016 – 17 cohort

Degree background

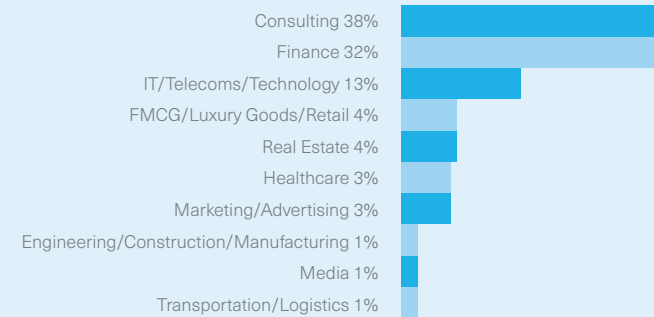


Class of 2016 graduate employment*

Employment by region



Employment by sector



91% of 2016 graduates were employed within three months

Employers and example roles

Our MSc Economics & Strategy for Business students have gained employment at a wide range of companies, including:

Accenture	Citigroup	J.P. Morgan	Sky
Amazon	Credit Suisse	KPMG	Shell
A.T. Kearney	Deloitte	McKinsey & Company	Unilever
Bain & Co	Deutsche Bank	Nielsen	
Bank of China	EY	PwC	
BCG	Goldman Sachs	Telefónica	
Bloomberg	Google	Royal Bank Of Scotland	
Capco	HSBC		

Example roles that MSc Economics & Strategy for Business students have secured include:

Actuarial Consultant	Business Transformation Consultant	Financial Analyst
Analyst	Analyst Consultant	Management Consultant
Associate	Business Analyst	Strategy Analyst
Business Analyst	Data Analyst	
	Equity Analyst	

MSc Innovation, Entrepreneurship & Management



Dr Anu Wadhwa
Programme Director
and Associate
Professor

“Innovation creates both opportunities and challenges in the global environment. The ability to identify opportunities and leverage them is as important as the ability to transform the challenges into competitive advantage. These abilities are essential for successful entrepreneurs and champions of innovation, and are at the core of MSc Innovation, Entrepreneurship & Management.

This is an intensive one year programme combining core management modules with advanced insight in innovation and entrepreneurship in a highly practical syllabus. We aim to create responsible entrepreneurs and leaders of innovation with solid ethical values and substantial management knowledge.

Our MSc Innovation, Entrepreneurship & Management is more than just a qualification; it offers exciting new opportunities to students interested in driving innovation in any organisation, or wanting to start their own business ventures.”



“MSc Innovation, Entrepreneurship & Management allows you to pursue your passion by giving you the freedom to discover all the different ways of achieving your goals. It provides you with the necessary tools and skills to fulfil your potential.”

Shahrzad Mehryar
MSc Innovation, Entrepreneurship
& Management 2016–17

The programme

Core modules are the backbone of our programme and give you a solid knowledge base in every subject area. In the summer term, you get the chance to apply this knowledge to a Business Application that aligns with your individual career goals.

The Management core

The Management core will give you a broad business understanding as a foundation for the focused study of innovation and entrepreneurship.

The Innovation and Entrepreneurship core

The Innovation and Entrepreneurship core will teach you how to create, deliver and capture value from innovation.

Business Applications

Business applications will provide you with valuable practical experience and hands-on application of the knowledge and skills you have learnt in real industry and entrepreneurial situations.

Programme timetable

	Pre-study July – August	Autumn term September – December	Spring term January – March	Summer term April – June	Summer July – September
Pre-study online modules					
Core modules					
Business Applications					

Pre-study online modules

Accounting Primer

Careers Primer

Data Analysis Primer

Finance Primer

Maths Primer

The Management core

Accounting and Corporate
Reporting Analysis

Business Economics

International Marketing

Organisational Behaviour and
Human Resource Management

Project Management

Strategic Management

The Innovation and Entrepreneurship core

Business Models and
Intellectual Property

Design Thinking for Innovation

Entrepreneurship*

Innovation Management

Venture Capital and Growth Finance

Business Applications

You will choose one of the following:

Consulting Project and
Innovation, Entrepreneurship
and Management Report

Work Placement (internship)

Business Start-up

*Entrepreneurship

The Entrepreneurship module, which is part of the Innovation and Entrepreneurship core, provides a stimulating and integrated view on the practice of entrepreneurship. With the help of practical workshops and coaching sessions you will develop and research a first venture idea, and will present your business case to a panel of academic and investor judges at the end of the summer term.

Guest lecturers and speakers

We are proud to host guest lecturers and speakers alongside our world-class teaching faculty, giving you industry insight and perspectives from the modern business world.

Recent speakers include:

For further details about the modules and programme structure, please visit: imperial.ac.uk/business-school/msc-innovation-entrepreneurship-management

Adam Glass
IP Lawyer/Partner
Lewis Silkin

Braeden Watts
Innovation Consultant
Macmillan Cancer Support

Greg Marsh
Former Founder
*OneFineStay + Index
Ventures*

Itxaso del Palacio
VP Investments
Lepe Partners

Jorn Vanyasacker
Co-Founder
Rendeevoo

Mike Addison
Former Global Business
Development and
R&D Director
Procter & Gamble

Oliver Crowther
Business Development
Analyst
TrueStart

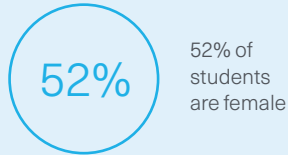
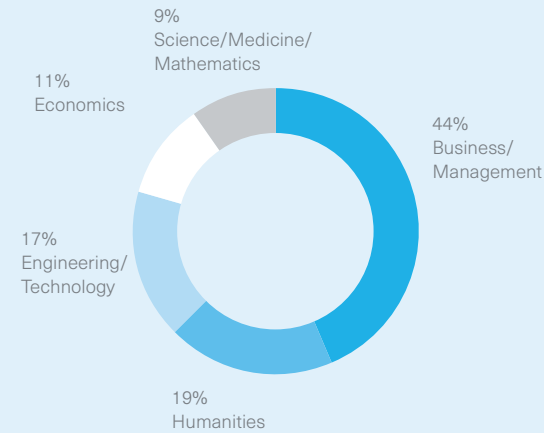
Ravi Chhatpar
Co-Founder, Design Impact
Group (DIG) and Partner
*Dalberg Global
Development Advisors*



Programme statistics

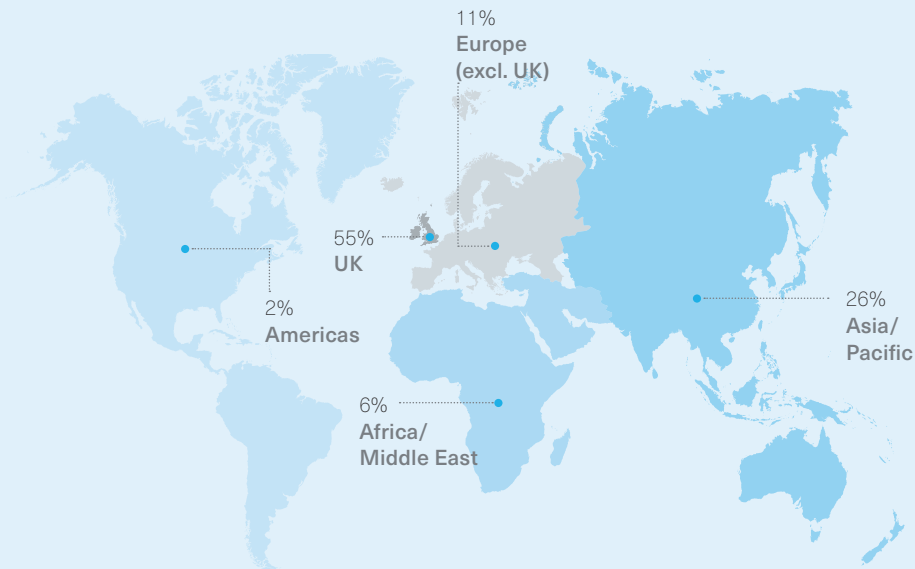
2016 – 17 cohort

Degree background

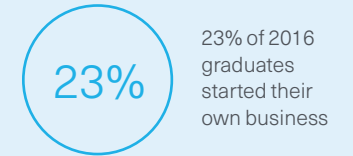
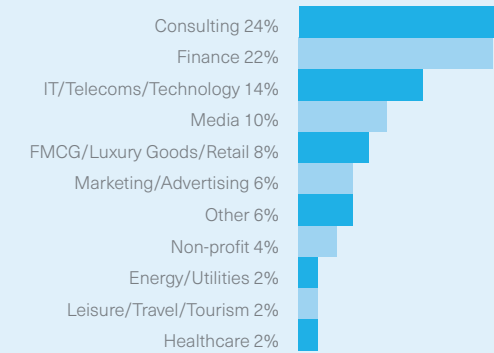


Class of 2016 graduate employment*

Employment by region



Employment by sector



Employers and example roles

Our MSc Innovation, Entrepreneurship & Management students have gained employment at a wide range of companies, including:

Accenture	Grant Thornton	Nielsen
BCG	GSK	P&G
BP	Heineken	Pirelli
Capgemini	HSBC	PwC
Coca Cola	IBM	Rolls-Royce
Deloitte	KPMG	Strategy&
EY	McKinsey & Company	Vodafone
Google	Nestle	WeWork

Example roles that MSc Innovation, Entrepreneurship & Management students have secured include:

Account Manager	Business Development Manager	Digital Strategy Consultant	Operations Manager
Associate	Chief Operations Officer	Head of Research	Product Marketing Manager
Brand Strategic Development	Consultant	Marketing and Creative Content Manager	

MSc International Health Management



Dr Benita Cox
Programme Director
and Principal
Teaching Fellow

“Our MSc International Health Management is a unique one year programme which provides the essential skills to springboard you into a management career in the global healthcare sector.

The programme combines business-focused teaching and cutting-edge research and gives you the chance to learn from internationally recognised faculty at the forefront of health management research. The programme is specifically designed to give you an overview of the UK health system and its application in a global context.

We recruit a mix of recent graduates and experienced healthcare professionals from all over the world, giving our programme a truly international flavour and providing you with the rare opportunity to work with a diverse group of people with similar aspirations and abilities. In a highly competitive job market, you can stay ahead of the competition by advancing your career in healthcare management with a Master’s degree from a world-class institution.”

The programme

During the programme you will study 11 taught modules, providing you with a solid knowledge base in each subject area. Initially the focus is on the principles of management, moving increasingly towards a focus on healthcare. You’ll be taught through a range of contexts – lectures, syndicate discussions, group exercises and individual case studies – and assessed through a combination of examinations, group presentations and coursework.

In the final part of the programme you will consolidate and apply your understanding of the material so far, choosing specific aspects to pursue in greater depth.

You will study Entrepreneurship and use this as a basis for the Business Plan Competition, where you will develop a new healthcare business opportunity into a fully-fledged proposal to pitch to investors.

The Healthcare Sector Project is an exciting module where you will manage a complex and challenging consulting project in the healthcare sector, enhancing your managerial potential by applying knowledge and skills gained across the whole programme. Previous collaborating organisations include Bupa, Costello Medical Consulting, GE Healthcare and Imperial College Healthcare NHS Trust.

The final piece of assessment, the Healthcare Report, comprises a 5,000 word report on a relevant healthcare topic of your choice.



Programme timetable

	Pre-study July – August	Autumn term September – December	Spring term January – March	Summer term April – May	Summer June – August
Pre-study online modules	■				
Core modules		■	■		
Applied modules				■	
Projects					■

Pre-study online modules

Accounting Primer

Career and Professional Development

Maths Primer

Core modules

Accounting

Business Strategy for
Global Healthcare

Contemporary Topics in Health Policy

Global Healthcare Marketing

Health Economics

Health Informatics

Health Systems, Policy and Financing

Management Challenges of
Healthcare Organisations

Managing Change and
Innovation in Healthcare

Organisational Behaviour

Applied modules

Business Plan Competition

Entrepreneurship

Foundations for Health
Management Consulting

Projects

Healthcare Report **or**
Personal Career Journey

Healthcare Sector Project



“MSc International Health Management is a beautiful blend of knowledge – business combined with a health sector focus. This focus on healthcare was very important to me.”

Stephanie Hodgson

MSc International Health Management 2016–17

Guest lecturers and speakers

We are proud to host guest lecturers and speakers alongside our world-class teaching faculty, giving you industry insight and perspectives from the modern business world.

Recent speakers include:

Adrian King

Director
Strategia Partners

Ann Radmore

CEO
*Kingston Hospital NHS
Foundation Trust*

Mark Hicken

Managing Director
UK & Ireland
Janssen

Stefano Ciampolini

Founder
Healthcare Capital Partners

Hugo Tewson

Director
*Business Development
SmartSensor*

Lord Nigel Crisp

Former Chief Executive
NHS

Sally Johnson

Director of Organ Donation
and Transplantation
NHS

Claire Perry OBE

Senior Fellow
The King's Fund and

Former Managing Director
*Imperial College Healthcare
NHS Trust*

Axel Heitmueller

Managing Director
*Imperial College
Health Partners*

Pam Garside

Fellow
Judge Business School
University of Cambridge

and Partner
Newhealth

Kevin Jarrold

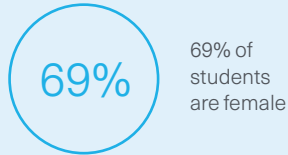
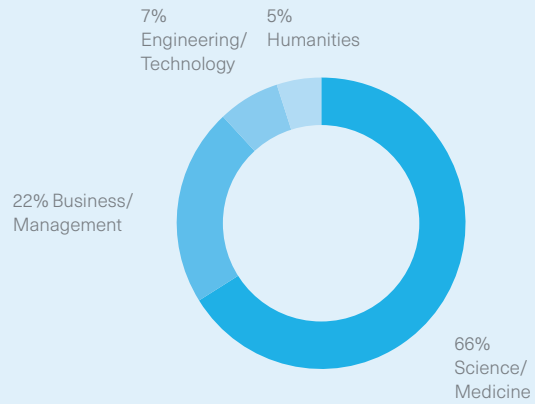
Chief Information Officer
*Imperial College Healthcare
NHS Trust*

For further details about the modules and programme structure, please visit: imperial.ac.uk/business-school/msc-health-management

Programme statistics

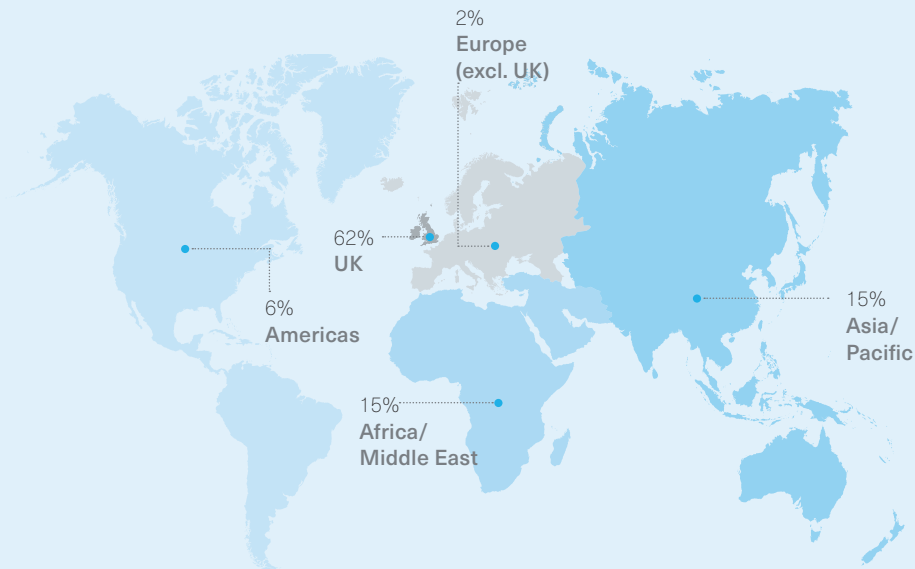
2016 – 17 cohort

Degree background



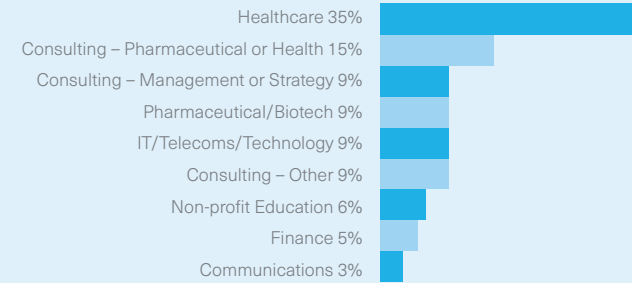
Class of 2016 graduate employment*

Employment by region



*All figures relate to graduates seeking employment

Employment by sector



92% of 2016 graduates were employed within three months

Employers and example roles

Our MSc International Health Management students have gained employment at a wide range of companies, including:

Accenture	GE Healthcare	McKinsey & Company	The Economist
Agilisys	GSK	Merck & Co	Intelligence Unit
Alliance Boots	Global Forum for Health	National Health Forum	UNESCO
BCG	NHS	NHS	World Bank
BUPA	IMS Health	Packer Forbes	World Health Organization
Deloitte	Janssen Healthcare Innovation	Portuguese Ministry of Health	
DrugDev	Johnson & Johnson	PwC	
EY	KPMG	Roland Berger	

Example roles that MSc International Health Management students have secured include:

Analyst	Clinical Coding Specialist	Management Consultant
Assistant Doctor	Consultant	Patient & Public Engagement Project Support Officer
Assistant Project Officer	Global Medical Information Content Manager	Project Executive
Associate	Healthcare Analyst	Senior Research Associate
Assurance Associate		
Business Development & Project Management		

MSc Strategic Marketing



Dr Omar Merlo
Programme Director
& Assistant Professor

“The MSc Strategic Marketing programme has been developed in response to the increasing global focus on marketing as a highly strategic management function. Our vision is to address the need in the market for highly trained, highly skilled individuals who understand marketing from a strategic perspective, in order to influence organisational strategy and achieve real competitive advantage. We aim to produce graduates who will become the strategic leaders of tomorrow.

Our MSc Strategic Marketing draws on the expertise of the marketing faculty to provide a uniquely Imperial view of marketing. It is our world-class teaching team’s own experiences and research in areas such as mobile marketing, brand resilience and digital marketing that have directly informed the programme’s content.”

The programme

During the programme you will examine marketing fundamentals, explore a range of topics in advanced marketing and strategy, understand the critical role of technology as a marketing challenge and opportunity, and apply this knowledge in the context of established companies and entrepreneurial ventures.

Technology is an integral part of our programme. A range of teaching innovations will enhance your learning and bring digital media, particularly social media, into the classroom. Your assignments will be undertaken in a variety of formats and you’ll use digital marketing tools in a learning context.

You will be required to study 13 taught modules. Each module comprises 20 hours of lectures and builds on previous experience while introducing new and challenging disciplines. In the autumn term you will study five modules designed to give you a broad commercial

understanding as a foundation for the focused study of marketing, such as digital marketing and marketing analytics. In the Spring term you will study five modules that will equip you with practical tools for the application of marketing strategies in key areas such as pricing and branding.

In the Summer term you will study how to apply leading edge strategies to marketing plan development and implementation. You will either take part in an exciting Marketing Consulting Project for a live client organisation, applying knowledge from the taught modules to the solution of a real business issue, or undertake a work placement where you will practice your marketing skills in a specific business context. The Marketing Plan Competition will require you to develop a clear multi-channel marketing plan for an idea of your choice. The final piece of assessment requires you to write a 5,000 word unsupervised report on a current strategic marketing topic.



“MSc Strategic Marketing has taught me the essentials of modern day marketing through the lens of digital marketing, technology and innovation. I have thoroughly enjoyed attending Imperial events and meeting like-minded people from different countries. I particularly found the application of newly learnt concepts and frameworks during group projects very rewarding.”

Shaurya Pandey
MSc Strategic Marketing 2016–17

Programme timetable

	Pre-study July – September	Autumn term September – December	Spring term January – March	Summer term April – May	Summer June – September
Pre-study online modules					
Core modules					
Projects and applied module					

Pre-study online modules

Accounting Primer

Career and Professional Development

Data Analysis Primer

Marketing Fundamentals

Maths Primer

Core modules

Branding

Consumer Behaviour

Contemporary Marketing Practice*

Digital Marketing

Integrated Marketing Communications

Marketing Analytics

Marketing Decision Making

Marketing Strategy and Finance

Pricing

Quantitative Services Marketing

Relationship Marketing

Strategic Product Management

Projects

Applied Strategic Marketing Report

Marketing Consulting Project
or Work Placement

Individual Research Project

Applied module

Marketing Plan Competition

*Contemporary Marketing Practice

Contemporary Marketing Practice is a series of elective lectures and workshops on important contemporary topics. Previous topics have included negotiations, crisis management, B2B marketing, start-up marketing, green marketing, emerging trends in marketing, luxury marketing, and integrated marketing.



Guest lecturers and speakers

We are proud to host guest lecturers and speakers alongside our world-class teaching faculty, giving you industry insight and perspectives from the modern business world.

Recent speakers include:

Daniel Walsh
Head of Marketing
BBC Radio 1

Jeremy Waite
Strategic Marketing
Evangelist
IBM

Adam Freeman
Partner, Freeformers and
Former Managing Director
Bloomberg Media, EMEA

Daniel Lescow
Director of Brand and
Product Management
Daimler

Jonathan MacDonald
Founder
*Thought Expansion
Network*

Yutaro Kojima
Creative Strategist
Facebook

Simon Porter
Vice President (Sales)
NGA Human Resources

Paul Colman
Chief Strategy Officer
Wieden+Kennedy

Rob Britton
Former Director of Branding
and Advertising
American Airlines

Tony Anderson
Founding Marketing
Director
EasyJet

Konstantin Theile
Founding Marketing
Director
Swatch

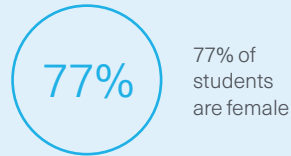
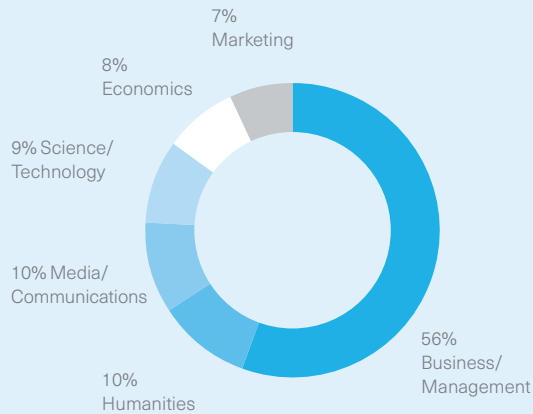
Mark Radda
Owner
Radda Brands

For further details about the modules and programme structure, please visit: imperial.ac.uk/business-school/msc-strategic-marketing

Programme statistics

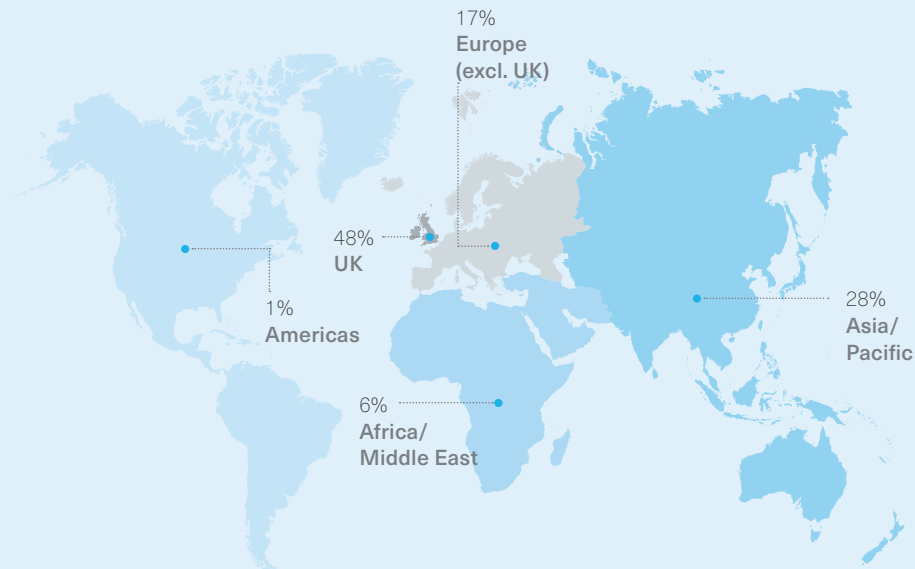
2016 – 17 cohort

Degree background

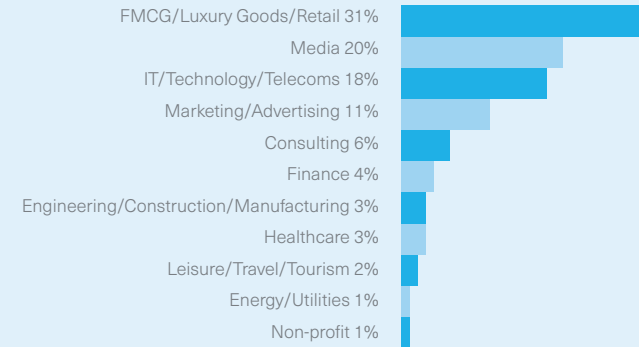


Class of 2016 graduate employment*

Employment by region



Employment by sector



91% of 2016 graduates were employed within three months

Employers and example roles

Our MSc Strategic Marketing students have gained employment at a wide range of companies, including:

Accenture	Diageo	Kraft Foods	PepsiCo
Amazon	Essence	Leo Burnett	Procter & Gamble
Apple	Expedia	Louis Vuitton	PwC
Booz Allen Hamilton	Facebook	L'Oreal	Unilever
BBC	Google	Nestlé	Universal Music Group
Burberry	GSK	NET-A-PORTER	Vodafone
Danone	Interbrand	Nielsen	
Deloitte	Jimmy Choo	Ogilvy and Mather	

Example roles that MSc Strategic Marketing students have secured include:

Account Executive	Commercial Marketing Manager	Marketing Executive
Account Manager	Digital Executive	Marketing Specialist
Analyst	Digital Strategist	Product Manager
Associate	Market Intelligence Executive	Senior Analyst
Audit Associate	Marketing Analyst	Strategy & Operations Consultant
Brand Manager		

Summer School

Our Summer School courses offer the opportunity to study at one of the world's leading universities while experiencing the best of London.

In 2018 we will offer a suite of undergraduate level courses designed to enrich, enhance and develop your business knowledge and practical skills. Taught by world-class faculty and supported by guest speakers with a wealth of industry insight, our courses will help you stand out from the crowd.

Our academic trips will also ensure that learning goes beyond the classroom and will allow you take full advantage of our enviable location. Recent academic trips have included visits to Chelsea Football Club, Tech City, the Museum of Brands and the Bank of England Museum.

Join us and make the most of your summer.

Summer School benefits

Study at a leading university

Gain academic credit towards your studies

Enhance your CV

Experience an exciting summer in London

Enjoy the lively social programme and make new friends from all over the world

For details on our entry requirements, please check our website.

Course examples

Business Strategy & Consulting

Corporate Finance

Entrepreneurial Smart Camp

Principles of Finance

Strategic Marketing

Please check our website for up-to-date information on which courses will be offered in 2018.

Key facts

Course dates: 2 July – 20 July 2018 and 23 July – 10 August 2018

Course duration: Three weeks

Tuition fees (2017): £1,950*

Credits: 3–4 US credits or 7.5 ECTS**

Open to undergraduates who have completed at least one academic year and postgraduates

Each course has approximately 33 hours of lectures, which are supplemented with additional tutorials and self-study

Courses can either be taken for credit or non-credit

For further details, please visit: imperial.ac.uk/business-school/summer-school

* This was the fee for Summer School 2017. The fees for 2018 will be confirmed on our website in January 2018.

** Your home institution will determine how much credit is awarded.

Build your career

From day one, our Careers & Professional Development Service will work with you to ensure that you receive the very best support, advice and guidance that is tailored to your own specific career needs. Every MSc programme features our Careers & Professional Development Service as an integral part of its programme content.



“The practice interviews and case studies provided by the Careers & Professional Development Service were second to none. Without them I’m not sure I would have secured my job as an Analyst at Elixirr.”

Matthew Freeguard
MSc Management 2016–17

Our service offers:

Online career modules

Before you start the programme you will have access to a suite of online career modules. These modules will help you to develop your career strategy, understand how to effectively market yourself and ultimately find a career that is right for you. You will be able to explore careers in popular sectors such as Finance, Management Consulting, Technology, FMCG, Healthcare and Energy.

One-to-one support

You'll have access to our consultants throughout the year, who will work with you to identify your skills and strengths, refine your CV, set up mock interviews and review your overall career strategy. You can also call upon their support once you have graduated, for ongoing help and guidance in your career.

Practical career focused workshops

In our workshops you will receive guidance on preparing CVs, cover letters and application forms. Not only will you be able to develop your interview and assessment centre skills, but you will also further your personal development through refining your presentation and networking skills, and cross-culture team work.

Employer engagement

We work with all major employers to maximise the employment opportunities available to you. This may be achieved via job postings, on campus recruitment events, careers fairs, student clubs, employer visits, projects, or other networking activities.

Recent examples of organisations that have supported Imperial College Business School include:

Accenture, ABInBev, Amazon, Apple, Bank of America, Bain & Co, BCG, BlackRock, BNY Mellon, Bow & Arrow, BT, Burberry, Cisco, Citi, Deloitte, Diageo, Dyson, Facebook, Google, GroupM (WPP), GSK, IBM, Intel, J.P. Morgan, Jaguar Land Rover, King, KPMG, Lazard, LEK, McKinsey, Merrill Lynch, Microsoft, Morgan Stanley, Nestle, NHS, OC&C Strategy Consultants, Philips, PwC, Rolls-Royce, Schroders, Shell, Skyscanner, Unilever and Vodafone.

For further details, please visit:
imperial.ac.uk/business-school/career-service



“The Careers & Professional Development Service focuses on two key objectives: to build and develop sustainable ongoing relationships with employers that wish to hire our students and that our students aspire to work for, and to prepare our students so they can be competitive in the selection processes run by these employers, and become effective and successful employees when they graduate.”

Lisa Umenyiora
Director, Careers Service

Make the right connections

Graduating from Imperial College Business School will set you apart from the crowd. The skills and connections that you pick up along the way will set you on an accelerated path towards achieving your career goals.

The power of networking

Our reputation as one of the world's leading universities means that you'll live and study in a community of like-minded, high calibre individuals. Like you, they will have an excellent academic track record as well as the motivation and commitment to succeed in a highly competitive environment.

Your time at Imperial offers you an unrivalled opportunity to make long-lasting contacts that will prove invaluable in your future career. You will mix with fellow students, alumni, professors, visiting lecturers and possible employers – all with the potential to enrich you both professionally and personally.

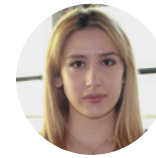
There are also plenty of opportunities to build rapport through social events and association with the numerous clubs and societies on campus.

Our links with industry

Imperial College Business School has established partnerships with London-based and international organisations, offering you the opportunity to connect with some of the most forward-thinking companies in the world. Our proximity to the capital's financial and business districts offers you an opportunity to visit and learn from leading global organisations.

As part of your programme we host notable guest lecturers from leading companies to give you industry insight and a perspective into the key challenges facing the business world today.

To ensure that the programme content is highly relevant and that you are best equipped for the professional challenges that your career has to offer, many of our programmes are reviewed by corporate advisory boards, bringing an industry perspective to your learning.



“There are so many networking events, conferences, talks and casual opportunities to meet people you can learn from. Even a simple chat with industry professionals might reveal something you hadn't thought about, that may make you rethink your career choices.”

Milica Misic
MSc Finance 2016–17

Student Career Clubs

The Business School supports a number of student-led careers clubs which bring together like-minded MSc and MBA students with similar areas of professional interest. We have clubs aligned to core sectors of Finance, Consulting, Technology and Media, FMCG, Luxury and Retail, Energy, Healthcare, Sustainability and Social Impact.

Each club runs a number of events through the year, giving you the opportunity to build relationships with companies, learn from alumni and professionals and network with other students, for a nominal membership fee. Companies that have presented at student-led events recently include Accenture, BCG, Deloitte, EDF Energy, EY, McKinsey, HSBC, Microsoft, Google, Mitsubishi, Moët Hennessy, NFL and NHS England.

The School also supports an Enterprise Club for students interested in entrepreneurship or family business.

Women in Business

Imperial's Women in Business Society hosts a number of talks and networking sessions which connect students with inspirational female business leaders. Events in 2016–17 included a diversity workshop led by Mary Meaney, Senior Partner at McKinsey & Company, and a Career Advice and Networking session with Clare Woodman, Global Chief Operating Officer at Morgan Stanley.

A lifelong community

Our alumni network offers you access to a wide range of practical benefits and connections that will be invaluable to you while you are at Imperial, and during your subsequent career.

Your international network

Graduation is not the end of your relationship with Imperial. As an alumnus of the Business School and Imperial College London, you'll be part of a vibrant alumni network with links into virtually every business sector. You will gain lifelong access to leading business people, thinkers and decision makers across all industries.

The Imperial alumni community includes prestigious prize winners, inventors, business leaders, scientists, engineers, doctors, journalists, researchers and entrepreneurs. 14 Nobel laureates are associated with the College including Sir Alexander Fleming who discovered penicillin, the first antibiotic, in 1928.

Alumni from the Business School include Karl Harder, Co-founder and Director of Abundance Generation – a revolutionary crowd-funding organisation which advocates ethical investing, and Rajen Ruparell who sold a daily deals website he co-founded to Groupon just five months after launch.

Continuing professional development and networking

You'll have access to a wealth of resources to develop your professional networks and business skills after you graduate. These include inspiring professional development events, professional interest networks, guest lectures, webinars and the option to join electives alongside current Business School students.

Stay involved

Our alumni play an active part in building the strength of the alumni community and contributing to the continued success of their Business School.

There are many ways to stay involved from volunteering, through to building corporate partnerships, offering scholarships or recruiting our talented students, as well as attending events across the globe.

For further details, please visit: imperial.ac.uk/business-school/alumni



190,000

The Imperial College London network consists of over 190,000 alumni

190

The Imperial College London network is represented in over 190 countries

Benefits on offer to our prestigious alumni network include:

Invitations to events around the world

Discounts on evening classes, gym membership and more

Exclusive access to an alumni lounge and meeting space



“The wider Imperial College London community has benefited me most in terms of its alumni network. This was especially useful during job application season. I was able to approach professionals working in the field I was interested in and gain invaluable insight.”

Jane Gan
MSc Management 2016–17

Living in London

Whether you consider postgraduate accommodation or private housing options, London boasts a number of neighbourhoods, each with a different culture, feel and personality. There is so much that London has on offer and getting involved at Imperial gives you the opportunity to explore.

Accommodation options

Private accommodation

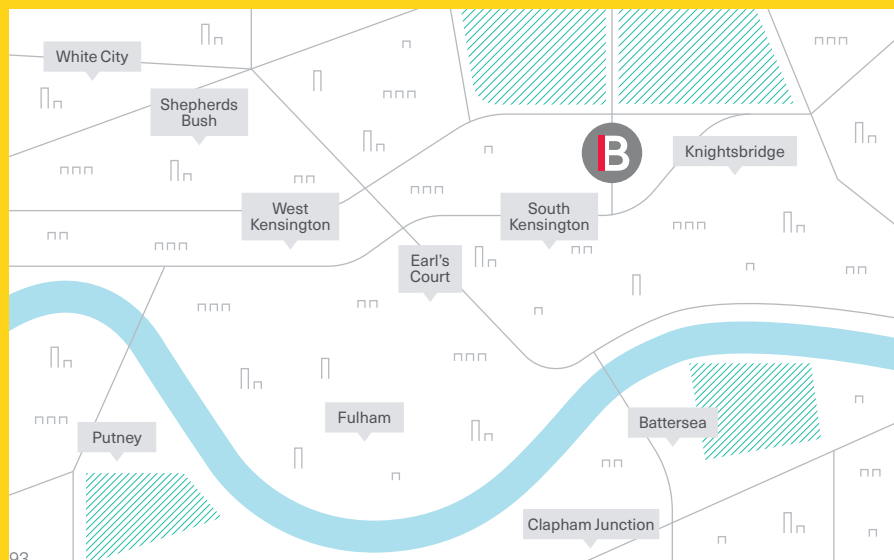
Many students find accommodation in shared houses, flats or studio flats. Rental costs can vary considerably depending on the size and location of the property, but Imperial's Accommodation Office can help you to find somewhere suitable and provide advice on contracts and paperwork.

GradPad

GradPad has been purposely built for postgraduate students studying in London. There are two GradPad locations in close proximity to the Business School, which offer easy access to public transport and a supportive living environment.

For details on these accommodation options, please visit: imperial.ac.uk/business-school/programmes/admitted-students/accommodation

Some of the popular areas for our students to live in are shown on the map below:



Living costs

It can be costly to live in any big city, but thousands of students move to London each year and, with sensible planning, it is possible to enjoy London life on a budget. This table is a rough guide to the reasonable amounts you should expect to spend to live in comfort, although actual costs will vary according to your lifestyle.

Approximate living costs for academic year 2018 – 2019

	Weekly	52 weeks
Accommodation	£200	£10,400
Food and utilities	£65	£3,380
Local travel	£35	£1,820
Personal and leisure	£100	£5,200
Total	£400	£20,800

On campus

Ethos sports centre

You'll receive a free membership to Ethos, our state-of-the-art sports centre at our campus in South Kensington.

Clubs and societies

As part of the wider College, there are over 340 student run clubs and societies to get involved in.

Imperial College Union supports a variety of clubs, societies and projects including sport, volunteering, arts and entertainment, charitable projects, cultural, faith and special interest groups.

The following societies are popular amongst Business School students:

Energy Society

Imperial College Finance Society

International Public Health Society

Imperial College Women In Business Society

Additionally, the Business School's Careers & Professional Development Service support a number of student-led Business School career clubs (see page 90) which bring together our MSc and MBA students with similar career interests or professional backgrounds.

More information about these clubs can be found at: imperialcollegeunion.org or imperial.ac.uk/business-school/career-clubs

Admissions

Imperial College Business School attracts the highest calibre of students which in turn, gives you the opportunity to learn alongside like-minded, aspiring individuals. Our dedicated admissions team aim to select outstanding candidates to create the most talented and dynamic cohort for each programme.

Entry requirements

Academic achievement

Applicants should have achieved a First or Upper Second Class Honours degree (or international equivalent).

Work experience

Our programmes are designed for new and recent graduates, and work experience is not a requirement. For further details on individual programme requirements, refer to the programme matrices on pages 15–16 and 41–42.

Career planning

One of the most important elements of the application form is the 'Career Planning' section. You will need to demonstrate well-researched career goals and an understanding of the sector you wish to work in.

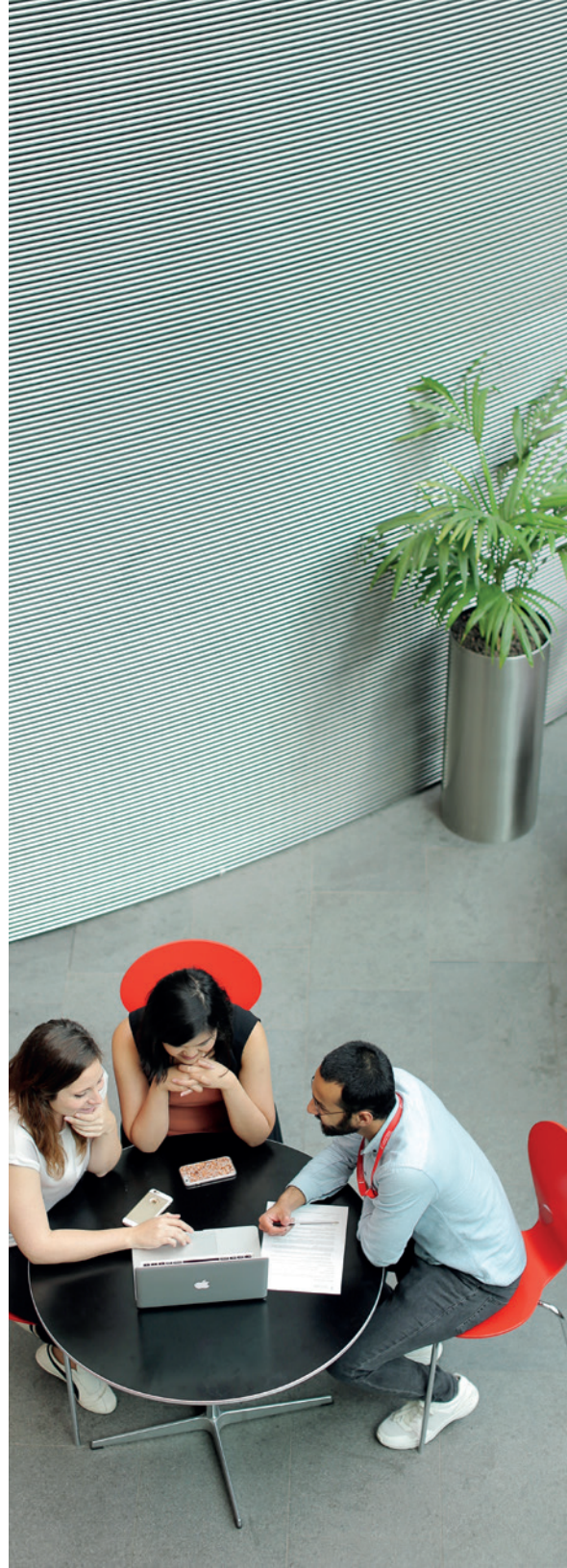
Interviews

As part of the selection process, suitable applicants may be invited to an online interview.

English language requirement

All applicants must demonstrate English language proficiency. Students who are not native speakers of English, or were not awarded their degree in a qualifying English speaking country, must demonstrate their proficiency by completing an approved English language qualification (including GCSE English, IELTS or TOEFL) at the required level.

Full English language requirements and accepted standards are available at imperial.ac.uk/business-school/english-language-requirements



How to apply

All applications to our Master's programmes are made online. As part of your application you will be required to provide the following:

Complete degree transcripts

Curriculum vitae (CV)

Personal statement

Career planning questions

Quantitative experience statement

Two references – at least one of which must be academic

English language test results (if applicable)

GMAT result (recommended but not compulsory)

Application deadlines

We recommend you check the website for details on application deadlines so you can plan to give yourself the best chance of success.

Our programmes are highly competitive, so early application is advised.

Scholarships

We offer a significant number of scholarships, based on academic excellence, across all Master's programmes.

For more information about entry requirements, how to apply and scholarships, please visit: imperial.ac.uk/business-school/msc-programmes

Meet us

Attend an information session

Our information sessions – whether on campus or online – are the ideal way for you to find out more about our MSc programmes. These events are held regularly throughout the year and give you the opportunity to meet staff, current students and alumni.

International fairs

We also attend a number of international fairs each year, where you can meet our recruitment team.

Drop-in sessions

Every other Tuesday we have drop-in sessions at our campus in London, where you can meet members of our Recruitment team to discuss joining one of our MSc programmes.

Please visit: imperial.ac.uk/business-school/programmes/meet-us for dates of upcoming information sessions, fairs and drop-in sessions.

Speak with a current student

If you would like to get in touch with a current student to find out from their perspective what it's like to study at Imperial, our student ambassadors would be more than happy to share their experiences with you.



Terms and conditions

The information given in this printed brochure may change following publication.

In particular (without limitation) the following details may change:

The College may make changes to the programme where the College (acting reasonably) feels this is necessary. Examples may include: due to staff availability, new research, feedback from students, examiners or professional or regulatory bodies or due to circumstances beyond the control of the College.

Electives may not all run every year, including due to staffing, timetabling or lack of student demand.

Please check the relevant pages of the Imperial College Business School website available at imperial.ac.uk/business-school/programmes/msc-programmes for the latest information.

Student terms and conditions

All students of the College are required to comply with the full terms and conditions and regulations of the College.

Please see imperial.ac.uk/students/terms-and-conditions for the full terms and conditions and regulations that apply to students of the College.

Study hours

Our programmes are intensive periods of study. Contact hours form only part of the activity that you will be asked to undertake. You will be required to devote time preparing for lectures, undertaking background reading, working in groups, completing assessments, both individual and in groups, and revising for exams. A significant amount of time will also need to be allocated to career planning and development as well as becoming an active contributor to the Business School community. This is not an exhaustive list, but provides you with a flavour of what you can expect from your time as a student at Imperial College Business School.

Data protection

The College processes the personal data of applicants in order to manage the admissions process. The personal data of registered students is processed for administrative purposes. Any processing of personal data will be made in accordance with the College's Data Protection Policy and the Data Protection Act 1998. Find out more: imperial.ac.uk/admin-services/legal-services-office/data-protection/our-policy

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Maryna Omelchenko

MSc Management 2016–17

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