

Imperial means
Intelligent Business

Full-Time MBA
2018-19

Imperial
College
Business
School



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“A great thing that Imperial College has is that it’s more than just the Business School. As a business person this gives you a hugely unique opportunity to be exposed to, and work with, people who have innovations and ideas embedded in science and technology. This is hugely beneficial.”

Byron McCaughey
Full-Time MBA 2016–17



Welcome to Imperial College Business School



Professor Andreas Eisingerich
Programme Director
and Professor of Marketing

“In a world that is constantly changing, it is imperative that business leaders think innovatively to tackle the global business problems that affect societies worldwide. At Imperial College Business School, we drive business advantage through the fusion of business and technology, equipping the next generation of business leaders with the critical skills required to make a positive difference.

Embarking on an MBA is a decision to be the best in business that you can be, and I am delighted to introduce you to our intensive programme for ambitious business professionals.

Throughout the programme you will learn from, and alongside, business minds from varied sectors and nationalities. Located in London, one of the world’s true business capitals, Imperial’s connections attract senior business leaders as speakers and visiting lecturers, giving you a great opportunity to extend your strong international network.

Whatever your ambitions, this one year programme can be the starting point in your career transformation. You will acquire the tools vital to securing your ideal role as a business leader. There has never been a better time to invest in yourself and rise to the challenge.”



A world-class education

Imperial College Business School is at the centre of a world-leading university and our high standard of teaching and research is evidenced by our achievements.



**Financial Times
European Business
School Ranking 2016**

We are 4th in the UK and 15th in Europe.*



**Bloomberg
Businessweek Full-Time
MBA International
Ranking 2016**

The Full-Time MBA is ranked 15th globally.



Triple-accredited

We are among just 1% of business schools worldwide to achieve triple accreditation from AMBA, AACSB and EQUIS. This is in recognition of the excellence of our degree programmes and demonstrates our position as one of the world’s elite business schools.



A world-class education

At Imperial College Business School we drive global business and social transformation through the fusion of business, technology and an entrepreneurial mindset.

A top global university

Imperial College London is one of the world's top 10 universities, with a reputation built on solid principles and practical expertise. Studying with us will open doors across the world and give you access to the very latest research in business, technology, science, engineering and healthcare.

8th

QS World University Ranking 2018

Imperial College London is ranked 8th globally.

8th

Times Higher Education World University Ranking 2016-17

Imperial College London is ranked 8th globally.

14

Nobel Prize Winners

Imperial College London has 14 Nobel prize winners associated with the College, ten of whom were fellows.



A diverse community

As one of the world's most international universities, the student body at Imperial is incredibly diverse. Sitting at the centre of Imperial College London, our Full-Time MBA gives you access to a diverse network of brilliant minds across science, technology, engineering and medicine, as well as business.

1st

The Times Higher Education World's Most International Universities 2017

Imperial College London is 1st in the UK and 5th in the world.



Athena SWAN

The Business School is proud to have received a Bronze Athena SWAN award in recognition of our work in tackling gender inequality in higher education.



"The Imperial College London brand is a powerful tool and studying here gives you unique access to departments and events across the College. The Imperial community is a great resource that will be useful for years to come."

Tatiana Nikorova

Full-Time MBA 2016-17



The Imperial advantage

The fusion of business and technology

Undertaking your MBA here will transform you into a business executive who has the analytical skills, passion and confidence to tackle global business problems.

Our pioneering research and expertise does not stop with business. Being part of Imperial College London, with its outstanding Engineering, Medicine and Natural Sciences faculties, offers you a unique experience, making you attractive to employers from every sector.

Our highly practical, paperless programmes make your learning relevant for today's competitive job market and keep you up-to-date with the latest developments in your chosen field.

A faculty of leading experts

Our faculty members combine an understanding of current best practice in global business theory with an immersion in the practical issues of today's global corporations.

From classroom lectures to seminars and informal meetings, faculty members and students work together to expand the boundaries of business knowledge and practice.

Tailored career and professional development service

Our dedicated Careers team will support you throughout your MBA journey. Your personal career coach will work with you to help identify your career and professional goals, and equip you with the tools to achieve them.

Access to cross-disciplinary institutions

You have access to a number of cross-faculty centres and institutes throughout the College.

These include:

Brevan Howard Centre for Financial Analysis

Centre for Climate Finance & Investment

Centre for Global Finance & Technology

Centre for Health Economics & Policy Innovation

Data Science Institute

Energy Futures Lab

Grantham Institute – Climate Change & the Environment

Imperial Business Analytics

Institute of Global Health Innovation

Innovative learning environment

Imperial nurtures innovation and entrepreneurship, and initiatives throughout the year encourage students to take a proactive approach.

These include:

Enterprise Lab – connects the Imperial College London community to stimulate and support the development of the next generation of innovators and entrepreneurs. It provides access to mentors, specialist coaches, and funding opportunities, drawn from London's vibrant start-up ecosystem.

Programmes delivered by Enterprise Lab include:

Althea-Imperial Programme – provides support for developing the leadership and entrepreneurial skills of our talented groups of students, guided by female leaders

Imperial College Advanced Hackspace – offers students a new way to turn their project ideas into physical prototypes through access to workshops, like-minded individuals and labs around Imperial

Social Enterprise Academy – supports students who want to use their entrepreneurial talents to make a difference



Financial Times Top MBAs for Entrepreneurship 2017

The Full-Time MBA is ranked 14th globally.



Leading firms from every major sector are based in the UK's capital, alongside Europe's largest start-up community. In a city with a mindset that embraces innovation, you will also have access to the skillsets of a huge network of passionate innovators and entrepreneurs.

London offers unparalleled access to real-world experience and Imperial's proximity to the City, the capital's financial and business hub, gives you a unique opportunity to visit and learn from top global organisations. Imperial's partnerships and networks amongst London's business world are extensive and our Employer Relations team brings this community to you in the Business School. Our industry connections also give you direct access to business experts as they join you on campus, sharing their wealth of experience as guest speakers and lecturers.

With over 300 languages spoken and 37% of inhabitants coming from outside the UK, London is a world in one city. Whether it's people, food or entertainment, the diversity here is unrivalled. Imperial is situated in South Kensington, in the heart of cultural London, next to the Science Museum, Natural History Museum, and the Victoria & Albert Museum. In addition to having access to some of the world's most famous museums, you'll be close by to art galleries, parks and restaurants.

Just a short walk from the Business School is one of the world's most famous venues, the Royal Albert Hall, where your time at Imperial will come to a spectacular close at your graduation ceremony.

London: a city of opportunity

Vibrant, diverse and well-connected, studying in London means studying in one of the world's greatest cities. London's reputation as a global centre for business and finance attracts the brightest business and creative minds, making it the perfect place to forge lifelong professional relationships and networks.



The heart of London



In 2016 more than 205,000 companies were born in London – that's more than one new business every three minutes



With 99% of all business activity occurring in time zones that overlap with London's working day, London attracts more European headquarters than any other city



3rd best student city in the world according to the QS Best Student City Ranking 2017



Over 150 public parks contribute to London being 40% green space – that's about 173 square kilometres



The capital welcomed over 19.8 million international visitors in 2016. It is home to four UNESCO world heritage sites, 173 museums, 857 art galleries and over 100 theatres

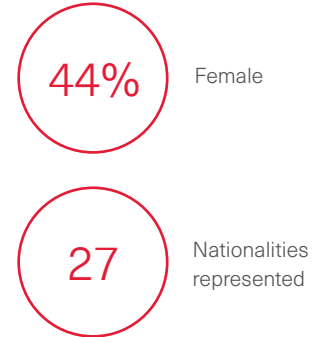
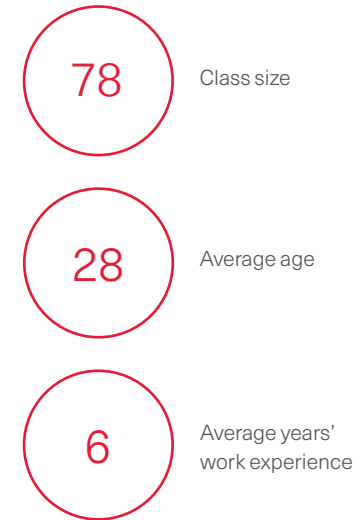
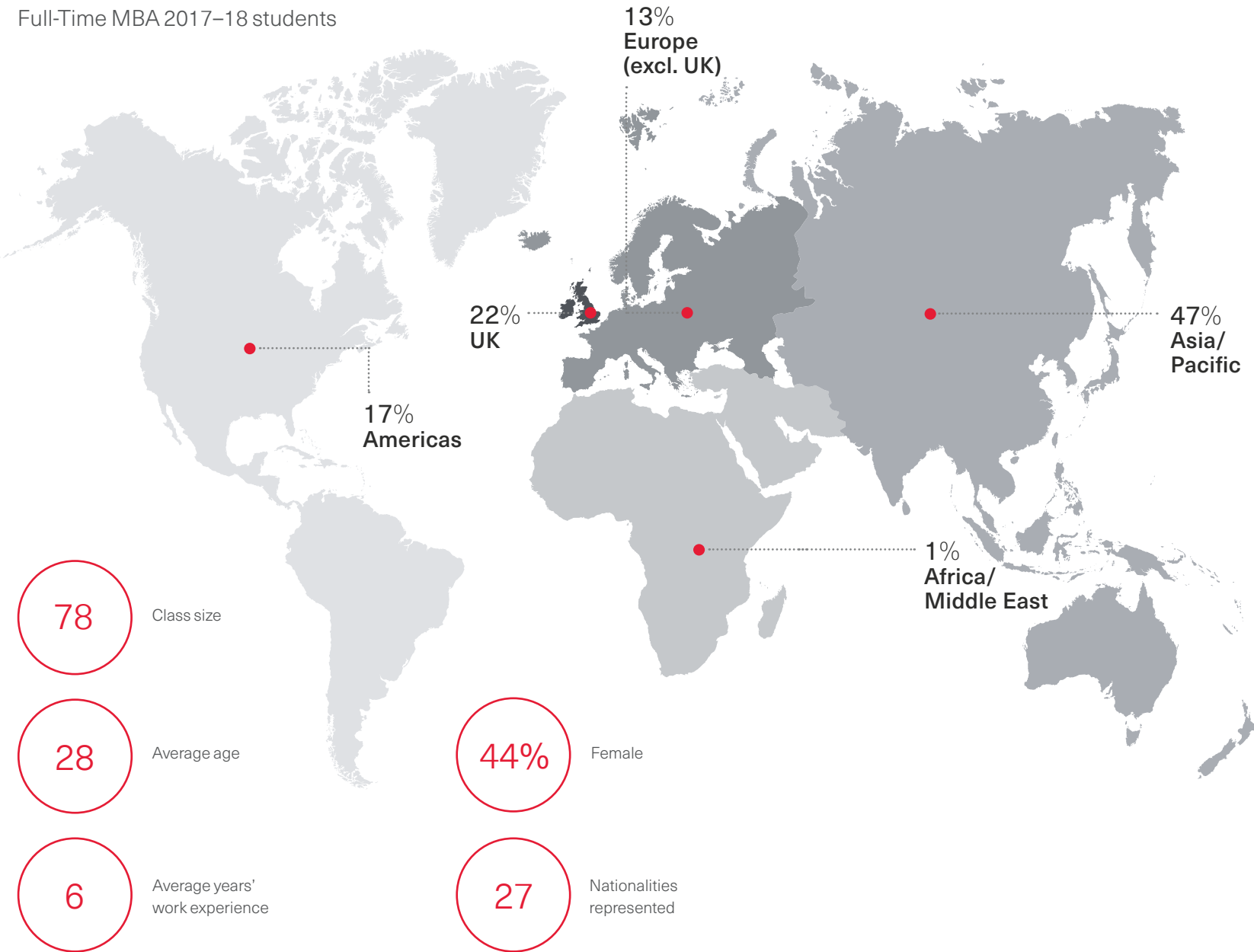


- 1 Serpentine Gallery
A popular contemporary art gallery located a short walk away.
- 2 Royal Albert Hall
A world famous concert hall and the venue of your graduation.
- 3 Imperial College
The Business School is based on Imperial's campus in South Kensington.
- 4 Hyde Park
One of the largest of London's Royal Parks, right on our doorstep.
- 5 Regents Park
This Royal Park is the largest grass area for sports in central London.
- 6 National Gallery
Over 2,300 paintings are held here, including many famous masterpieces.
- 7 Buckingham Palace
The Queen's official London residence. The State Rooms are open to visitors every summer.
- 8 Big Ben and the Houses of Parliament
One of London's four UNESCO World Heritage sites and an iconic London building.
- 9 British Museum
Dedicated to human history and culture. The most popular UK attraction.
- 10 London Eye
An observation wheel that showcases a spectacular 360-degree view of the city.
- 11 St Paul's Cathedral
A magnificent working cathedral and venue, sitting at the top of the highest point in London.
- 12 Tate Modern
Britain's national museum of modern and contemporary art from around the world.
- 13 30 St Mary Axe
Known fondly as "The Gherkin", a dramatic landmark in London's main financial district.
- 14 The Shard
At 306 metres high, the Shard offers breath-taking views across the city.
- 15 Tower of London
Established in 1066, this historic castle played a prominent role in English history.
- 16 Tower Bridge
Arguably one of the most famous structures in the world.
- 17 1 Canada Square
Located in the major business district of Canary Wharf.
- 18 Imperial College Boat Club
Open to all students interested in rowing, ICBC has coached a number of Olympic medal-winning rowers.



Class profile

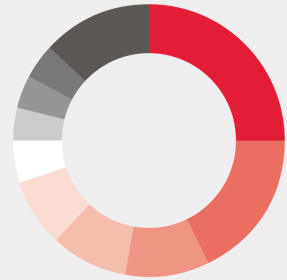
Full-Time MBA 2017–18 students



Our reputation as a world-leading university attracts high-calibre students from across the world. You will find yourself studying alongside a community of exceptional individuals, learning about various cultures and gaining insight into different global business practices.

Employment by sector pre-MBA

- 25% Banking/Finance
- 18% Engineering
- 10% Consumer/Retail
- 9% IT/Tech/Telecoms
- 8% Consulting/Professional services
- 5% Energy
- 4% Law
- 4% Pharma/Biotech/Healthcare
- 4% Real Estate
- 13% Other



Programme structure

Our programmes require intensive study. As well as contact hours, you will be required to spend time preparing for lectures, undertaking background reading, working in groups, completing assessments (both individual and in groups) and revising for exams.

A significant amount of time will need to be allocated to career planning and development as well as becoming an active contributor to the Business School community. This list is not exhaustive, but provides you with a flavour of what you can expect from your time as an Imperial student.

Example timetable

↓ May–Sept	↓ September	↓ November	↓ January	↓ February	↓ April	↓ June	↓ September
Online pre-study modules Career preparation	Core 1 modules – Accounting – Business Economics – Design Thinking and Innovative Problem Solving – Organisational Behaviour	Core 2 modules – Corporate Finance – Marketing – Strategy	Exams	Core 3 and 4 modules – Decision Analytics – Innovation and Entrepreneurship – Investments and Risk Management – Macroeconomics – Operations	Exams	Elective portfolio – Analytics and Digital Marketing – Finance – Innovation and Entrepreneurship – Strategy and Management See page 20 for more information on our elective portfolio	
	Leadership and team building day	Student Leadership Day A specially designed leadership day for elected student leaders. Including: – Student Ambassadors – Staff-Student Committee Leaders – Career Club Presidents	Business Insights in Europe	Imperial Innovation Challenge	Global Experience Week	Perspectives on Practice Individual Project or Internship Exchange opportunities (optional)	Capstone
	Strategic Problem Solving				Ethics and Values		
	Careers Week		Group Consulting Project or Entrepreneurial Journey				
	You'll also have access to the following opportunities throughout your time on the programme: Speaker series – Leadership in Action – CEO speaker series Career and leadership development – Interview a Leader – Personal Leadership Journey – One-to-one coaching – Professional skills workshops – Careers clubs			Student Experience – Sport Imperial: there are plenty of ways for everyone in the Imperial Community to get active including numerous club sports, our Ethos Sports Centre and Impetus, our recreational sports programme. – Volunteering: alongside a wide range of volunteering opportunities, Imperial College Union's volunteering scheme, Community Connections, links Imperial students with the local community. The Imperial Plus scheme means you can log your hours spent volunteering towards an accreditation. – Leadership roles: a variety of student leader roles are open to all Business School students. – The Enterprise Lab: located at the heart of the university's world-class innovation and entrepreneurship ecosystem, the Enterprise Lab brings together students from across College and supports them in making their vision of the future a reality.			

Programme content

On this one year programme you will study core modules to build your foundation in business, and then shape your own elective and project portfolio to suit your personal academic and career ambitions.

Online pre-study modules

Pre-study modules ensure that all students have the knowledge and skills required for the start of the programme. You will be expected to complete modules covering mathematics, accounting and career and professional development from three months before the start of the programme.

Leadership and team building day

To kickstart your journey we offer a leadership and team building day. A fun day away from campus, you will spend time building core relationships with your MBA family – the team you will be working with for the next year – and exploring how individual characteristics affect leadership styles.

The Imperial MBA is a transformational experience to shape you into one of tomorrow's leaders. Joining an intimate class of students, your experience is tailored to your own career objectives, combining your aspiration and vision with our unique learning experience.

Core modules

The core modules will build rapidly on your previous experience, while introducing new and challenging disciplines. You will cover the general functions of management, explore essential business topics and acquire the skills to be an effective and inspiring leader.

Practical highlights

These compulsory modules are designed to shape you into a well-rounded, responsible leader, ready to face the business challenges of the future.

Ethics and Values

The integrity of big businesses is often questioned, particularly since the 2008 financial crisis. This module explores the ethical dimensions of modern corporate life and how they relate to your aspirations in business.

Strategic Problem Solving

This module will provide you with the key techniques you need to complete your MBA successfully. It will equip you with a number of practical and analytical toolkits commonly used by top consultancy firms and sought-after by employers.

Electives

Whether you are looking to broaden your knowledge or specialise in areas of particular interest, our wide range of elective options lets you customise your degree. You will choose six electives, developing your expertise with your future career objectives in mind.

You can choose from a range of on-campus or online electives. Approximately 20 different electives are run each year depending on student interest.

Supported by our experienced faculty, many of the electives include guest lecturers from industry and other academic institutions who impart their unique insights and real-world experience to the class.

The electives also offer you the chance to interact with new classmates that closely mirror the workforce. Shared across the MBA programme portfolio, you will have the opportunity to work together with the Executive MBA, Weekend MBA and Global Online MBA classes.

Students also have the opportunity to undertake study abroad programmes with the IB Glocal Electives. Further information on page 23.

Elective portfolio

Analytics and Digital Marketing

Brand Management

Consumer Behaviour

Pricing Strategy

Finance

Advanced Company Valuation

Banking and FinTech: Strategies and Challenges

Behavioural Finance

Mergers and Acquisitions

Private Equity

Topics in Asset Management

Venture Capital and Growth Finance

Innovation and Entrepreneurship

Clean Technology Investment

Design Management

Family Business

Idea SMARTCamp

Leading Social Innovation

Strategy and Management

Breakout Strategy

Climate Change and Business Strategy

International Business

Management Challenges in Healthcare

Managing Negotiations

Leadership

Leading and Executing Strategic Change

Sustainability and Competitive Advantage: Rethinking Value Creation



Practical learning

An MBA helps you to develop the skills and qualities necessary to be a true business leader. Alongside your core modules and electives, the Imperial MBA includes a variety of activities designed to develop your communication and presentation skills, team work and awareness of the business world and the nature of leadership.

Imperial Innovation Challenge

This intensive, one-week learning laboratory links the Business School with the expertise of other Imperial faculties such as Natural Sciences, Engineering and Medicine. Your goal is to apply innovative thinking to complex international issues and generate new, exciting business solutions.

Group project

Teamwork will be a valuable asset whatever your intended career path, and the group projects within your MBA will naturally develop your skills. You will be able to choose between two three-month projects:

Consulting Project

This project will see you working with an external organisation on a real-world consulting project. Building on your innovative thinking and entrepreneurial abilities, you will work together to produce recommendations that will be presented directly to the client. Recent clients have included Cisco, Shell, GSK and Thomson Reuters.

or

Entrepreneurial Journey

This project allows you to build your own multi-disciplinary team to explore the key challenges of preparing a start-up and introducing products and services to market. Collaborating with key researchers and practitioners in the field, you will investigate the commercial potential for your own idea, or one being developed by one of our project partners, including Imperial Innovations and the Royal College of Art.

Imperial Business Pitch

Your Entrepreneurial Journey project may also be entered into Imperial Business Pitch, a competition that provides bespoke advanced coaching and mentoring and the chance to compete for seed capital of £10,000.

Perspectives on Practice

Perspectives on Practice is an individual, self-directed component of the programme that lets you make your own choice about the direction of your MBA. Reflecting on your MBA learning as you near the end of your studies, you will choose to undertake either an internship or an individual project.

Internship

You will be given the opportunity to organise an internship with a company that you are interested in. You'll be able to continue developing your practical skills while forming useful industry relationships. At the end of your internship you will submit a project based on your work.

or

Individual Project

Alternatively, you may pick a client of your choice and conduct an independent project. This will allow you to develop your ideas on a topic of interest by considering the implications of current thinking within an applied context.

Capstone

Tailored to the interests and career aims of each class of MBA students, your capstone experience will round off your learning and reunite you with your classmates.

Global opportunities

Today's markets are no longer localised. Competition is on a global scale and our teaching reflects this. Whilst studying on the MBA, you will explore global business by taking part in two international trips; one in Europe to expose you to European business and policy, and one to expose you to international markets. These are an integral part of the Full-Time MBA programme, with costs included in your tuition fees.

Business Insights in Europe

During your MBA journey you will visit a leading European city to learn about international business practices in Europe. You will have the opportunity to visit top companies and learn about the cultural and economic ecosystem of Europe outside of your London classroom. Our class of 2017 visited the German capital city Berlin, where they had a chance to gain insight into the start-up environment in Berlin and Europe.

Global Experience Week

The Global Experience Week allows you to immerse yourself in the business environment of another country. Together with the rest of your class, you will travel to explore business in an international context. Through a combination of visits to top local companies, as well as international companies based in the country, you will learn more about business from top executives.

Studying in a highly international class, you will be encouraged to adopt a global perspective.

For example, our 2015–16 class travelled to China and visited companies as diverse as Ford, advertising agency Wieden+Kennedy, as well as visiting a local migrant school. Our 2016–17 class travelled to Vietnam and heard from a range of companies including Saatchi & Saatchi, Piaggio and Viet Tiles, a handmade cement tile supplier.

Exchange opportunities

During the summer period, you can choose to take modules towards your MBA at one of our global partner institutions. These include:

St Gallen

HEC Paris

Università Bocconi

Chinese University of Hong Kong ESAN

Foreign language classes

With business taking place on an increasingly global scale, foreign language skills are highly sought after. You can complete one foreign language course, at no additional cost, alongside your MBA study. Classes available include: French, German, Italian, Spanish, Russian, Arabic, Japanese and Mandarin.

IB Global Electives

Students have the opportunity to enrich their academic experience with the IB Global Elective study abroad programmes to explore contemporary global business problems with a local perspective. You'll gain a deeper insight into international issues in a particular geographic area. Please note this elective is not included in your fees and will incur an additional cost. Further information is available on our website.



“The Global Experience Week in Vietnam was amazing. We met so many representatives from diverse fields. This variety wouldn't be possible without the reputation of Imperial College. The programme over the week also included a range of cultural experiences, allowing us to learn about Vietnam on a deeper level.”

Jayhurn Shin
Full-Time MBA 2016–17

Build your network

Your time at Imperial offers you an unrivalled opportunity to make long-lasting contacts that will prove vital in your future career. You can expect to mix with fellow students, alumni, world-leading faculty and senior business professionals – all with the potential to enrich you, both professionally and personally.



“This year I participated in the Data Sparks scheme which operates as part of the Business School’s alliance with KPMG. Working with a team of students from MSc Business Analytics, this gave me a unique opportunity to lead a real-world Big Data consulting project for a global financial institution.”

Suzy McClintock
Full-Time MBA 2016–17

Speaker series

Our esteemed speaker series, attract senior business leaders to speak at the Business School. Speakers include key practitioners from the City of London and beyond.

Past speakers include:

Nick Strange
Oil & Gas Consultant
McKinsey & Company

Charles Rolls
Co-Founder
Fever-Tree

Samantha Rockey
Co-Founder, Director
Thomas Harrison

Next Practice series

Hosted by Imperial Enterprise Lab, Next Practice events look ahead at how cutting-edge technologies, burgeoning consumer trends and business model innovation is disrupting the status quo. Each event features a panel of industry and academic experts followed by an audience Q&A and networking.

Women in business

Becoming part of the Imperial College London community means gaining access to a network of inspiring females, and Imperial’s Women in Business Society connects you with students from across the College.

We are a proud sponsor of the Forté Foundation, a non-profit organisation that champions women’s progression within business through access to education. All MBA students receive full access to the Forté Foundation network, resources and services.



Enterprise Lab

Supported and inspired by the Business School’s Innovation & Entrepreneurship Department, the Enterprise Lab connects students from all faculties across Imperial and maximises the impact of our dynamic enterprising culture.

Whether you’re interested in starting your own business or becoming a force for innovative change within existing companies, Enterprise Lab will help you develop an entrepreneurial mindset through real-world experience and access to the latest advice, cutting-edge research, events and activities, as well as student societies and competitions.

Student-led clubs

The Business School supports a number of student-led careers clubs which bring together like-minded MSc and MBA students with similar areas of professional interest. We have clubs aligned to core sectors: Finance; Consulting; Technology and Media; FMCG, Luxury and Retail; Energy; Healthcare; Sustainability and Social Impact. The School also supports an Enterprise Club for students interested in entrepreneurship or family business.

Each club runs a number of events throughout the year, giving you the opportunity to build relationships with companies, learn from alumni and professionals and network with other students. Companies that have presented at student-led events recently include BCG, EY, McKinsey, HSBC, Microsoft, Google, Mitsubishi, Shell, Moët Hennessy, NFL, Visa and NHS England.

Work, study, life balance

With a choice of over 340 student-led clubs, societies and projects, you’ll have the chance to take part in volunteering opportunities, clubs and projects with students from across Imperial College London.

Whether you’re simply looking to keep fit or you’re an experienced international athlete, there are also plenty of sporting opportunities, including student-led sports clubs, group classes and our state-of-the-art sports facilities right on campus.

Imperial events

Imperial has a wonderful diversity of events, including exhibits, plays and our annual festival. You will be able to attend lectures by world-leading faculty across a range of subjects, including science, technology, medicine and engineering.

Faculty: our world-renowned experts

Our world-class faculty are leaders in the field of business practice. They combine theoretical knowledge from their cutting-edge research with the latest practical insights from their extensive work with industry and government. Their experience of advising companies and tackling business challenges brings theory to life.



“The Business School faculty are extremely diverse. It’s great to have renowned professors in entrepreneurship, finance, economics and marketing that teach the lectures. It makes the classroom experience much more relevant and contextualises theory into real world experiences.”

Daniel Rose
Full-Time MBA 2016–17



Professor Jonathan Haskel
Chair in Economics and non-Executive Director of the UK Statistics Authority

Professor Haskel’s main research interests are productivity, innovation, intangible investment and growth. His current research includes study of how much firms invest in “intangible” or “knowledge” assets – such as software, R&D and new business processes, how much such investment contributes to economic growth as a whole, and what public policy implications there might be, especially for science policy. Professor Haskel has just finished eight years as a Member of the UK Competition Commission, including serving on the panel investigation into The British Airports Authority.



Dr Ileana Stigliani
Assistant Professor of Design and Innovation

Dr Stigliani’s research focuses on how material artifacts and practices influence cognitive processes – including sensemaking and sensegiving, categorisation, and perceptions of organisational and professional identities – within organisations. She received her PhD in Management from Bocconi University, Milan. Dr Stigliani is also a member of the Editorial Board of the European Management Journal.



Professor Andreas Eisingerich
Programme Director and Professor of Marketing

Professor Eisingerich focuses a large proportion of his studies and teaching on the concept of innovation. He earned his master’s and doctorate from the University of Cambridge, Judge Business School. Much of Professor Eisingerich’s research on innovation has been widely published and translated into several languages. He also acts as a reviewer for a number of marketing journals and is best known for his work on consumer engagement and communication strategies, brand management and service innovation.



Professor Franklin Allen
Executive Director of the Brevan Howard Centre and Professor of Finance

Professor Allen’s main areas of interest are corporate finance, asset pricing, financial innovation, comparative financial systems and financial crises. He received his doctorate from the University of Oxford and spent over 30 years at the Wharton School of the University of Pennsylvania, where he was the Nippon Life Professor of Finance and Co-Director of the Wharton Financial Institutions Center.



Dr Namrata Malhotra
Associate Professor of Strategy

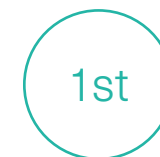
Dr Malhotra’s research interests lie in the areas of organisational change and institutional change drawing on both organisational theory and strategy. She has an MPhil in Commerce from the Delhi School of Economics, India and a PhD in Organisational Analysis from the University of Alberta, Canada. Dr Malhotra also teaches on Executive Education programs at Imperial and other institutions. Currently, she is an International Research Fellow in the Novak Druce Centre for Professional Service Firms, Saïd Business School, University of Oxford.

Faculty belong to three research departments:

Department of Finance

Department of Management

Department of Innovation and Entrepreneurship



Imperial College Business School has the highest proportion (92%) of ‘world leading’ and ‘internationally excellent’ research of any institution in the business and management category (REF 2014).

Building your career



“My career coach has given me invaluable support and guidance throughout my career search. She has helped me to structure my job search and networking activities, and connected me with people who work in my field of interest.”

Alison Lane
Full-Time MBA 2016–17

From the moment you accept your offer of a place on the Full-Time MBA, you will benefit from the support and guidance available from our Careers & Professional Development Service. Whether you are looking to progress within your organisation, or are seeking a new challenge, we will help you take an active approach.

Careers & Professional Development Service

An MBA is about advancing your career and we're here to help you achieve your goals from day one. The career and professional development element is a central benefit of undertaking an MBA, and as such, forms a significant part of your journey to become a future leader.

One of the many benefits of a small MBA cohort is having access to a highly personalised career service throughout your year at the Business School. Your own dedicated career coach will work closely with you in formulating your post-MBA career strategy, guiding you through the career management process we have developed specifically for MBA students.

Personal Leadership Journey

The Personal Leadership Journey will help you identify your strengths and weaknesses and take charge of your development path. You will address your professional development areas through a range of activities including workshops, reflective exercises and one-to-one meetings. Through these activities you will be taught vital skills to help prepare you for your post-MBA career.

The Personal Leadership Journey emphasises three main and interconnected elements:

Career strategy – develops a clear foundation for your individual career strategy by mapping out your career, personal and leadership objectives.

Self-awareness – identifies your strengths, and your professional and leadership development areas. This feedback will perform the basis of your bespoke Personal Development Plan.

Professional development – a range of workshops on offer will address the identified development needs from within your Personal Development Plan.

The Personal Leadership Journey also prepares you to put your best foot forward when interviewing with prospective employers, networking with senior alumni who influence hiring decisions, and building your own networks through the Imperial MBA projects and internships. More tailored and specialist support is provided through online subscription courses, such as Wall Street Prep and Case Questions Interactive, to help you prepare for technical finance or case interviews.

Employer relations

The Employer Relations Team works with current employers, both in the UK and internationally, with an overall objective of helping them to hire our students. The team also proactively targets potential employers to educate them about the strengths and career aspirations of our students, with the aim of increasing the number of advertised job vacancies and maximising the opportunities for students to meet companies on campus.

Careers Week

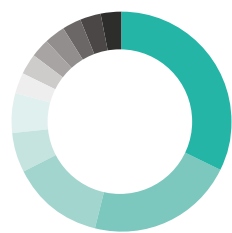
A week which enables you to focus on your career after a busy first core on the programme. It will involve a series of workshops and activities to enable you to crystallise your careers strategy, sharpen your applications and interview technique and develop your professional skills; allowing you to accelerate progress towards your career aims.

You will also have access to:

- Personalised one-to-one coaching
- Psychometric tests
- E-resources
- Online job board
- Skills workshops

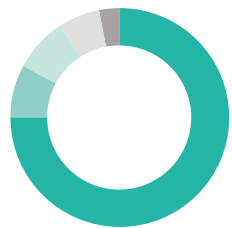
Career outcomes

The Imperial MBA will enable you to increase your value and improve your chances of achieving your career goals, whether that means promotion, a change of sector or starting your own business. Just as our students come from a diverse range of backgrounds and countries, the destinations of our students are equally as broad.



Employment by sector

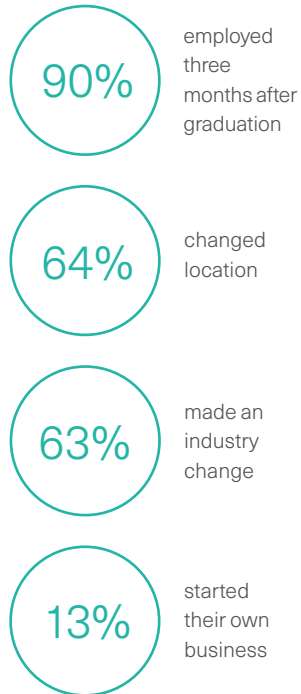
- 33% Consulting
- 22% IT/Telecoms/Technology
- 14% Finance
- 6% Energy/Utilities
- 6% Engineering/Construction /Manufacturing
- 3% FMCG/Luxury goods /Retail
- 3% Leisure/Travel/Tourism
- 3% Legal
- 3% Media
- 3% Real Estate
- 2% Transport/Logistics
- 2% Other



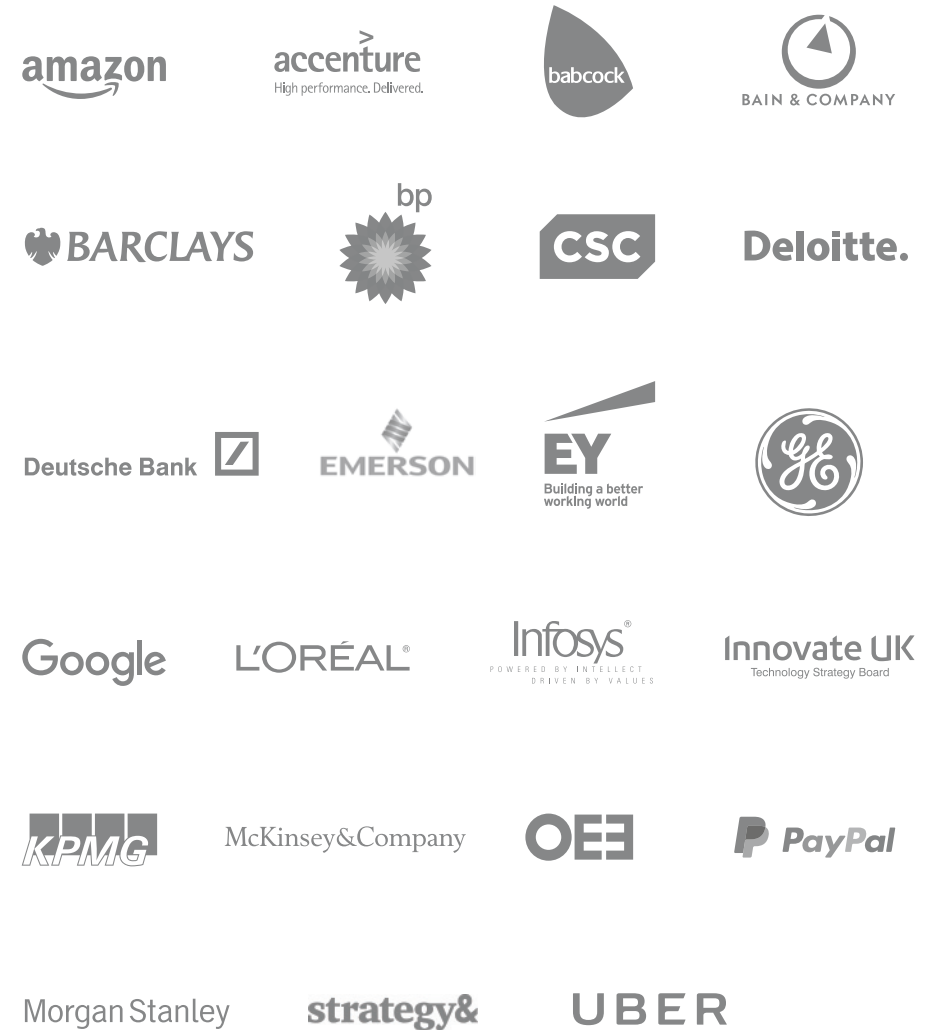
Employment by location

- 75% UK
- 8% Europe (non-UK)
- 8% Africa/Middle East
- 6% Asia
- 3% South America

2015–16 graduates post-MBA:



Recent recruiters include:



Hear from our alumni



Claire Cockerton
Full-Time MBA 2009–10

Nationality: Canadian
Pre-MBA employment: Founder and Director, Aesthetic Earthworks Inc.
Post-MBA: CEO and Chairwoman of Entiq, and Founding CEO of Innovate Finance

“The MBA was a fantastic transition into industry. As part of my final project, I wrote my thesis on business incubators and set one up for Richard Branson called the Branson Centre for Entrepreneurship in Johannesburg. My company, Entiq was founded three years ago. We work with young technology firms to help them grow their companies.

Imperial College doesn't produce the traditional business person. Imperial College seeks to recruit the extraordinary and create the extraordinary.”

Find out from some of our graduates how their careers have been transformed by the Imperial MBA.



Carlos Vitoria
Full-Time MBA 2012–13

Nationality: Spanish
Pre-MBA employment: Project and Programme Manager, IRIDIUM Infrastructure Concessions (ACS Group)
Post-MBA: Consulting Manager, Deloitte UK

“My time at Imperial allowed me to explore some areas I wasn't familiar with. Through the wide choices of electives, events and the opportunity to independently shape your final project, I increased my exposure to the renewable energy industry. That helped me to secure my first job after the MBA for a solar PV company.

I later decided to make the move into consulting and Imperial was very helpful. By tapping into the powerful alumni network, I met my manager at Deloitte.”



Andrea Solana
Full-Time MBA 2013–14

Nationality: American
Pre-MBA employment: Manager, Financial Advisory and Chief Compliance Officer, Wolf Group Capital Advisors, Washington D.C
Post-MBA: Head of Advanced Planning, MASECO Private Wealth, London

“During the MBA I knew that I wanted to make a function and location change so I went out and sourced my consulting project with MASECO. Off the back of my project they offered me a full-time position. In my current role a lot of what I'm doing involves wealth planning. It was never a separate and distinct service offering within the company before I started here but after learning more about the entrepreneurship and strategic thinking aspects on the MBA programme, I was able to start a new segment of the business.”



Jared Ruddy
Full-Time MBA 2015–16

Nationality: British
Pre-MBA employment: Senior Strategist, News UK
Post-MBA: Co-Founder, Think.Plan.Thrive



Imogen Berman
Full-Time MBA 2015–16

Nationality: British
Pre-MBA employment: Founder, ByImogen, London
Post-MBA: Co-Founder, Think.Plan.Thrive

“We met on the Full-Time MBA, and following the programme, joined forces to co-found Think. Plan. Thrive. We were frustrated that innovation strategies weren't getting done quickly enough within organisations, so we wanted to build a start-up to help people like us do entrepreneurial projects.

Imperial's MBA is much more entrepreneurial in its focus than other MBAs. The unique combination of design thinking, with entrepreneurialism meant we were able to build the foundations of our business and develop our business model.”

A lifelong community

Our alumni network offers you access to a wide range of practical benefits and connections that will be invaluable to you while you are at Imperial, and during your subsequent career.

Your international network

Graduation is not the end of your relationship with Imperial. As an alumnus of the Business School and Imperial College London, you'll be part of a vibrant alumni network with over 190,000 members worldwide in more than 190 countries, and with links into virtually every business sector. As a student and alumnus of the Business School, you will have lifelong access to leading business professionals, thinkers and decision makers across all industry sectors.

Continuing professional development and networking

You'll have access to a wealth of opportunities to develop your professional and business networks after you graduate. These include inspiring professional development events, as well as professional interest networks, guest lectures and presentations, webinars and the opportunity to participate in electives alongside current Business School students.

We also offer the chance to build business and personal networks with like-minded professionals through a range of events organised across the globe in conjunction with our active international network.

Stay involved

There are many ways you can continue to play an active role with the Business School and ensure we remain a world-class teaching institute with a strong global community. No matter where you are based or how much time you have available, you can contribute to the School, the student experience and the continuing growth of an engaged alumni network.

Find out more: imperial.ac.uk/business-school/alumni

Benefits on offer to our prestigious alumni network include:

Invitations to events around the world

Exclusive access to an alumni lounge and meeting space

Discounts on evening classes, gym membership and more



190,000

The Imperial College London network consists of over 190,000 alumni

190

Imperial College London alumni are represented in over 190 countries

The Imperial alumni community includes prestigious prize winners, inventors, business leaders, scientists, engineers, doctors, journalists, researchers and entrepreneurs. 14 Nobel laureates are associated with the College including Sir Alexander Fleming who discovered penicillin, the first antibiotic, in 1928.

Alumni from the Business School include Karl Harder, Co-founder and Director of Abundance Generation – a revolutionary crowd-funding organisation which advocates ethical investing, and Rajen Ruparell who sold a daily deals website he co-founded to Groupon just five months after launch.



“Imperial's alumni network is massive and everyone is very friendly and helpful. I've also leveraged the Imperial networks and proactively met people within the MBA. Speaking to people within the community has helped me to clear my thoughts and focus on what I want to achieve.”

Nathalie Choi
Full-Time MBA 2016–17

Admissions

Entry requirements

Normally a First or Second Class Honours degree (or international equivalent), or an acceptable professional qualification.

Minimum GMAT score of 600

Minimum three years' relevant postgraduate work experience

A full list of entry requirements for this programme is available online:

imperial.ac.uk/business-school/full-time-mba/entry-requirements

English language requirement

All applicants must demonstrate English language proficiency.

Students who are not native speakers of English, or were not awarded their degree in a qualifying English speaking country, must demonstrate their proficiency by completing an approved English language qualification (including GCSE English, IELTS or TOEFL) at the required level.

Full English language requirements and accepted standards are available at: imperial.ac.uk/business-school/english-language-requirements

How to apply

Our Full-Time MBA has one intake each year in September. As the programme is highly competitive we recommend that you apply as early as possible.

All applications are made online. As part of your application you will be required to provide the following:

Two professional references

Complete degree transcripts

GMAT results

Personal statement

CV

Career planning essays

English language test results (if applicable)

A three-minute video pitch in support of your application (optional)

To submit an application you will need to pay an application processing fee of £100.

Shortlisted candidates will be invited to an online interview before a final decision is made by the Admissions Committee.



Application deadlines

Application deadline	Admissions decision issued by
Round 1: 29 September 2017	3 November 2017
Round 2: 10 November 2017	15 December 2017
Round 3: 26 Jan 2018	2 March 2018
Round 4: 16 March 2018	27 April 2018
Round 5: 4 May 2018	1 June 2018
Round 6: 22 June 2018	20 July 2018

The dates shown above may be subject to change. Please see our website for confirmation.

Fees and funding

*£51,000 | September 2018

Scholarships

We offer a wide range of awards, including a number of full scholarships, to the most talented applicants. Our scholarships particularly recognise candidates who demonstrate financial need, academic merit, leadership, entrepreneurship and innovation.

As a proud sponsor of the Forté Foundation, we are delighted to offer Forté Fellowships of up to £25,500* to outstanding female leaders.

Full information about all available scholarships is available online: imperial.ac.uk/business-school/full-time-mba/scholarships

*The fees shown above are provisional and may be subject to change. Please see our website for confirmation.

Meet us

We understand that applying for an MBA is a big decision. There are many ways that you can find out more about the programme before submitting your application.

Attend an information session

A great way to find out more about the Imperial MBA is to attend one of our information sessions, either on campus or online. These are held throughout the year and give you an opportunity to meet staff, current students and alumni.



“The Recruitment team have a very personal approach that assisted me in making my decision to study at Imperial. I even had the opportunity to visit the Business School to participate in a student-led conference prior to the beginning of the year.”

Tamir Oren

Full-Time MBA 2016–17

International fairs

We also attend a number of international fairs each year, where you can meet our Recruitment team.

Please visit: imperial.ac.uk/business-school/programmes/meet-us for a full list of upcoming events.

Request a profile review

If you would like a personal meeting, we are happy to arrange individual consultations to discuss our MBA programme in detail, assess your suitability and answer any questions you may have. Simply fill out the short online form at: imperial.ac.uk/business-school/full-time-mba/profile-review/

Speak with a current student or alumnus

You may find it helpful to get in touch with a current student or alumnus to hear about their experience on our Imperial MBA. To be connected with a student or alumnus please contact our Recruitment team on: mba@imperial.ac.uk



Terms and conditions

The information given in this printed brochure may change following publication.

In particular (without limitation) the following details may change:

The College may make changes to the programme where the College (acting reasonably) feels this is necessary. Examples may include: due to staff availability, new research, feedback from students, examiners or professional or regulatory bodies or due to circumstances beyond the control of the College.

Electives may not all run every year, including due to staffing, timetabling or lack of student demand.

Please check the relevant pages of the Imperial College Business School website available at imperial.ac.uk/business-school/full-time-mba/ for the latest information.

Student terms and conditions

All students of the College are required to comply with the full terms and conditions and regulations of the College.

Please see imperial.ac.uk/students/terms-and-conditions/ for the full terms and conditions and regulations that apply to students of the College.

Data protection

The College processes the personal data of applicants in order to manage the admissions process. The personal data of registered students is processed for administrative purposes. Any processing of personal data will be made in accordance with the College's Data Protection Policy and the Data Protection Act 1998. Find out more: imperial.ac.uk/admin-services/legal-services-office/data-protection/our-policy/

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W: imperial.ac.uk/business-school/mba

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United Kingdom

**Full-Time MBA 2016–17 students
featured in this brochure:****Cover**

Byron McCaughey

Inside

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Jayhurn Shin, Nathalie Choi,

Supitchaya Jirachaisakul,


Suzy McClintock, Tamir Oren,

Tatiana Nikorova, Vincent Marsland

and Yvette Hakim

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