Imperial means
Intelligent Business

Doctoral Programme
Starting in 2018

Imperial College Business School
"My favourite aspect about being on the Doctoral programme is definitely the diversity of the faculty and students. The different cultures and backgrounds really facilitate the opportunity to have interesting conversations and develop new research ideas."

Krystal Lau
Doctoral student,
Department of Management
“The creation of new scientific knowledge is one of the most satisfying and fulfilling endeavours imaginable. New knowledge helps people understand the world better, often changing the way they behave. By providing you with the skills for creating new scientific knowledge, Imperial College Business School’s Doctoral programme therefore helps you to benefit business and society through the power of innovative thinking.

Imperial College London is consistently ranked as one of the top 10 universities in the world. Our Doctoral programme offers students the experience of studying alongside our world-class research faculty who work collaboratively with colleagues from other departments across the College, enabling us to produce new knowledge that truly benefits individuals, businesses, economies and even the planet itself, driven by research excellence.

At Imperial, we provide an inspiring learning experience that equips you with the skills to become a world-leading expert in your chosen subject, and a producer of new knowledge. We offer a rich selection of research training and content courses that dig deep into the knowledge frontiers of your research area. In your first year of study, you will gain a Master’s in Research, before going on to work on your own research in close collaboration with, and with the guidance of, our internationally respected faculty.”
A world-class education
Imperial College Business School is at the centre of this world-leading university and our high standard of teaching and research is evidenced by our achievements.

The Imperial advantage
At Imperial College Business School we drive policy and practice through inspiring collaboration and research excellence. Our programmes inspire intelligent and creative minds from a diverse range of backgrounds to be the world’s future leaders.

A top global university
Imperial College London is one of the world’s top 10 universities, with a reputation built on solid principles and practical expertise. Studying with us will open doors across the world and give you access to the very latest research in business, technology, science, engineering and healthcare.

Financial Times European Business School Ranking 2016
We are ranked 4th in the UK and 15th in Europe*

REF 2014
Imperial College Business School has the highest proportion (92%) of ‘world-leading’ and ‘internationally excellent’ research of any institution in the business and management category

QS World University Ranking 2018
Imperial College London is ranked 8th globally

Times Higher Education World University Ranking 2016-17
Imperial College London is ranked 8th globally

Triple accredited
We are among just 1% of business schools worldwide to achieve triple accreditation from AMBA, AACSB and EQUIS. This is in recognition of the excellence of our degree programmes and proves our position as one of the world’s most elite business schools

The Business School is proud to have received a Bronze Athena SWAN award in recognition of our work in tackling gender inequality in higher education.

* excluding multi-campus programmes
The fusion of business and technology
At Imperial College Business School we drive global business and social transformation through the fusion of business, technology and an entrepreneurial mindset. Unlike other business schools, our pioneering research and expertise does not stop with business. Our intersection with Imperial College’s outstanding faculties of engineering, medicine and natural sciences offers you a unique, multi-disciplinary experience. You will attend seminars in other fields, giving you the opportunity to discuss research beyond your particular area of interest. The easy interaction with other disciplines encourages collaboration and leads to a distinctive research environment.

“We educate the next generation of scholars who will embark on successful careers at leading business schools. In the first year of study, students will gain a Master’s in Research, before going on to work on their own research in collaboration with multi-disciplinary research centres and with the guidance of our internationally admired faculty.”

Professor Jonathan Haskel
Programme Director

A vibrant research community
Our vibrant and international research community brings together world-leading faculty and high calibre doctoral students who are taking the first steps in their own academic careers. You will also have many opportunities to network with internal and external academics at research seminars, events and international conferences.

A faculty of leading experts
Our highly-international faculty combine an understanding of current best practice in global business theory with an immersion in the practical issues of today’s global corporations through their research and consultancy projects.

During the Doctoral programme, you will work with, and receive guidance from, world-class faculty, working together to expand the boundaries of business knowledge and practice.

Research impact
Our faculty produce highly relevant research that impacts on industries and economies, and many of our projects are co-developed with industry partners, including world-leading multinationals and SMEs. We also contribute to policy-making through engagement with senior political leaders and government departments such as HM Treasury as well as other international organisations including the World Bank, European Central Bank, OECD and the European Commission.

Access to cross-disciplinary institutions
You will have the opportunity to collaborate with multi-disciplinary research centres and institutes that work in partnership with leading academics and industry partners. These include:

- Brevan Howard Centre for Financial Analysis – enhances expertise in financial economics
- Centre for Climate Finance and Investment – analyses investments in clean energy, energy efficiency and low-carbon infrastructure globally
- Centre for Global Finance and Technology – enhances understanding of the impact of technology on finance, business and society
- Centre for Health Economics & Policy Innovation – addressing today’s health challenges and supporting policies to improve heath worldwide
- Data Science Institute – conducts research that pursues world-class data-driven innovation
- Grantham Institute – Climate Change and the Environment – drives forward climate and environment related research
- Imperial Business Analytics – develops fresh approaches to working with and harnessing the power of big data
- Innovative learning environment
- Imperial Innovations – a technology commercialisation company focusing on opportunities that arise from Imperial’s leading academic research
- Enterprise Lab – connects innovators and entrepreneurs from all faculties across Imperial
The Doctoral programme

Our Doctoral programme combines highly relevant and structured training in the first year when you complete a Master’s in Research, with the freedom to explore your chosen area of research over the course of a further four years.

Formal modules provide you with a theoretical grounding and thorough research training, giving you a solid foundation for your academic career. The thesis, under the guidance of your supervisors, will give you the opportunity to conduct a substantial piece of original research.

You will have access to a wide range of professional and personal development opportunities, including training in teaching and assessment skills, which will expand your knowledge and prepare you for a career in academia.

The programme typically lasts five years, but can be completed in four. It is a full-time programme, and is not offered on a part-time or distance learning basis.

Fully funded studentships
All students on the Doctoral programme are offered fully funded places to study at the Business School, including a full tuition waiver and a living stipend for up to five years.

Programme structure

Year one: Master’s in Research
You will begin with a one year Master’s in Research (MRes). During this time you will take compulsory modules in research methodology and subject-specific theory, as well as undertake an individual research project. The purpose of the MRes is to equip you with the necessary skills to perform high quality doctoral research in the areas of finance, economics and management. Modules are assessed by a mixture of assignments, research projects and examination. The Master’s in Research consists of the following elements:

Research methods modules
These core modules are designed to provide a foundation in research tools:
- Data Analysis Tools
- Systematic Literature Reviews

You will then choose three research methods modules from:
- Econometrics
- Empirical Asset Pricing
- Empirical Corporate Finance
- Qualitative Research Methods
- Research Design

Specialist modules
You will choose modules, focusing on theory and application within your chosen area of research from:
- Asset Pricing
- Consumer Behaviour
- Corporate Finance
- Entrepreneurship
- Innovation Management
- Microeconomics
- Organisational Behaviour and Human Resource Management
- Strategic Management

This list is indicative of the specialist modules offered however these are subject to change and require a minimum level of student interest in order to run.

Research project
You will complete your final thesis, which is assessed via an oral examination.

Progression to the PhD
In order to qualify to progress to the PhD you must successfully complete the MRes and achieve a minimum average of 60%, including a minimum of 60% in the research project.

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Year two

Having completed a Master’s in Research, during the second year of the programme you will begin to prepare and plan for your individual research question.

Further Specialist Training
It is expected that you will undertake further training where you will delve deeper into your chosen field. Under the guidance of your supervisor, you will develop a training plan to identify which courses may be the most suitable for your training, whether at Imperial or externally.

Research Plan
When you progress from the MRes to the PhD you will choose a primary and secondary supervisor, based on your research interests. The supervisor-student relationship is the foundation for a successful doctoral thesis as your supervisor will help you develop your research question, identify research and teaching opportunities and support you through your studies and the academic job application process.

Early Stage Assessment
The Early Stage Assessment (ESA) takes place in the summer of year two and is assessed by a panel of faculty. The ESA outlines the research question, the work you have done to date and the future research activities to be carried out to complete the project. It comprises a written report and a presentation to which all PhD students and research department faculty are invited.

The purpose of the ESA is not only to assess your personal progress but it also gives you the opportunity to discuss your work at its early stages and get feedback and ideas from faculty to improve your research.

Years three and four

Thesis
Armed with feedback from the Early Stage Assessment, you will work intensely on your thesis, focusing on the collection and analysis of empirical data and developing theoretical frameworks.

Seminars and conferences
Being part of the School’s inspirational research community is a crucial aspect of the doctoral experience – as is gaining familiarity with cutting-edge research from world-leading academics. Our three research departments run seminars where internal and external academics discuss their latest work. As well as providing insight into yet-to-be-published research, the seminars offer networking opportunities and visiting academics often lead special topic workshops for research students. The Doctoral programme also supports the participation of research students in international conferences where you can present your own research and participate in doctoral consortia.

Late Stage Review
The Late Stage Review takes place in the summer of year three and follows the same principle as the Early Stage Assessment, in that its purpose is to assess your progress and provide you with feedback and advice on the direction and scope of your research.

Year five

You will embark on the Continuing Research Stage, the official final year of your Doctoral programme, culminating in the submission of your thesis and the viva voce examination. You must submit your thesis within five years of starting the programme.
Recent conference presentations given by our doctoral students include:

- **What Gives “Real-time Marketing” its Bite? A Byte Of Humor**
  Yuting Lin
  Annual ISMS Marketing Science Conference, June 2017

- **Life Cycle Consumption and Portfolio Choice with an Imperfect Predictor**
  Yuxin Zhang
  American Economics Association Annual ASSA Meeting, January 2017

- **New Venture Internationalisation in the Digital Age**
  Marine Mograbyan
  Annual Meeting of the Academy of Management, August 2017

- **Estimates of Total and Age-Distributed Influenza A (H1N1) Hospitalization During the 2009 Pandemic and 2010/2011 Post-Pandemic Period in England**
  Krystal Lau
  World Congress of International Health Economics Association, July 2017

- **Macroprudential Policy, Difference in Beliefs and Growth: What’s the Role of Risk Premia?**
  Daren Wei
  Asian Financial Association Annual Meeting, July 2017

- **A Crowd of One: The Dominant Role of Angel Investors in Equity Crowdfunding**
  Wanxin Britney Wang
  Annual ISMS Marketing Science Conference, June 2017

"Presenting at an international conference strengthened my self-confidence and gave me the opportunity to think about how to deliver my research to an academic audience."

Hsuan Fu
Doctoral student, Department of Finance
Class profile
Doctoral students 2016 – 17

- 57% of students are female
- 15 new students per year

Nationality by region of doctoral students:
- Europe (excl. UK): 39%
- Americas: 9%
- Africa/Middle East: 11%
- Asia/Pacific: 32%

- 81 students
- 27 nationalities represented
- 57% of students are female

Degree backgrounds:
- 28% Economics
- 22% Business/Management
- 15% Mathematics
- 11% Finance
- 9% Engineering
- 7% Science/Medicine
- 6% Social Science
- 3% Humanities
The Department of Finance offers a specialist programme to build your knowledge of theory and technical skills, and equip you with the tools to carry out high quality theoretical and empirical research. As a doctoral student, you will work closely with faculty members and are encouraged to think creatively.

Additionally, doctoral students can enjoy the faculty’s links with other institutions including UK and European universities such as Oxford-Man Institute of Quantitative Finance at the University of Oxford, SDA Bocconi, Toulouse School of Economics and Oulu University; North American institutions such as Harvard, the Booth School of Business at the University of Chicago and the Sauder School of Business at the University of British Columbia; and international institutions such as the IMF, the Federal Reserve Banks at Atlanta and Chicago; and leading central banks including the Bank of England and European Central Bank.

The department also offers students the opportunity to engage in teaching activities on the suite of Finance Master’s programmes.

Examples of doctoral theses

Covered Interest Parity Deviation in the Cross-Currency Basis Swap Market – Moeen Iqbal
An Ambiguity Channel of Real Investment Contagion – Adelina Barbalau
Estimating Risk Premia Using Large Cross-Sections – Valentina Raponi
Institutional Ownership and Endogenous Information Acquisition – Jingyu Zhang
The Effect of Political Connections on Risk of Default – Engin Iyidogan

The Doctoral programme in the Department of Finance offers a balanced programme and rigorous training in research skills. Imperial College Business School offers four core modules in Finance, which help build a solid foundation for us to dig into specialised areas in our senior years.”

Jingyu Zhang
Doctoral student, Department of Finance
Professor Alexander Michaelides
Head of the Department of Finance and Professor of Finance
PhD in Economics, Princeton University
Professor Michaelides’ research interests include household finance, asset pricing with heterogeneous agents and financial frictions, and topics in the intersection of macroeconomics and finance. He has previously worked at the London School of Economics and the University of Cyprus, and has also held positions at the Federal Reserve Bank of New York, the European Central Bank and the Central Bank of Cyprus.

Professor David Miles
Professor of Financial Economics
PhD, Birkbeck College, University of London
Professor Miles’ research focuses on the setting of monetary policy in the wake of the financial crash and explores the nature of unconventional policy and the links to financial stability. He was also a member of the Monetary Policy Committee at the Bank of England. He was involved with the coordination between monetary policy and financial stability.

Professor Franklin Allen
Executive Director of the Brevan Howard Centre for Financial Economics and Professor of Finance and Economics
D.Phil. in Economics, University of Oxford
Professor Allen is a Fellow of the British Academy for his research on issues relating to financial crises, corporate finance and financial innovation. His main areas of interest are corporate finance, asset pricing, financial innovation, comparative financial systems, and financial crises. He is a co-author of the textbook ‘Principles of Corporate Finance’.

Dr Lara Cathcart
Associate Professor of Finance
PhD in Finance, Birkbeck College, University of London
Dr Cathcart specialises in the study of credit risk, derivative pricing and fixed income products. Her work has appeared in numerous finance journals including the Journal of Money Credit and Banking, Journal of Banking and Finance, and Quantitative Finance. She is an Associate Editor for the European Journal of Finance and the Journal of Banking and Finance, and has consulted for several investment banks and HM Treasury.
Professor Karim Abadir  
Chair in Financial Econometrics  
D.Phil., University of Oxford

Dr Harjoat Bhamra  
Associate Professor of Finance  
PhD in Finance, London Business School

Professor Bruno Biais  
Professor of Finance  
PhD in Finance, HEC Paris

Dr Enrico Biffis  
Associate Professor of Actuarial Finance  
PhD in Mathematics for Economic Decisions, University of Trieste

Professor Andrea Buraschi  
Chair in Finance  
PhD in Economics, University of Chicago

Professor Gilles Chemla  
Professor of Finance  
PhD in Economics, London School of Economics

Dr Claudia Custodio  
Associate Professor of Finance  
PhD in Finance, London School of Economics

Dr Pasquale Della Corte  
Associate Professor of Finance  
PhD in Finance, University of Warwick

Professor Walter Distaso  
Professor of Financial Econometrics  
PhD in Econometrics and Quantitative Economics, University of York

Dr Mario Ghossoub  
Assistant Professor of Finance  
PhD in Actuarial Science, University of Waterloo

Professor Rustam Ibragimov  
Professor of Finance and Econometrics  
PhD in Economics, Yale University

Dr Rajkamal Iyer  
Associate Professor of Finance  
PhD in Finance, INSEAD

Professor Marcin Kacperczyk  
Professor of Finance  
PhD in Finance, University of Michigan

Dr Robert Kosowski  
Associate Professor of Finance  
PhD in Finance, London School of Economics

Dr Emiliano Pagnotta  
Assistant Professor of Finance  
PhD in Economics, Northwestern University

Professor Jose-Luis Peydro  
Professor of Finance  
PhD in Finance, INSEAD

Professor Tarun Ramadorai  
Professor of Financial Economics  
PhD in Business Economics, Harvard University

Professor James Sefton  
Chair in Economics  
PhD in Systems Theory, University of Cambridge

Dr Savitar Sundaresan  
Assistant Professor of Finance  
PhD in Economics, Columbia University

Dr Katrin Tinn  
Assistant Professor of Finance  
PhD in Economics, London School of Economics

Professor Paolo Zaffaroni  
Professor of Financial Econometrics  
PhD in Econometrics, London School of Economics

To find out more about the Department of Finance, please visit: imperial.ac.uk/business-school/research/finance

“Imperial College Business School has a world-class faculty who are truly experts in their fields. Group seminars where faculty members present their work in progress are a great opportunity for us to learn about current developments in various research areas.”

Kumushoy Abduraimova  
Doctoral student, Department of Finance
Department of Innovation and Entrepreneurship

The Department of Innovation and Entrepreneurship undertakes research into innovation and entrepreneurship process, from identifying pockets of original knowledge in the search for ideas, to the diffusion and entrepreneurial exploitation of new products, processes and services.

The Department of Innovation and Entrepreneurship is a core part of the Business School and is unique in Europe due to its interdisciplinary depth, funding, contacts and published research in innovation and entrepreneurship.

The department welcomes applications from students from a wide variety of academic backgrounds who strive for excellence and have a desire to influence policy and practice by working at the interface of science, engineering and business management.

The department works with global companies, SMEs, policy communities and research institutions, as well as flagship projects with Imperial’s Engineering, Natural Science and Medicine faculties. Demonstrating strong inter-disciplinary application, the department actively translates its research findings through direct engagement with research and industry partners, academic publications, conferences, workshops and briefings.

Doctoral students in the department have the opportunity to teach on programmes such as MSc Innovation, Entrepreneurship & Management, as well as on our MBA, which offers a unique focus on innovation through elective courses and the Entrepreneurial Journey.

Doctoral Programme

Examples of doctoral theses

- Institutional Activity and Collaboration Patterns in an Emerging Technological Field – Maria Gradillas
- Organisational Identification in Hybrid Organisations: The Role of Primary and Secondary Organisational Identities – Cleo Silvestri
- Organising Social Innovation: Enabling Mechanisms and Inherent Paradoxes – Gokce Tuna
- The Production and Dissemination of ‘Defective’ Knowledge in the Context of Clinical Research – Rossella Salandra

Research areas

- Academic entrepreneurship
- Business model innovation
- Entrepreneurship systems
- Inclusive innovation and entrepreneurship
- Individual innovativeness
- Innovation, design and services
- Ownership, governance and entrepreneurs
- Social networks and innovation performance
- University-industry relations and impact

“Being part of a research community with a reputation for excellence enables me to make meaningful connections and have access to a big pool of experts in the field of innovation and entrepreneurship.”

Rossella Salandra
Doctoral student, Department of Innovation and Entrepreneurship
Department of Innovation and Entrepreneurship faculty

Dr Markus Perkmann
Head of the Department of Innovation and Entrepreneurship and Associate Professor of Technology and Innovation Management
PhD in Sociology, Lancaster University
Dr Perkmann’s research centres on the business of science, university-industry relations, scientific entrepreneurship and translational research.

Dr Paola Criscuolo
Department of Innovation and Entrepreneurship PhD Coordinator and Associate Professor of Innovation
D.Phil. in Economics of Technological Change, University of Maastricht
Dr Criscuolo’s research topics include open innovation, creativity, knowledge sharing, and methodological issues related to patents and patent citation analysis.

Professor Erkko Autio
Chair in Technology Transfer and Entrepreneurship
PhD, Helsinki University of Technology
Professor Autio’s current research interests are in entrepreneurship and entrepreneurship policy (notably, national and regional entrepreneurial ecosystems), innovation ecosystems, innovation momentum strategies, business model innovation and innovation from Big Science.

Dr Anu Wadhwa
Associate Professor of Strategy and Entrepreneurship
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Dr Wadhwa’s research examines patterns and processes of entrepreneurship in established firms, the impact of corporate entrepreneurship on organisational innovation and how entrepreneurial actors make decisions under extreme uncertainty.

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PhD in Business Administration, University of Washington
Dr Wadhwa’s research examines patterns and processes of entrepreneurship in established firms, the impact of corporate entrepreneurship on organisational innovation and how entrepreneurial actors make decisions under extreme uncertainty.
The department welcomes applicants from a wide variety of academic disciplines who are united by a desire to research and provide insight into high-tech industries such as energy, telecommunications, e-commerce, banking, pharmaceuticals and biotechnology.

Faculty and students within the department are clustered in five main areas of expertise: economics, health management, marketing, operations management and strategy and organisational behaviour. Recent research focuses on the role of economic and political forces in shaping welfare state institutions, the management of professional service firms and developing computationally efficient algorithms to enable the use of optimisation-based decision support systems in operational planning and the scheduling of resources.

The Department of Management investigates consequences of radical innovation and the strategic ramifications of technology evolution.

Working in the Department of Management will allow you to conduct research using a range of quantitative and qualitative methods such as mathematical and econometric modelling, lab experiments, social network analysis, case studies, ethnography and discourse analysis. You will benefit from being exposed to the wide range of topics being researched in the department and through internal and external seminars which will introduce you to new areas of research and increase both the breadth and depth of your knowledge.

There are many opportunities to contribute to the Business School’s degree programmes as a doctoral student in the Department of Management with the opportunity to teach both undergraduates and postgraduates. The department takes the leading role in delivering a suite of MSc programmes including MSc Management, MSc Strategic Marketing, MSc Business Analytics, MSc International Health Management, MSc Climate Change, Management & Finance, and MSc Economics & Strategy for Business.

Examples of doctoral theses

- Essays in Environmental Economics: Assessing Externalities from Distributed Infrastructure – Sandra Bernick
- Product Release Strategies in Single and Multiple Markets – Esma Koca
- Hope and Anxiety in Driving Consumers’ Intentions to Adopt New Products: When and Why? – Yu-Ting Lin
- Understanding the Role of Consumers’ Suspicion in Ethical Consumption Decisions – Artemis Panigyraki
- How the Shadow Institutional Field Maintains: The Case of Counterfeit Luxury Industry in Guangzhou China – Lin Dong
- Innovation in Highly Institutionalised Settings: the Role of Intra-organisational Dynamics – Paola Boscolo Chio Bisto

“As the Business School is part of the wider Imperial College community, there is interaction between the disciplines. If I want to ask someone from a different department with different expertise for their perspective on something, I can approach another faculty and find someone to help.”

Quentin Coutellier
Doctoral student, Department of Management
Professor Richard Green
Head of the Department of Management and Professor of Sustainable Energy Business
PhD in Economics, University of Cambridge

Professor Green has written extensively on market power in wholesale electricity markets and has also worked on transmission pricing. More recently, the main focus of his work has been on the impact of low-carbon generation and energy storage on the electricity market, and the business and policy implications of this. He has held visiting appointments at the World Bank, the University of California Energy Institute and MIT.

Professor Carol Propper
Chair in Economics and Associate Dean of Faculty and Research
PhD in Economics, University of York

Professor Propper is a Fellow of the British Academy for her paper on health economics. Her research focuses on the impact of incentives on the quality of healthcare delivery and, more widely, on the design and consequences of incentives within the public sector and the boundary between the state and private markets. She received a CBE for her services to social science in recognition of her research into public economics and economics of healthcare, as well as her work with colleagues from other social science and medicine disciplines.

Professor Nelson Phillips
Abu Dhabi Chamber Chair in Innovation and Strategy
PhD in Organisational Analysis, University of Alberta

Professor Phillips’ research looks at a range of different, but related, issues in entrepreneurship, including how to scale up new, high-growth ventures and in how scaling up social enterprises differs from scaling up more traditional companies. He also focuses on various aspects of technology strategy and innovation, such as the social dynamics of technology adoption and the ramifications of these dynamics. Other areas of his research include organisational theory and qualitative research methods. Professor Phillips has published more than 75 articles in publications such as Academy of Management Journal, Sloan Management Review and Organization Science.

Professor Andreas Eisingerich
Professor of Marketing
PhD, University of Cambridge

Professor Eisingerich is best known for his work on consumer engagement strategies, service innovation, and brand management. Current projects include marketing research into how users form product adoption decisions across different countries in the world, the engagement of consumers in different business contexts, the management of brand extension portfolios for greater firm value and how firms can manage their inter-organisational relationships more effectively to trade upon more successful service innovation outcomes. His research has appeared in numerous publications including the Journal of Marketing, Harvard Business Review, European Journal of Marketing, MIT Sloan Management Review and the Wall Street Journal.
Department of Management faculty

Professor James Barlow
Chair in Technology and Innovation Management
PhD in Political Economy/Geography, London School of Economics

Dr Rajesh Bhargave
Assistant Professor of Marketing
PhD in Marketing, University of Pennsylvania

Dr Esther Boler
Assistant Professor of Economics
PhD in Political Economy/Geography, London School of Economics

Dr Sankalp Chaturvedi
Assistant Professor of Organisational Behaviour and Leadership
PhD in Organisational Behaviour, National University of Singapore

Dr Elena Dalpiaz
Assistant Professor in Marketing
PhD in Business Administration and Management, Bocconi University

Dr Pedro Rosa Dias
Associate Professor of Health Economics
PhD in Economics, University of York

Dr Maria Farkas
Assistant Professor in Organisational Behaviour
PhD in Business Administration and Sociology, University of Michigan

Professor Jonathan Haskel
Chair in Economics
PhD in Economics, London School of Economics

Dr Johannes Hattula
Assistant Professor of Marketing
PhD, University of St. Gallen

Dr Claudia Jasmand
Assistant Professor in Marketing
PhD in Marketing, Maastricht University

Dr Mark Kennedy
Associate Professor of Strategy and Organisational Behaviour
PhD in Management and Organisations and Sociology, Northwestern University

Dr Renata Kosova
Associate Professor of Economics
PhD in Business Administration, University of Michigan

Dr Namrata Malhotra
Associate Professor in Strategy
PhD in Organisational Analysis, University of Alberta

Dr Raïl Martin
Associate Professor of Economics
PhD in Economics, London School of Economics

Dr Omar Merlo
Assistant Professor in Marketing
PhD in Marketing Strategy, University of Melbourne

Dr Sven Mikolon
Assistant Professor of Marketing
PhD in Business Administration, Ruhr-University of Bochum

Dr Marisa Miraldo
Associate Professor in Health Economics
PhD in Economics, University of York

Dr Yuri Mishina
Assistant Professor of Organisational Behaviour/Strategy
PhD in Organisational Theory, University of Illinois at Urbana-Champaign

Dr Mirabelle Muûls
Assistant Professor in Economics
PhD in Economics, London School of Economics

Dr Heikki Peura
Assistant Professor of Operations and Analytics
PhD in Management Science and Operations, London Business School

Dr Jonathan Pinto
Assistant Professor in Organisational Behaviour
PhD in Organisational Behaviour, University of Pittsburgh

Dr Laure de Preux
Assistant Professor of Health Economics
PhD in Health Economics, University of York

Dr Jan-Michael Ross
Assistant Professor in Marketing
PhD, University of Augsburg

Professor Franco Sassi
Professor of International Health Policy and Economics
PhD in Applied Economics, London School of Hygiene and Tropical Medicine

Dr Catarina Sismeiro
Associate Professor in Marketing
PhD in Management, University of California

Professor Tommaso Valletti
Professor of Economics
PhD in Economics, London School of Economics

Dr Wolfram Wiesemann
Assistant Professor of Management Science and Operations
PhD in Operations Research, Imperial College London

Dr Jiahua Wu
Assistant Professor of Operations Management
PhD in Operations Management, University of Toronto

Dr Gokhan Yildirim
Assistant Professor of Marketing
PhD in Business Administration and Quantitative Methods, Carlos III University of Madrid

Professor George Yip
Professor of Marketing and Strategy
DBA, Harvard Business School

To find out more about the Management Department, please visit: imperial.ac.uk/business-school/research/management
Building your academic career

The majority of our doctoral students go on to pursue careers in academia or research and our programme offers the teaching experience, skills training and guidance to help you achieve your career goals. Combined with the essential skills and experience, the people that you meet during your doctoral experience will be key to helping you secure your future academic placement.

Teaching opportunities
In order to prepare you for an academic career, our Graduate Teaching Assistant (GTA) programme gives you the opportunity to develop your teaching skills, whilst contributing to the success of the Business School’s taught programmes. After successfully completing the training programme, Graduate Teaching Assistants perform a wide range of teaching duties to support the School’s Master’s programmes. These roles include leading tutorials and holding office hours for core courses, acting as course tutor for online courses or module leader for short courses such as Matlab and VBA, marking coursework and second marking exams.

Professional Skills Development programme
The Graduate School provides a comprehensive programme of professional skills training throughout your PhD. The Professional Skills Development programme ensures you acquire basic research skills at the start of your doctoral studies and continue to develop as a well-rounded researcher, gaining the skills and experience to successfully complete your research degree and move on to an academic career.

The courses vary in length and format, from one hour lectures, three day interactive workshops and online courses for you to complete as an information resource in your own time. They cover topics including information management, presenting, project management, statistics, career planning and writing grant applications.

The power of networking
Your time at Imperial offers you an unrivalled opportunity to make long-lasting connections that will prove invaluable in your future career. You’ll mix with fellow students, alumni, adjunct professors and visiting faculty – all with the potential to enrich you both professionally and personally. As part of a large cohort of doctoral students, you will have excellent opportunities to learn from more advanced peers, get help and support from your colleagues, and establish important friendships and co-authorships.

There is also the opportunity to expand your network across other departments and universities by attending events and workshops provided by the Graduate School, other faculties and collaborating institutions.

International alumni network
As an alumnus of the Business School and Imperial College, you’ll be part of a vibrant alumni network with over 190,000 members worldwide in more than 190 countries and with links to virtually every business sector. You’ll be encouraged to play an active part in this prestigious network and to make good use of your lifelong access to business leaders, thinkers and decision-makers across all industries. Our alumni network offers you a wide range of practical benefits and connections that will be invaluable to you while you are at Imperial and during your subsequent career, such as sector-specific interest groups, guest lectures and presentations, and events across the globe.

“I am confident that the Doctoral programme at Imperial College Business School will provide me with the expertise to realise my ambition to become an accomplished academic professional.”

Yuting Lin
Doctoral student,
Department of Management

Our doctoral graduates are now working for a wide range of universities worldwide, including:
- Aston Business School
- Copenhagen Business School
- ETH Zurich
- Hong Kong Polytechnic University
- Imperial College London
- King’s College London
- London Business School
- Loughborough University
- Manchester Metropolitan University
- National Chiao Tung University
- Renmin University of China
- Singapore Management University
- University College London
- University of Edinburgh
- University of Leeds
- University of Sussex
- University of Warwick
Admissions

Entry requirements

Academic achievement
Applicants should have received high grades at both Bachelor’s and Master’s level, including a strong dissertation. From graduates of UK institutions, we expect at least an Upper Second Class Honours degree at undergraduate level and a Master’s degree awarded with Merit or Distinction. We also look for the appropriate level of commitment evidenced by your personal statement and references.

In exceptional circumstances we will consider candidates with a strong Bachelor’s degree but no Master’s, if outstanding potential is demonstrated in the other application elements.

GMAT/GRE scores
A GMAT or GRE score is required from all doctoral applicants and your application will not be considered until a score is submitted.

The preferred score is 700 or better overall in GMAT with element scores expected to be around the 80th percentile. This equates to: 49/60 quantitative reasoning, 36/60 verbal reasoning, 5.5/6 analytical writing, 7/8 integrated reasoning.

The preferred GRE scores are 160/170 in quantitative reasoning, 159/170 in verbal reasoning and 4.5/6 in analytical writing.

How to apply

Our Doctoral programme has one intake each year in September. As the programme is highly competitive we recommend that you apply as early as possible before the application deadline.

All applications are made online. As part of your application, you will be required to provide the following:

Complete degree transcripts
Curriculum vitae (CV)
English language test results (if applicable)
GMAT/GRE results
Quantitative experience statement
Statement of purpose
Two academic references

Once you have completed and submitted your application, if you are shortlisted, you will be invited to an interview with faculty members in your chosen field. Interviews are conducted in person, by phone or via Skype.

Statement of purpose

Although you are not expected to have your whole thesis planned at this stage, you are required to provide a statement of purpose as a way of helping you to articulate your knowledge and ideas. It should include the following:

Your motivation for undertaking the programme
A discussion of possible research areas that you might pursue and how these are a good fit for Imperial College Business School
What interests you most about your chosen field of study
Relevant past study, industry or research experience
Long term career goals

English language requirement

All applicants must demonstrate English language proficiency. If you are not a native English speaker, or were not awarded your degree in a qualifying English speaking country, you must complete an approved English language qualification (including GCSE English, IELTS or TOEFL) at the required level.

Full English language requirements and accepted standards are available at: imperial.ac.uk/business-school/english-language-requirements

Application deadline

The deadline for applying for our 2018 intake is Monday 8 January 2018. Candidates will be notified of the outcome of their application no later than Friday 23 February 2018.

Studentships

All students on the Doctoral programme are offered fully funded studentships to study at the Business School, including a full tuition waiver and a living stipend for up to five years (contingent upon a student’s satisfactory academic progress).
Terms and conditions
The information given in this printed brochure may change following publication.
In particular (without limitation) the following details may change:
The College may make changes to the programme where the College (acting reasonably) feels this is necessary.
Examples may include: due to staff availability, new research, feedback from students, examiners or professional or regulatory bodies or due to circumstances beyond the control of the College.
Modules may not all run every year, including due to staffing, timetabling or lack of student demand.
Please check the relevant pages of the Imperial College Business School website available at imperial.ac.uk/business-school/programmes/doctoral-degree for the latest information.

Student terms and conditions
All students of the College are required to comply with the full terms and conditions and regulations of the College. Please see imperial.ac.uk/students/terms-and-conditions for the full terms and conditions and regulations that apply to students of the College.

Data protection
The College processes the personal data of applicants in order to manage the admissions process. The personal data of registered students is processed for administrative purposes. Any processing of personal data will be made in accordance with the College’s Data Protection Policy and the Data Protection Act 1998. Find out more: imperial.ac.uk/admin-services/legal-services-office/data-protection/our-policy

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