
**SHoF-ECGI CONFERENCE ON
SUSTAINABLE FINANCE AND CORPORATE GOVERNANCE**

October 16–18, 2020

Online Conference

The Swedish House of Finance (SHoF) and the European Corporate Governance Institute (ECGI) are pleased to invite interested academics and others to attend a conference on Sustainable Finance on October 16–18, 2020.

The conference will follow the [2020 ECGI Annual Lecture](#) and associated meetings which will be held on October 15. The programme for 15 October, which is open to the public, will include a lecture by Nobel Laureate Prof. Oliver Hart (Harvard University and ECGI). See separate programme and registration details available [on the ECGI website](#).

This conference brings together leading academics with participants from industry and government. The first day of the conference features keynote presentations and panel discussions, primarily targeted at a non-academic audience. The second and third conference days consists of presentations of current research.

Registration

To register, please visit:

https://ecgi_sustainable_finance_2020.eventbrite.com

Friday October 16

- 13:30 – 14:30 **“The long-term governance of family businesses”** – a conversation with **Peter Wallenberg** (Wallenberg Foundations), and **Sarah Jack** (Stockholm School of Economics)
- 14:40 – 15:25 **“The Illusory Promise of Stakeholder Governance”**
Lucian A. Bebchuk (Harvard Law School and ECGI) and Roberto Tallarita (Harvard Law School)
Discussant: **Colin Mayer** (Saïd Business School, University of Oxford and ECGI)
- 15:30 – 16:15 **“Environmental Externalities of Activism”**
Pat Akey (University of Toronto), and **Ian Appel** (Boston College)
Discussant: **Jill Fisch** (University of Pennsylvania Law School and ECGI)
- 16:20 – 17:05 **“Does Private Equity Ownership Make Firms Cleaner? Evidence from the Sky”**
Aymeric Bellon (Wharton, University of Pennsylvania)
Discussant: **Karl Lins** (University of Utah)

Saturday October 17

- 14:00 – 14:45 **“Higher Purpose, Incentives and Economic performance”**
Anjan V. Thakor (Washington University St Louis and ECGI) and Robert E. Quinn (University of Michigan)
Discussant: **Martin Oehmke** (London School of Economics)
- 14:50 – 15:35 **“ESG Investing: How to Optimize Impact”**
Augustin Landier (HEC Paris and ECGI) and Stefano Lovo (HEC Paris)
Discussant: **Ernst Maug** (University of Mannheim and ECGI)
- 15:40 – 16:25 **“Corporate Environmental Policy and Product Market Competition”**
Yaniv Grinstein (IDC Herzliya, Cornell University and ECGI) and Yelena Larkin (York University)
Discussant: **Pat Akey** (University of Toronto)
- 16:30 – 17:15 **“Does Corporate Culture Add Value? Evidence from the Harvey Weinstein Scandal and the #MeToo Movement”**
Karl V. Lins (University of Utah), Lukas Roth (University of Alberta), **Henri Servaes** (London Business School and ECGI) and Ane Tamayo (London School of Economics)
Discussant: **Zacharias Sautner** (Frankfurt School of Finance & Management and ECGI)

Sunday October 18

- 14:00 – 14:45 **“Exporting Pollution: Where Do Multinational Firms Emit CO2?”**
Itzhak Ben-David (Ohio State University), Yeejin Jang (UNSW Business School), Stefanie Kleimeier (Maastricht University and University of Stellenbosch) and Michael Viehs (University of Oxford)
Discussant: **Per Strömberg** (Stockholm School of Economics and ECGI)
- 14:50 – 15:35 **“Do Investors Care About Corporate Externalities? Experimental Evidence”**
Jean-François Bonnefon (Toulouse School of Economics), Augustin Landier (HEC Paris), Parinitha Sastry (MIT Sloan School of Management) and **David Thesmar** (MIT Sloan School of Management and ECGI)
Discussant: **Enrichetta Ravina** (Kellogg School of Management)
- 15:40– 16:55 **“The Economic Costs of Climate Change”**

Cláudia Custódio (Imperial College London and ECGI), Miguel A. Ferreira (Nova School of Business and Economics and ECGI), Emilia Garcia-Appendini (University of Zurich) and **Adrian Lam** (Imperial College London)

"Climate Change and Adaptation in Global Supply-Chain Networks"

Nora M.C. Pankratz (University of California, Los Angeles (UCLA)) and Christoph M. Schiller (Arizona State University)

Discussant: **John Hassler** (Stockholm University)

17:00 – 17:40

"Mitigating Disaster Risks and Conditional Damage Functions"

Harrison Hong (Columbia University)